

NCPC Committee 1: Membership Recruitment and Fundraising

GOAL: By June 2010, recruit 10 members and solicit \$5000 in donation for NCPC

Activities	Action Steps	Who is Responsible?	By When?	Progress/Outcomes
Contact School Districts (Short Term)	Vista – invite student support services or school-based personnel to attend.	Kathy Valdez	September 2009	
	Oceanside – invite Randi Gibson to attend; contact Ocean Shores principal	Debbie O.	September 2009	
	Develop informational packet/invite private schools (search website)	Margie/Debbie/John	June '09 mtg. Use new NCPC portfolio and brochure.	
Contact Vista and Carlsbad Law Enforcement (Short Term)	Vista Sheriff's – ask Sgt. Mata to assign deputy to attend.	Kathy Valdez	September 2009	
	CBAD – invite sworn officer, community resource officer, crime prevention.	Linda Ledesma	September 2009	
Solicit business and service club sponsorships (Medium Term)	Rotary (Oceanside, Vista, Carlsbad) Make sure to enter into individual rotary budget cycle, and identify specific projects for support.	Paul Savo, John Byrom, Ray Pearson	Rotary Clubs contacted. Follow-up September 2010	
	Kiwanis (Oceanside, Vista, Carlsbad)	Kathy Valdez	September 2010	
	Soroptimist (Oceanside, Vista, Carlsbad)	Debbie Obregon, John Byrom	September 2010	
	Lions	John Byrom	September 2010	
	Presentation @ their meetings – develop program.	John Byrom, Paul Savo	September 2010	

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Members: John Byrom, Ray Machado, Debbie Obregon, Margie O'Hern, Paul Savo, Caroline Smith, Maria Yanez, Linda Ledesma

NCPD Committee 1: Membership Recruitment and Fundraising

GOAL: By June 2010, recruit 10 members and solicit \$5000 in donation for NCPD

Activities	Action Steps	Who is Responsible?	By When?	Progress/Outcomes
Conduct restaurant fundraising event (Short Term)	Identify which restaurants are willing to participate in fundraising events (3 places from each city – need name, address, phone and contact info).	Vista – John Byrom Oceanside – Margie O’Hern and Debbie Obregon Carlsbad – Ray Machado and Linda Ledesma	Quarterly starting September 2009	<ul style="list-style-type: none"> • Rubio’s gives 17-22% any weekday; book online • Soup Plantation gives 15% M-TH 5-8 PM; book online
	Schedule quarterly fundraising events.	Aaron and TCPC staff	Beginning Fall 2009?	
Contact faith community (Medium Term)	Identify potential faith based organizations and/or churches interested in ATOD prevention; and invite faith-based organizations to become members; maintain monthly updates via emails, phone calls or site visits regarding events and/or support efforts	Ray Machado, Fred Becker, John Byrom	Initiate September 2009 and follow-up monthly updates	
	Conduct outreach campaign via letters, personal visits and follow-up phone calls; focus on youth pastors.	Ray Machado, Fred Becker, John Byrom, TCPC staff	June 2010	
	Conduct presentations to boards or membership re: ATOD efforts and impact on their community.	Ray Machado, Fred Becker, John Byrom	June 2010	

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GOAL: By June 2010, recruit 10 members and solicit \$5000 in donation for NCPD

Activities	Action Steps	Who is Responsible?	By When?	Progress/Outcomes
	Host a youth pastor conference (have Fred Becker present)	Ray Machado, Fred Becker, John Byrom, TCPC staff	November 2009	
Contact Local Hospitals (Medium Term)	Identify board members of local hospitals	Aaron Byzak	August 2009	
	Invite to meeting with personal visit or phone call	Aaron Byzak	September 2009	
	Develop presentation that will match hospital objectives and Mission statement	Aaron Byzak Linda Ledesma (Tri-City Reference)	September 2009	
	Offer to present workshops through their community forum schedule	Aaron Byzak and TCPC staff	October 2009	<i>Carmela and Leticia are collaborating with Robert Rivas of TCMC North County Child Center and holding a Spanish underage drinking forum as part of an ongoing educational series .</i>
Contact Private Foundations (Medium Term)	Identify foundation open to ATOD prevention and advocacy campaigns	Erica Leary	On-going	
	Develop platform that will solicit interest from foundations	TCPC staff	September 2009	
	Make contact with foundations with letters of introduction and potential relationship development	Aaron Byzak	October 2009	

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NCPCC Committee 1: Membership Recruitment and Fundraising

GOAL: By June 2010, recruit 10 members and solicit \$5000 in donation for NCPCC

Activities	Action Steps	Who is Responsible?	By When?	Progress/Outcomes
	Invite foundation representatives to attend NCPCC meeting and special events	Aaron Byzak and Erica Leary	October 2009	
Develop Annual Fundraising Event (Medium Term)	Develop survey tool to generate ideas about annual fundraising campaign (i.e. golf tournament, 5K race, annual dinner, silent auctions, etc.)	Erica Leary and TCPC staff	August 2009	
	Compile info, solicit board members identify feasibility and limit to # of ideas in order to present to GM	TCPC staff	September 2009	
	Solicit general membership re: vote on selecting event(s) and establish timeline to host event(s)	Aaron Byzak and TCPC staff	October 2009	
Pursue public grants through governmental agencies (Long Term)	Identify a grants committee from board members to assist in research of federal grants	Erica Leary and Aaron Byzak	September 2009	
	Grants committee to assist in writing or gathering data for proposals	TCPC staff	On-going	
	Develop listserv that will generate regular updates of potential grant opportunities	TCPC staff	Initiate September 2009	

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NCPD Committee 1: Membership Recruitment and Fundraising

GOAL: By June 2010, recruit 10 members and solicit \$5000 in donation for NCPD

Activities	Action Steps	Who is Responsible?	By When?	Progress/Outcomes
General Discussion:	Information packets available at gm meetings for new attendees.	Debbie	May '09 - Discuss new mtg format with Aaron & BOD; NCPD portfolio and business cards ordered – start to distribute in June '09 to any new attendees.	
	Follow-up phone calls to new attendees.	Board Members	On-going	
	15 mins. prior to meeting start - meet and greet new attendees.	Debbie/Aaron	Monthly	
	Welcome/introductions – if new members in attendance, brief overview.	President	Monthly	

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