

NORTH COASTAL PREVENTION COALITION
Serving the Communities of Carlsbad, Oceanside, and Vista
www.northcoastalpreventioncoalition.org

8:00 a.m.

Minutes of the General Membership
Thursday, February 11, 2016

SD County HHS Community Room
1701 Mission Avenue
Oceanside, CA 92054

Attendance

Ray Thomson, OHS/NCPC Vice President
Tom Aguigui, OPD/NCPC Board Director
Diane Strader, Eastside Neighborhood Association/NCPC Board Director
Dale Walton, McAlister Institute/NCPC Board Director
Maria Yanez, City of Oceanside/NCPC Board Director
Erica Leary, VCC/NCPC Program Manager
Jodi Daitchman, Live4Lali, Inc.
Christi Walker, MADD
Linda Ledesma, Carlsbad Police Department
Melissa Ryan, CA Department of Alcoholic Beverage Control
Frank Stalzer, SD Sheriff's Department/Vista Patrol Station
Nancy Logan, San Dieguito Alliance
Debal Acquaro, SD County HHS North Coastal
Cheryl Mast, City of Vista
Leticia Robles, San Marcos Prevention Coalition
Kari Moya, VCC/Tobacco Control Programs
Nancy Rocha, VCC/Tobacco Control Programs
Fatima Ashaq, VCC/NCPC Media/Prevention Specialist
Carmela Muñoz, VCC/NCPC Prevention Specialist
John Byrom, VCC/NCPC Prevention Specialist
Debbie Obregon, NCPC/VCC Administrative Assistant

I. Welcome and Introductions: Ray Thomson, Vice President.

The meeting was brought to order at 8:07a.m.; self-introductions were made, giving names and organizations represented. Craig Balben, NCPC President, was absent; Ray Thomson facilitated the meeting in his absence.

II. Approval of Meeting Minutes: January 14, 2016.

Ray asked for any corrections/additions to the January meeting minutes; minutes were accepted as presented into the record.

III. Treasurer's Report: Margie O'Hern, Treasurer.

Margie was absent; Debbie Obregon reported the following:

- General account: **\$1352.68**
- 420 Remix: **\$1230.00**
- Youth Coalition: **\$738.57**
- Eastside Neighborhood Assoc: **\$2637.45**
- **GoFundMe** Account Balance: **\$600.69**

The on-line GoFundMe account raised \$695 (less 9.25% fee of \$64.31) and \$420 in cash donations for a total of \$1050.69. \$450 has been used for youth coalition expenses including YDL camp registration and partial payment for eight youth to travel to Sacramento in March for a mini lobby day with state legislators. The remaining balance will be earmarked for future activities.

2016 membership dues are due: \$25 per individual and \$50 per organization. Dues help support NCPC's mission, provide support for minor operating expenses, supplies for meetings, events, and activities, and come with voting privileges for the annual board elections. Paid members are listed on NCPC's letterhead (if desired), and linked onto NCPC's website. If needed, please contact Debbie for an electronic invoice/receipt. If you have any questions, please contact an NCPC board member. NCPC thanks you in advance for your ongoing support.

IV. Guest Speaker – Melissa Ryan, District Supervisor, California Department of Alcoholic Beverage Control:

Melissa reviewed local/district updates including recent law enforcement actions, field operations and activities (upcoming statewide shoulder tap and minor decoy operations), local DUI info, new business licensing/application process, and new alcohol laws. Melissa reported that Lori Ajax, Chief Deputy Director of the California Department of Alcoholic Beverage Control, has been appointed to the position of Chief Deputy Director overseeing the Bureau of Medical Marijuana Regulation. Melissa's presentation was followed by a Q&A session with members.

