

NORTH COASTAL PREVENTION COALITION
Serving the Communities of Carlsbad, Oceanside, and Vista
www.northcoastalpreventioncoalition.org

8:00 a.m.

Minutes of the General Membership
Thursday, March 10, 2016

SD County HHS Community Room
1701 Mission Avenue
Oceanside, CA 92054

Attendance

Craig Balben, Oceanside Resident/NCPC President
Ray Thomson, OHS/NCPC Vice President
Maria Yanez, City of Oceanside/NCPC Board Director/Interim Secretary
Margie O'Hern, Oceanside Resident/NCPC Treasurer
Tom Aguigui, OPD/NCPC Board Director
Aaron Byzak, UCSD Health Sciences
Diane Strader, Eastside Neighborhood Association/NCPC Board Director
Dale Walton, McAlister Institute/NCPC Board Director
Amanda Lee, City of Vista
Bob Nichols, Surfing Madonna Foundation
Erica Leary, VCC/NCPC Program Manager
Linda Ledesma, Carlsbad Police Department
Frank Stalzer, SD Sheriff's Department/Vista Patrol Station
Nancy Logan, San Dieguito Alliance
Debal Acquaro, SD County HHS North Coastal
Julie Vargas, SD County HHS
Cheryl Mast, City of Vista
Jade Hillery, VCC/HPC
Anna Fleming, CSUSM, Office of Service Learning
Leticia Robles, San Marcos Prevention Coalition
Kari Moya, VCC/Tobacco Control Programs
Fatima Ashaq, VCC/NCPC Media/Prevention Specialist
Carmela Muñoz, VCC/NCPC Prevention Specialist
John Byrom, VCC/NCPC Prevention Specialist
Yovana, Starling, VCC/NCPC Intern
Debbie Obregon, NCPC/VCC Administrative Assistant

I. Welcome and Introductions: *Craig Balben, President.*

The meeting was brought to order at 8:00a.m.; self-introductions were made, giving names and organizations represented.

II. Approval of Meeting Minutes: *February 11, 2016.*

Craig asked for any corrections/additions to the February meeting minutes; minutes were accepted into the record as presented.

III. Treasurer's Report: *Margie O'Hern, Treasurer.*

- General account: **\$1427.68**
- 420 Remix: **\$1230.00**
- Youth Coalition: **\$738.57**
- GoFundMe #1 Account Balance: **\$600.69 (youth coalition)**
- Eastside Neighborhood Assoc: **\$2524.45**

2016 membership dues are due: \$25 per individual and \$50 per organization. Dues help support NCPC's mission, provide support for minor operating expenses, supplies for meetings, events, and activities, and come with voting privileges for the annual board elections. Paid members are listed on NCPC's letterhead (if desired), and linked onto NCPC's website. If needed, please contact Debbie for an electronic invoice/receipt. If you have any questions, please contact an NCPC board member.

Corporate Sponsorships: Aaron Byzak reported that he met with the Community Outreach rep from Union Bank, but hasn't heard back as yet (hopeful that a donation is forthcoming).

IV. Guest Speaker – *Amanda Lee, Assistant City Clerk, City of Vista.*

Ms. Lee explained/discussed with NCPC members the process/procedures for getting an initiative on Vista's ballot (i.e. how many signatures needed, by when, how ballot statements are determined, etc).

Nancy Logan, San Dieguito Alliance, also shared the initiative process/dispensary history for the City of Encinitas.

VI. 420 Remix Planning Updates – NCPC Program Staff:

420 PSA Contest flyer/announcement has been posted on the NCPC website: All PSA entries are due by April 11; anti marijuana message, strict 30 second time limit, and this year the contest is open to students county-wide; still working out the details for voting component. A social media campaign (**#Ichoose not to use**) has been developed to promote both the PSA contest and the afternoon event at Boomers! The board approved partnering with SAY San Diego for their MJ Prevention Community Forum on April 19 at Madison High School; NCPC PSA's will be viewed, winners announced, and prizes awarded. More details to follow.

Boomers! Event will be held Wednesday, April 20, 3-6 p.m. The event is open to all tri-city **middle school** students. A parent resource area will be setup in the parking lot area (working with Debal Acquaro (County HHS) and Jade Hillery (VCC Youth Programs). John B. asked for security support from OPD and Vista Sheriff's Department. A draft flyer (shared at the meeting) is still being finalized and will be sent out ASAP; tentative event guest Manti Te'o (former SD Charger).

