

NORTH COASTAL PREVENTION COALITION
Serving the Communities of Carlsbad, Oceanside, and Vista
www.northcoastalpreventioncoalition.org

8:00 a.m.

Minutes of the General Membership
Thursday, May 11, 2017

Oceanside Senior Center
Community Room
455 Country Club Lane
Oceanside, CA 92054

Attendance

Craig Balben, Oceanside Resident/NCPC President
Ray Thomson, OHS/NCPC Vice President
Cheryl Mast, City of Vista/NCPC Board Director
Dale Walton, McAlister Institute/NCPC Board Director
Kathy Derham, Oceanside Resident/NCPC Board Alternate
Erica Leary, NCPC Program Manager/VCC
Gena Knutson, VCC Tobacco Control Programs
Janet Asaro, San Dieguito Alliance
Malcolm Warfield, Carlsbad Police Department
Debal Acquaro, SD County HHSA North Coastal
Frank Stalzer, Vista Sheriff's Department
Fatima Ashaq, VCC/NCPC
Nancy Rocha, VCC/Tobacco Control Programs
Lauren Pallasigui, VCC/NCPC
Carmela Muñoz, VCC/NCPC Prevention Specialist
John Byrom, VCC/NCPC Collaboration Specialist
Debbie Obregon, VCC/NCPC Administrative Assistant

I. Welcome and Introductions: *Craig Balben, President.*

The meeting was brought to order at 8:13 AM.

II. Approval of Meeting Minutes: *April 13, 2017:*

Meeting minutes were accepted into the record as presented.

III. Treasurer's Report: *Aaron Byzak, Treasurer.*

Aaron was absent; Debbie Obregon reported the following:

- General account: **\$787.894**
- Youth Coalition: **\$338.57**
- GoFundMe #1 Account: **\$400.69 (youth coalition)**
- 420 Remix Carryover: \$1316.21 (Includes GFM #2: \$91.75)
- Eastside Neighborhood Assoc: **\$2725.45**

REMINDER: Membership dues are collected on a calendar basis starting in January each year; dues are still being accepted for 2017: \$50/organization or \$25/individual. If an invoice and/or receipt is required, please contact Debbie. If you have already paid for 2017, NCPC would like to **thank you** for your support.

IV. 420 REMIX Recap:

John Byrom and Fatima Ashaq shared a PowerPoint presentation including 420 REMIX Boomers! highlights, PSA Contest winners and awards, Channel 10 media clip, and law enforcement go-cart race and winner (Congratulations Deputy Stalzar – again!!). Over 700 youth attended the event and enjoyed a fun, free afternoon. In addition to event highlights, Fatima shared survey data (each youth was asked to complete the brief survey before entering). Link to the presentation:

A big **THANK YOU** to all of the NCPC staff, event volunteers, participating organizations, and supporting agencies and businesses who came out to help make this event a huge success.

V. Presentation: Gena Knutson, Vista Community Clinic, Tobacco Control Programs, Vista Smoke-Free Outdoor Dining Data Results:

Gena provided a PowerPoint presentation outlining the Outdoor Dining Public Opinion Poll (POP) created to survey Vista diners' attitudes and behaviors related to smoking and outdoor dining/exposure to second-hand smoke. The POP's were collected at

community events, the farmer's market, and various outdoor public eating areas between January and March 2017; 315 POP's were collected.

Vista POP data results:

- 89% of respondents reported that they prefer to eat in areas where smoking is **NOT** allowed when they dine outside;
- 79% agree that cities should have laws that ban smoking on outdoor dining patios and sidewalk cafes;
- 56% surveyed would eat out more if outdoor dining areas were smoke-free;
- 13% of respondents reported smoking in the preceding 30 days.

Gena added that a media ad recognizing the Vista restaurants choosing to have smoke-free outdoor dining patios is being planned.

Link to presentation:

http://northcoastalpreventioncoalition.org/wp-content/uploads/minutes-agendas-newsletters/Presentations_2017-05-11.pdf

VI. Marijuana Policy in local cities: Staff Update:

John Byrom provided the following brief update at the preceding Board of Directors meeting:

- **Vista:** The council is considering a proposal to allow medical marijuana dispensaries because they may be faced with an initiative that would allow up to 10 medical marijuana dispensaries and reduce penalties for illegal pot shops that open to an infraction. The city's alternative proposal would permit a maximum of two dispensaries and include tighter restrictions on where they can open. The proposal was set to be discussed at the council's April 25th meeting but was postponed. NCPC staff/board members are planning to meet with Vista council members individually to discuss the issues before the proposal goes back before the council.
- **Oceanside:** The city has approved an ad-hoc committee to meet over the next six months to gather input and bring back their findings to the full council in November. The ad-hoc committee includes Councilmembers Kern and Lowery, their staff, and the city treasurer. Initially the committee was just going to look at issues around medical marijuana, but ultimately agreed they would also include recreational marijuana. They plan to meet with interested parties individually.
- **Carlsbad:** The city has a proposal to ban all marijuana businesses, medical and recreational. Passing the proposal was held up when two council members expressed concerns. The first concern was if the ordinance would ban marijuana research if a company had a DEA license to do so; the second concern was medical marijuana access for the senior community.

Erica reported that in response to John's update outlining the various marijuana policy issues and proposals being considered by our local city councils, NCPC board members agreed that a more in depth discussion is needed to clarify/define NCPC's position, priorities and strategies regarding marijuana policy in our local cities. Board members agreed to schedule a separate 'workshop' with a set agenda to include specific outcomes (i.e. official NCPC position/policy statement). The general membership will be advised/invited to attend when the date and time for the workshop has been decided.

VII. Announcements:

Janet Asaro, San Dieguito Alliance:

Weekly BILY meetings (parent to parent support groups) are held each Monday evening; please contact SDA for more info.

Gena Knutson, VCC Tobacco Control Program:

California Department of Justice has \$3-million in grant money for law enforcement agencies to support tobacco regulation enforcement.

VIII. Adjourn:

Meeting adjourned at 9:10 am.

MEETING LOCATION FOR JUNE:

Next scheduled general membership meeting is Thursday, June 8, 2017, 8-9 a.m., Oceanside Senior Center Community Room, 455 Country Club Lane, Oceanside, 92054. Contact Debbie if you have any questions.