

NORTH COASTAL PREVENTION COALITION
Serving the Communities of Carlsbad, Oceanside, and Vista
www.northcoastalpreventioncoalition.org

8:00 a.m.

Minutes of the General Membership
Thursday, May 12, 2016

SD County HHS Community Room
1701 Mission Avenue
Oceanside, CA 92054

Attendance

Craig Balben, Oceanside Resident/NCPC President
Ray Thomson, OHS/NCPC Vice President
Nannette Stamm, VCC/HPC/NCPC Secretary
Capt. Tom Aguigui, OPC/NCPC Board Director
Aaron Byzak, UCSD Health Sciences
Ray Pearson, CUSD Board Member/NCPC Board Director
Diane Strader, ENA/NCPC Board Director
Dale Walton, McAlister Institute/NCPC Board Director
Maria Yanez, City of Oceanside/NCPC Board Director
John Mullen, Oceanside City Attorney
Erica Leary, VCC/NCPC Program Manager
Melissa Ryan, Alcoholic Beverage Control
Rosemary Eshelman, Carlsbad Unified School District
Linda Ledesma, Carlsbad Police Department
Marie Smith, North SD Young Marines
Amy Caillouette, Oceanside Boys and Girls Club
Frank Stalzer, SD Sheriff's Department/Vista Patrol Station
Nancy Logan, San Dieguito Alliance
Debal Acquaro, SD County HHS North Coastal
Julie Vargas, SD County HHS
Molly Sandoval, Center for Community Solutions
Gena Knutson, VCC/Tobacco Control Programs
Nancy Rocha, VCC/Tobacco Control Programs
Fatima Ashaq, VCC/NCPC Media/Prevention Specialist
Carmela Muñoz, VCC/NCPC Prevention Specialist
John Byrom, VCC/NCPC Prevention Specialist
Debbie Obregon, NCPC/VCC Administrative Assistant

I. Welcome and Introductions: Craig Balben, President.

The meeting was brought to order at 8:00a.m.; self-introductions were made, giving names and organizations represented. In honor of Linda Ledesma's June retirement, Rosemary Eshelman presented her with a copy of the book, *Legendary Locals of Carlsbad*. Linda is included in the book and acknowledged for her work with the Carlsbad Police Department and YES (Youth Enrichment Services). On behalf of NCPC, Craig congratulated Linda and presented her with flowers and a gift in appreciation and recognition for her many years of support and collaboration with NCPC. *Linda – NCPC is going to miss you!!*

II. Approval of Meeting Minutes: April 14, 2016:

Craig asked for corrections/additions to the April meeting minutes; minutes were accepted into the record as presented.

III. Treasurer's Report: Margie O'Hern, Treasurer.

Debbie Obregon reported the following:

- General account: **\$1292.38**
- Youth Coalition: **\$738.57**
- GoFundMe #1 Account Balance: **\$600.69 (youth coalition)**
- Eastside Neighborhood Assoc: **\$2648.45**

VI. 420 REMIX Recap: NCPC Program Staff:

Craig extended NCPC's appreciation to program staff on a job well done and thanked everyone who attended, collaborated and volunteered at the event. A very special **THANK YOU** to Maria Yanez and her staff for manning the entrance lines and to all the law enforcement departments for their support and participation (OPD, CHP, Vista Sheriff's Dept.). Job well done!

Fatima Ashaq, NCPC Media Specialist, previewed top three 420 PSA Contest winners: 1st Place –*Isaak Flores, Bonita Vista High School*, 2nd Place - *Cho Htoo, Orange Glen High School*, and 3rd Place - *Escondido Education Compact*. The winners and award

were presented at SAY Marijuana Prevention Forum on April 19 at Madison High School in San Diego. Congratulations to all of the PSA entrants and winners.

Fatima reported that approximately 700 youth attended 420 REMIX event at Boomers; 500 youth entry surveys were completed. A PowerPoint slide presentation, including event highlights and a brief overview of the survey results, was shared. The PowerPoint overview link is included here: <http://northcoastalpreventioncoalition.org/wp-content/uploads/2016/05/2016-05-12-420-Remix-summary.pdf>

V. Presentation: John Mullen, Oceanside City Attorney: Discussed proposed initiative petition seeking to change the city's laws that currently prohibit medical marijuana dispensaries, manufacturing, and cultivation in Oceanside. The ballot summary (submitted April 25, 2016 LINK: http://northcoastalpreventioncoalition.org/wp-content/uploads/minutes-agendas-newsletters/Presentations_2016-05-12.pdf) was shared with members and followed by a Q&A session. Attorney Mullen explained/discussed the process and procedures for getting the petition on Oceanside's ballot.

