

**NORTH COASTAL PREVENTION COALITION**  
Serving the Communities of Carlsbad, Oceanside, and Vista  
[www.northcoastalpreventioncoalition.org](http://www.northcoastalpreventioncoalition.org)

**8:00 a.m.**

**Minutes of the General Membership**  
Thursday, March 9, 2017

**Oceanside Civic Center**  
**Community Room**  
300 North Coast Highway  
Oceanside, CA 92054

**Attendance**

Craig Balben, Oceanside Resident/NCPC President  
Ray Thomson, OHS/NCPC Vice President  
Nannette Stamm, VCC/HPC NCPC Secretary  
Cheryl Mast, City of Vista/NCPC Board Director  
Ray Pearson, Carlsbad Unified School Board/NCPC Board Directors  
Dale Walton, McAlister Institute/NCPC Board Director  
Maria Yanez, City of Oceanside/NCPC Board Director  
Capt. Tom Aguigui, Oceanside Police Department  
Tom Lenox, DEA (guest)  
Erica Leary, NCPC Program Manager/VCC  
Gena Knutson, VCC Tobacco Control Programs Manager  
Jesse Montanez, City of Oceanside/Parks & Rec  
Deborah Bridge, Guest  
Marie Smith, North San Diego Young Marines  
Malcolm Warfield, Carlsbad Police Department  
Debal Acquaro, SD County HHS North Coastal  
Amy Caillouette, Oceanside Boys & Girls Club  
Fatima Ashaq, VCC/NCPC  
Nancy Logan, San Dieguito Alliance  
Nancy Rocha, VCC/Tobacco Control Programs  
Lauren Pallasigui, VCC/NCPC  
Carmela Muñoz, VCC/NCPC Prevention Specialist  
Tess Stewart-Todd, La Jolla Addiction Healing Center  
John Byrom, VCC/NCPC Collaboration Specialist  
Debbie Obregon, VCC/NCPC Administrative Assistant

**I. Welcome and Introductions: Craig Balben, President.**

The meeting was brought to order at 8:10 AM.

**II. Approval of Meeting Minutes: February 9, 2017:**

Minutes were accepted into the record as presented.

**III. Treasurer's Report: Aaron Byzak, Treasurer.**

Aaron was absent; Debbie Obregon reported the following report:

- General account: **\$742.89**
- Youth Coalition: **\$338.57**
- GoFundMe #1 Account: **\$400.69 (youth coalition)**
- GoFundMe #2 Account: **\$90.75 (420 Remix)**
- Eastside Neighborhood Assoc: **\$2650.45**

**REMINDER: Membership Dues for 2017 are still being accepted: \$50/organization or \$25/individual. Debbie can provide invoices/receipts as needed. Thank you for your ongoing support.**

**IV. Presentation: Tom Lenox, Supervisory Special Agent, Tactical Diversion Squad, DEA San Diego Field Division:**

Tom Lenox, DEA - Supervisory Special Agent and member of the county's Rx Drug Task Force, presented an overview on Rx drug abuse and discussed problems/concerns in the county, current drug trends/statistics, increases in opioid addiction (including Rx painkillers, heroin, fentanyl), drugged driving, and marijuana/Prop 64. He talked about how the county issues are being addressed, including the DEA's community outreach program, increasing public awareness through media, and the DEA's continued work with the medical community, doctors, and pharmacists. The next *National Rx Drug Take Back Day* is April 29 (partnership opportunities are welcome), and a statewide DEA conference will be held in San Diego on November 8-9. The presentation was followed by a membership Q&A session.

**V. Program Updates:**

**Underage Drinking Forum:** Tuesday, March 21, at the AVO Playhouse in Vista. Councilmember Joe Green will provide “welcome” remarks; Dr. Mary Boyle, UCSD, will address impact of marijuana and alcohol on adolescent brain development; panel members also include the parents of Baby Izaiah, and law enforcement. Event flyer distribution will start today utilizing the school district’s Peach Jar system.

