

NCPC Committee 2: New and Existing Programs

GOAL: By June 2010, NCPC will reach at least 2000 people through outreach and activities.

Activities	Action Steps	Who is Responsible?	By When?	Progress/Outcomes
Enhance visibility at public events (Short Term)	Put together a list of upcoming events & contact info.			
	Decide a realistic # of events to attend.			
	Create a contact list/NCPC Directory.			
	Health fairs and community events			
	School events: <ul style="list-style-type: none"> • PTA/PTSO meetings • ELAC/DLAC • SARB 			
	Chamber of Commerce Events			
	Faith based meetings/events			
Announcements in high schools (Short Term)	CHS 'school loop'.	Rosemary Eschelman, Carlsbad		
	Joint media release with police departments and schools	PD's, schools, TCPC		
	Provide PSA's to play on HS news stations	TCPC (youth conference PSA's?)		
Sticker shock events (Short Term)	Recruit businesses to participate	Jovonne	Spring 2009	<i>*Erica will get samples of another retail project developed by SAY San Diego to share at NCPC.</i>

Committee Chair: LILIANA SANDOVAL; Secretary: CHARLENE GUILLERGAN

last rvsd 9/4/09

Members: Charles Cooluris, Jovonne Dempster, Loretta Adame, Carmela Muñoz, Jim Provenza, Danel Vickerman

NCPD Committee 2: New and Existing Programs

GOAL: By June 2010, NCPD will reach at least 2000 people through outreach and activities.

Activities	Action Steps	Who is Responsible?	By When?	Progress/Outcomes
	Schedule date, logistics in partnership with MADD and NCPYC	Jovonne	June 4, 2009	<i>Sticker Shock campaign held 6/4, recruited 12 stores to participate.</i>
Social host ordinance in Carlsbad (Short Term)	Contact councilmembers and law enforcement			
	Continue to recruit supporters – both youth and adults			
	Help inform public when adopted			
DUI Checkpoints (current and on-going),	Help support law enforcement at DUI checkpoints in all 3 cities	NCPYC	December 2010/ Quarterly as available	
Facilitate forums on underage drinking prevention	Coordinate annual forums on underage drinking prevention (one English and one Spanish per year)	TCPC staff and NCPD Board members	Annually	<i>English and Spanish forums held in May 2009</i>

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NCPCC Committee 2: New and Existing Programs

GOAL: By June 2010, NCPCC will reach at least 2000 people through outreach and activities.

Activities	Action Steps	Who is Responsible?	By When?	Progress/Outcomes
	Identify collaborative partners, times, and locations	TCCPC staff	December 2010	<i>Spanish forum planned for 9/23 at TCCMC</i>
Coordinate annual 420 Remix event	Plan in coordination with Boomers, schools, community partners and fundraising committee	ALL	April 20, 2009	
Speakers Bureaus- have a list of speakers from NCPCC who are able to do specific presentations (short Term/ on going)	Identify topics and appropriate speakers			
Contact professional athletes (Long Term/on going)				

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