NCPC **still needs \$1500** to cover Boomers! fee and other event expenses. A new GoFundMe account has been set-up; please click on the following link, donate and share/promote the site with your social network. Craig Balben plans to contact Tri City Medical Center Foundation regarding a 420 event sponsorship. Thanks everyone for your support. <https://www.gofundme.com/afrvjfkk>

VII. Membership Announcements:

Nancy Logan, SDA: Study Buddy and Start Smart Driving programs are up and running.

Bob Nichols, Surfing Madonna Foundation: The foundation hosts annual 5K beach run (coming up on 10/15); he offered NCPC a free resource booth (excellent opportunity to reach out to the community and meet potential supporters).

Diane Strader, Eastside Neighborhood Association: Easter egg Hunt Saturday, March 26, Balderrama Park.

Maria Yanez, City of Oceanside: Annual city Easter Egg Hunt at Buddy Todd Park, Saturday, March 26. (Egg hunts are being hosted city-wide at most community resource centers). Annual Celebration of Life, Saturday, March 12 at Libby Lake Park.

City of Oceanside (OPD) and Oceanside Community Safety Partnership (OCSP) are working with the Vista Community Clinic (Erica) on a DFC grant application (Oceanside focused) to address gang and violence issues and will include a drug prevention component.

Capt. Tom Aguigui, OPD: City of Oceanside passed an ordinance banning synthetic drugs; OPD will make follow-up visits to retailers who have had issues with selling spice in the past, working to get the word out and promote compliance.

Erica Leary, NCPC Program Manager: Oceanside council passed ordinance allowing marijuana deliveries from dispensaries located outside the city; the second reading will be heard Wed. 3/16. NCPC youth coalition members plan to attend to voice their concerns with this ordinance. The NCPC board has also agreed to send a letter disagreeing with the council's decision to allow deliveries.

Cheryl Mast, City of Vista: April 28 Community Forum on Human Trafficking; free movies in the park summer program at Bringle Terrace; July 16 Fun Fest event will show new Star Wars movie. Woman's Club of Vista will host Centennial Celebration "Dollars for Scholars" event on Sunday, April 17 at Shadowridge Golf Club; contact Cheryl for details.

Carmela Muñoz, NCPC Prevention Specialist/Youth Coalition and Kari Moya, VCC/Tobacco Control Program:

Eight youth coalition members will travel to Sacramento on March 14 for Youth Quest 2016 to meet and talk with legislators about ATOD prevention efforts and what the youth have been doing to address local issues.

Youth Tobacco Purchase survey recently conducted in Oceanside with youth visiting 120 retailers to deliver educational materials.

Youth then made follow-up visits to 57 retailers and 5 sold tobacco products to the youth. Another purchase survey will be conducted in April in Escondido and later in the county's unincorporated areas; volunteer drivers will be needed. Program is also working to get a Tobacco Retailer License ordinance (with a drug paraphernalia piece) before the San Marcos City Council.

Julie Vargas, County of San Diego, HHSA: Encouraged members to visit and "like" County's Live Well SD social network page on facebook.com. <https://www.facebook.com/LWSDNorthCounty>

John Byrom, NCPC: Observed drug paraphernalia violation at the Oceanside Swap Meet and asked if OPD would be able to make a Sunday visit to the swap meet to check it out. Capt. Aguigui will follow-up regarding a weekend/Sunday op and get back to John.

Aaron Byzak, UCSD Health Sciences: Community Open House for new Jacob's Medical Center on September 24.

Leticia Robles, San Marcos Prevention Coalition: SMPC meets on the 4th Thursday of each month at the North Coast Regional Education Center in Escondido starting at 8 a.m.; SMPC is hosting a Town Hall Meeting (SAMSHA funded) on Wed., Mar. 23 at San Marcos HS, 6-7:30 p.m.

Craig Balben reported that he was very alarmed to witness what he believed to be a drug transaction taking place during a recent visit with his sons to the Oceanside Skate Park located by MLKMS. He is concerned if this is happening at this park (and in such close proximity to the middle school), is it happening at the other Oceanside skate parks? Capt. Aguigui shared his concern and said he would look into it and get back to Craig.

VII. Adjourn: Meeting was adjourned at 9:35 am.

Next scheduled general membership meeting: Thursday, April 14, 2016, 8-9:00 a.m., SD County HHSA North Coast Regional Office, 1701 Mission Avenue, Oceanside 92054.

Respectfully submitted by Debbie Obregon on behalf of Maria Yanez, Interim Secretary