VII. Membership Announcements:

Aaron Byzak, UCSD Health Sciences: Community open house for the new Jacobs Medical Center, September 24. Tickets are limited - contact Aaron if interested.

Erica Leary, NCPC Program Manager: NCYPC members will conduct a regional *Sticker Shock project* on Friday, May 27 (prior to Memorial Day weekend and tri city area graduation ceremonies/ celebrations; Alcohol Policy Panel Breakfast, June 24, Cally Bright, SD County DUI District Attorney, will be guest speaker.

Carmela Muñoz & John Byrom, NCPC: Power of Grandparents/Rx Drug Abuse presentation at the Women's Club-Rancho Carlsbad Mobile Home Estates, Wed., May 18. Students will share with seniors how to secure and dispose of Rx medications safely, also discuss the important role grandparents play in keeping grandchildren and youth drug free.

Maria Yanez, City of Oceanside: Crown Heights Annual Community Festival, Crown Heights Resource Center, May 21, 11am-2pm; Neighborhood clean-up, John Landes Park, Saturday, June 4 – volunteers are welcome; Oceanside Unified School District has developed an Honorary Diploma Program to recognize OUSD students who did not graduate from high school, but went on to complete adult high school diploma/GED at Mira Costa College. These students are now eligible to receive an honorary diploma from the OUSD high school of their choice.

Rosemary Eshelman, CUSD: Next YES (Youth Enrichment Services) meeting will be Thursday, May 19, CBAD Training Center.

Amy Caillouette, Oceanside Boys & Girls Club: Annual Achievement Awards, Thursday, May 19, 6:30 p.m., Townsite Club House; Operation Appreciation, Saturday, May 21, 11a.m, Oceanside Pier Amphitheater (resource fair, food, entertainment and activities for kids) - free for all active military and eligible family members; Summer Camp 2016 Kickoff in collaboration with NCHS, Saturday, June 4, 10a.m., Townsite Club House.

Nancy Logan, SDA: Hispanic Networking Breakfast, Friday, May 13 at Mira Costa College San Elijo Campus; Underage Drinking Community Forum, Monday, May 16, La Canyon High School, 6-7:30 p.m.

Diane Strader, ENA: Diane sent a letter to Councilmember Chuck Lowery requesting he remove his Facebook post mentioning NCPC youth coalition members speaking at the March council meeting sharing their concern with the council's approval to allow marijuana deliveries in Oceanside (she also suggested he review Dr. Mary Boyle's marijuana research); Annual Día del Niño event was held April 30-great event, good turnout. Thanks to all the groups who participated: City of Oceanside (Maria Yanez and staff), OPD, Boys & Girls Club, NCYPC members/program staff, and VCC REACH members.

Frank Stalzer, SD County Sheriff's Department-Vista Station: Two minor decoy tobacco purchase ops were conducted; 80+ stores visited, zero sales!

Melissa Ryan, California Department of Alcoholic Beverage Control: Reported on local license revocations and noted that the statewide ABC director resigned (CHP has stepped up in the interim until a new director is appointed).

Ray Thomson, Occupational Health Services: OHS provides Responsible Beverage Service Training, first Friday of each month, 9a.m. in San Marcos.

Gena Knutson, VCC Tobacco Control Programs: New CA legislature raising the purchase age for tobacco from 18 to 21 and regulating e-cigarettes the same as traditional cigarettes, both effective June 19!

Marie Smith, North County Young Marines: Young marines are participating in a *Red Rope Project*; each will wear a red rope bracelet for 365 days to promote drug prevention awareness.

VII. Adjourn: Meeting was adjourned at 9:35 am.

Next scheduled general membership meeting: Thursday, June 9, 8-9:00 a.m., SD County HHSA Community Room, 1701 Mission Ave., Oceanside 92054.

Respectfully submitted by Debbie Obregon on behalf of Nannette Stamm, Secretary