V. NCPC Website/New design/format: Fatima Ashaq, NCPC Media Specialist:

Fatima Ashaq, NCPC Media Specialist, shared a quick overview of the newly designed/formatted NCPC website. All of the pages have been updated and the site navigation has been improved. Please take a moment to visit (link below) and send us any input you might have. Thank you. <http://northcoastalpreventioncoalition.org/>

VI. Program Announcement:

Oceanside Spice Ordinance: John Byrom, NCPC Prevention Specialist, reported on a proposed ordinance that would prohibit the display, sale, distribution, and possession of synthetic drugs and would be the first ban against synthetic drugs (Spice) in San Diego County. John explained that the ordinance is a very comprehensive/model ordinance that also addresses packaging and package language, and will provide a powerful tool to help close current enforcement loopholes. Oceanside council members will hear the first reading on Wednesday, Feb. 17, 6p.m., and anyone interested in offering support is encouraged to attend the meeting.

420 Remix PSA Contest: The PSA Contest flyer/announcement has been posted on the NCPC website. This year the contest is open to all students, MS through HS (not split as in the past) in SD County. There will be a strict **30 second time** limit to accommodate possible theater ad opportunities. Winners will be selected for 1st (award \$500), 2nd (award \$250), and 3rd place (award \$100). PSA entries are due by April 11. A social media campaign (**#choose not to use**) has been developed to promote both the PSA contest and the afternoon event at Boomers! We still haven't heard a definitive 'yes' from Boomers regarding hosting the event, but feel confident that they will agree to host the event for the same \$2500 fee as previous years. NCPC still needs to raise \$1500 to cover the cost and a new GoFundMe Campaign will be setup to support this effort. More details to follow.

VII. Membership Announcements:

Christi Walker, MADD: Announced MADD's annual county-wide law enforcement recognition event, March 29, Town & Country Hotel in Mission Valley; PowerTalk 21 – April 21st is the national day for parents to talk with children about alcohol and drug abuse; Christi is also available to present Power of Parents workshops.

Nancy Logan, San Dieguito Alliance: Distributed petition a petition banning commercial pot shops and invited members to share as they felt appropriate.

Nancy Rocha, VCC/Tobacco Control: Vista Community Clinic will be offering smoking cessation classes starting March 1; contact Nancy for registration information 760-631-5000 ext. 7153; also mentioned Smoke Free Home Program. The program is designed to help community residents (voluntary participation) create a smoke-free environment in their home.

Carmela Muñoz, NCPC Prevention Specialist/Youth Coalition Adult Leader: 14 youth from NCYPC attended FNL/Youth Development/Leadership Camp in January. Thank you to everyone who contributed to the GoFundMe Campaign to help raise funds for this trip.

Kari Moya, VCC/Tobacco Control: Kari and Carmela will be taking eight youth members to Sacramento on March 14 to meet and talk with legislators about ATOD prevention efforts and what the youth have been doing to address local issues.

Erica Leary, NCPC Program Manager: Shared information regarding 'powdered alcohol' and Assembly Bill (AB 1554) being introduced in Sacramento to ban the product in California. The concern with this product is the low cost and it's easy to hide and consume.

Leticia Robles, San Marcos Prevention Coalition: SMPC meets on the 4th Thursday of each month at the North Coast Regional Education Center in Escondido starting at 8 a.m.

Maria Yanez, City of Oceanside: Libby Lake Neighborhood Community Clean-up @ Libby Lake Park, March 5 at 9a.m, and annual Libby Lake Celebration of Life Community Event, March 12, @ 12p.m.

Congratulations!! were extended to John Byrom on celebrating 30 years of sobriety – and special thanks for his many years of dedicated prevention work and support for NCPC's mission.

“Love your Heart” Day – sponsored by the SD County HHS - A big **THANK YOU** to Debal Acquaro for providing free blood pressure screenings for our members before/after the meeting .

VII. Adjourn: Meeting was adjourned at 9:15 am.

Next scheduled general membership meeting: Thursday, *March 10, 2016*, 8-9:00 a.m., SD County HHS North Coast Regional Office, 1701 Mission Avenue, Oceanside 92054.

Respectfully submitted by Debbie Obregon on behalf of Maria Yanez, Interim Secretary