

# NORTH COASTAL PREVENTION COALITION

Serving the Communities of Carlsbad, Oceanside, and Vista

[www.northcoastalpreventioncoalition.org](http://www.northcoastalpreventioncoalition.org)

## Minutes of the Board of Directors

Thursday, April 14, 2016

7:30 AM

SD County HHS  
1701 Mission Avenue  
Oceanside, CA 92054

### Attendance:

Craig Balben, President  
Ray Thomson, Vice President  
Margie O'Hern, Treasurer  
Nannette Stamm, Secretary  
Maria Yanez, Director  
Aaron Byzak, Director  
Ray Pearson, Director  
Diane Strader, Director  
Dale Walton, Director  
Erica Leary, NCPC Program Manager  
John Byrom, Prevention Specialist  
Fatima Ashaq, Media Specialist  
Debbie Obregon, Administrative Assistant

### Absent:

Capt. Tom Aguigui, OPD

#### I. Welcome: Craig Balben.

Meeting convened at 7:30 a.m.

#### II. Meeting Minutes Approval: March 10, 2016.

Craig asked for any corrections/additions to the minutes; minutes were accepted to the record as presented.

#### III. Treasurer's Report – Margie O'Hern:

- General account: **\$1467.38**
- 420 Remix: **\$2150.00**
- Youth Coalition: **\$738.57**
- **GoFundMe Campaign #1 Balance: \$600.69**
- Eastside Neighborhood Assoc: **\$2411.45**

**Fundraising Sponsorships:** Craig reported that he has not heard back from TCMC regarding 420 REMIX sponsorship.

John B. reported that he will present an RBSS Special Event training at Carlsbad Rotary and will ask about a possible 420 REMIX contribution/sponsorship.

**Membership Dues:** Margie reminded the group that membership dues for 2016 are still being accepted, \$25/individual and \$50 per organization. Thank you.

#### IV. Discussion Items:

- **OSD Marijuana Delivery Ordinance:** A letter was sent to the Oceanside City Council expressing NCPC's disappointment with the council's decision to allow marijuana delivery services in Oceanside. Erica added that Councilmember Lowery made a recent Facebook post regarding youth coalition attendance at the March 16 council meeting to hear the second reading of the ordinance and to share their concerns with this issue. The board discussed how best to address the FB post and agreed that a follow-up email to Councilmember Lowery expressing NCPC's disappointment with his post and also his engagement on Facebook with marijuana proponents. It was agreed that Erica should also request a meeting with Councilmember Lowery with Aaron and Craig to further discuss this issue and follow-up on other previously discussed items.
- **AB 2169 (drug paraphernalia) Letter of Support:** Item deferred; Erica had no new information to report.
- **SB 819 (ban on powdered alcohol):** Erica reported that there is a statewide movement to ban powdered alcohol in California. There are two bills in the California Legislature and 27 states already have a current ban. She asked if the board would consider a letter in support of the ban; board approved.

- **Digital Billboards in Oceanside:** Digital billboard issue is back in Oceanside with Scenic San Diego and Scenic Oceanside leading the movement. Erica reported that NCPC has voiced concern in the past primarily with alcohol advertising and distracted drivers. She asked the board for a current consensus; it was agreed that NCPC still has concerns relative to alcohol ads on digital billboards.
- **NCPC Letter of Support:** Nannette asked NCPC to sign a letter of support/commitment to work with Vista Community Clinic to implement a project under the SAMHSA grant opportunity, *Capacity Building Initiative for Substance Abuse/HIV Prevention Services for At-Risk Racial/Ethnic Minority Young Adults*. A member of NCPC's leadership team (Erica Leary) would be invited to sit on the project's advisory board; board approved.
- **420 PSA Contest Event:** Erica reported that organizers for the SAY San Diego MJ Prevention forum on 4/19 has pushed the PSA video preview and awards presentation to the end of the event; Aaron and Craig said they would both still be available to attend.
- **420 REMIX Boomers Event:** Discussion deferred to GM.
- **Monthly Meeting Location Change for 2017:** Discussion deferred to May BOD meeting.

V. **Proposed 2016 GM Agenda Items/Presentations:**

- **May 12** - 420 Recap; VCC Tobacco Control Program/Youth Quest trip to Sacramento; School District LCAP Program/Goals (Ray P. suggested that NCPC should weigh in with recommendations, i.e. drug prevention).
- **June 9** - TBD
- **July 14** - TBD

**Adjourn:** Meeting was adjourned at 8 a.m. The next scheduled BOD meeting is Thursday, May 12, 2016, 7:30 a.m.

*Respectfully submitted by Debbie Obregon  
on behalf of Maria Yanez, NCPC Interim Secretary*