**420 REMIX:**

**PSA Contest:** Contest flyer/entry submission rules have been distributed. Please encourage youth groups to participate. Visit the website for entry details: <http://northcoastalpreventioncoalition.org/get-involved/arts-video-psa-contest-use-your-creativity-to-prevent-youth-marijuana-use/> On-line voting will be open April 5 through April 11; following completion of online voting, the top 10-12 entries will be presented to/reviewed by NCPC members at April 13th GM meeting. The top three winners will be selected and prizes awarded. Prize award up to \$250 for first place will be presented. Please contact Fatima with any questions. Thank you.

**Boomers! Event:** The Flyer has been finalized and will begin promotion next week through school district Peach Jar distribution service (the service limits distribution to three districts and Oceanside, Vista and city of San Diego were selected). Distribution to Carlsbad School District will be sent using the VCC’s Peach Jar account; Carlsbad School Board Superintendent and Tri City Christian School will also be contacted for assistance with event announcements and promotion. Volunteers are needed; if available, please contact John Byrom. Event link: <http://northcoastalpreventioncoalition.org/programs/marijuana-prevention/420-remix-2/>

**Funding/sponsorship:** Support/sponsorship commitment for 420 Remix have been received from: UCSD (\$1500), OHS (\$420), City of Oceanside (\$500), and Cyber Education Consulting (\$300); fundraising campaign has also been established with Kohl’s and GoFundMe. Aaron B. and John B. will also reach out to Toyota Escondido.

**V. Announcements:**

**Nancy Logan, San Dieguito Alliance:** *Every 15 Minutes* event (mock underage drinking and driving crash) will be presented at La Costa Canyon High School on March 22 (9:50AM) and March 23 (9:40AM). County Board of Supervisors voted (3-2) to move ahead with an ordinance that would ban both medical and recreational marijuana facilities in the unincorporated areas of the county; final vote by the BOS will take place March 15.

**Maria Yanez, City of Oceanside:** Saturday, March 11, 3<sup>rd</sup> annual *Celebration of Life* at Libby Lake Park. Residents will come together to remember victims of violence and celebrate the lives of youth and families living in the Libby Lake community. Additional activities are being added, and a new mural designed and installed by the REACH program youth will be revealed. Saturday, April 22, *OPD Public Safety Fair and K-9 Trials* at El Camino High School, 8AM; vendors/resource tables welcome.

**Gena Knutson, Vista Community Clinic:** VCC is offering a new *Smoke Free Homes Program* to promote healthy homes by reducing exposure to second-hand smoke. Please download/share/distribute program information as you deem appropriate: <http://northcoastalpreventioncoalition.org/programs/tobacco-control/smoke-free-homes-program/>.

**Tess Stewart Todd, La Jolla Addiction Healing Center:** Center offers adult and adolescent outpatient treatment; currently offering two scholarships for adolescent treatment (ages 13-17; 8 week course). Please contact Tess for more info.

**Craig Balben, NCPC:** Craig noted his concern with the intended and unintended consequences of the passage of Prop. 64, the Adult Use of Marijuana Act, and he would like to see NCPC more involved in an action effort to counter the pro-pot lobby in North County. He encouraged members who want to protect our youth by preventing the commercialization of marijuana, to attend Oceanside’s Prop 64 workshop on Tuesday, April 4 at 2 pm in the Oceanside City Council Chambers.

**VI. Adjourn:**

Meeting adjourned at 9:25 am.

**MEETING LOCATION CHANGE FOR APRIL:**

**Next scheduled general membership meeting is Thursday, April 13, 2017, 8-9 a.m.,  
Oceanside Civic Center - Community Room (adjacent to the Public Library),  
300 Civic Center Drive, Oceanside, 92054  
Please contact Debbie if you have any questions. Thank you.**