

NORTH COASTAL PREVENTION COALITION
Serving the Communities of Carlsbad, Oceanside, and Vista
www.northcoastalpreventioncoalition.org

8:00 a.m.

Minutes of the General Membership
Thursday, April 8, 2010

Community Rooms
SD County HHSA/ADS
North Regional Offices

Attendance:

Aaron Byzak, UCSD Health Sciences/NCPC Board President
Margie O'Hern, Oceanside Resident/NCPC Board Treasurer
Ray Thomson, OHS/NCPC Board Member
John Lundblad, City of Oceanside/NCPC Board Alternate
John Byrom, VCC/TCPC Community Organizing Specialist
Karla Taft, SDCounty Sheriff's Department – Encinitas Station
Kathleen Sanders, Carlsbad Resident
Leticia Robles, VCC/TCPC Media Specialist
Nancy Logan, San Dieguito Alliance
Nannette Stamm, VCC/STOP Act
Kathy Valdez, City of Vista
Charles Cooluris, MCCS Mira Mar
George Crysler, SDCounty Sheriff's Department – Vista Station
Taneil Canaday, VCC/TCPC Prevention Specialist
Loretta Adame, Phoenix House
Debbie Obregon, VCC/TCPC/NCPC Admin.

I. Welcome and Introductions – Aaron Byzak:

The meeting was brought to order at 8:10 a.m. Self-introductions were made, giving names and organizations represented, and new attendees welcomed.

II. Approval Meeting Minutes – March 11, 2010:

Meeting minutes were approved as presented.

III. Treasurer's Report – Margie O'Hern:

Margie reported a current account balance of \$7130.27; this amount includes \$3478.95 earmarked for 420 Remix event.

PLEASE NOTE: 2010 NCPC Membership dues are still being accepted. Dues are collected annually starting in January, \$25/organization or \$15/individual. If you require an invoice, please contact Debbie. The following organizations/individuals have paid dues for 2010 - Thank you for your support:

*Becker Institute, City of Vista, Phoenix House, The Fellowship Center, OPD, CUSD, OHS, SDSU
Jim Provenza, Debbie Obregon, Margie O'Hern, Gena Knutson, Nicole Pappas, and Maria Yanez*

IV. Community Forums on Underage Drinking Recap –Leticia Robles and Taneil Canaday:

Leticia presented a PowerPoint presentation and overview on two Community Forums on Underage Drinking held on March 16 (Spanish) and March 25 (English) at the Vista Academy of Visual and Performing Arts (VAVPA). Both were well attended (130 youth and parents at the Spanish forum, 150 at the English forum). Youth Coalition members developed a new "round table" format; four main topic questions were addressed by participants as they moved from table to table with open dialog facilitated at each table by a youth coalition member and an adult leader. All participants were encouraged to submit and share an "I commit" statement at the end of the session. Leticia thanked the key speakers and presenters for helping make this effort a huge success.

Nancy Logan reported that an English Language Community Forum on Underage Drinking was also held March 16 at La Costa Canyon High School. This event utilized the original panel presentation format and was also a success with over 160 youth and parents in attendance. She noted that it was a great opportunity to promote and educate parents on the Social Host Ordinance, and she was very pleased with the media coverage received (three news stations covered the event).

V. Día del Niño Event – Leticia Robles:

Leticia announced that the sixth annual Dia del Niño event will be held Saturday, April 24, at Joe Balderrama Park in Oceanside, 10 a.m. to 2 p.m. This is a collaborative effort between the Eastside Neighborhood Association and the City of Oceanside. The event celebrates youth and provides them with a fun-filled day of free activities. The event also offers community/resource information to their parents. This year the event will also emphasize the importance of completing the 2010 Census and the benefits to neighborhood residents. The Eastside Neighborhood Association will host a food court/fundraiser. Event flyers were distributed to members; please contact Carmela Muñoz for more information.

VI. 420 Remix at Boomers! – Aaron Byzak:

- Current fundraising at \$3478; funds will be used to cover \$2500 venue rental fee, purchase of ten \$25 Best Buy gift cards for opportunity drawing, and refreshments for volunteers. Any unused funds will be carried over to next year's event. If anyone can help with other donations/raffle prizes, please let John B. know. Thank you.
- 5000 Event flyers have been printed and distributed to tri-city middle schools; members are encouraged to take flyers and share the information.
- John plans to reconnect with all youth groups that participated/attended last year; will utilize school email blasts to announce event details; youth from outside the three districts are welcome to attend if accompanied by an adult chaperone; contact John B. for information and tickets. **All attending students must present a school ID.**
- Parent packets using new NCPC reusable grocery bag are ready; please get your agency information to John ASAP.
- ATOD prevention materials/info in both English and Spanish are needed.
- Information/resource tables will be available; let John know if your agency would like to participate.
- Volunteers are needed; if interested/available, contact John.
- Security will be covered by OPD and the Vista and Encinitas Sheriff's Department.

VII. Announcements:

- Nancy Logan reminded the group about San Dieguito Alliance's Spring Community Networking Lunch on April 23, starting at noon at the Encinitas Community Center; also the quarterly Hispanic Networking Breakfast on May 14, 7:30 a.m., in the Student Lounge at Mira Costa College.
- John Lundblad, City of Oceanside, noted that there are lots of spring events happening: Days of Art in Oceanside April 17 & 18, Vietnam Traveling Memorial at the El Corazon Senior Center April 16, 17, & 18, Carlsbad 5k Sunday, April 18, and county-wide Prescription Take Back Day on April 17 (in North County at the Tri-City Medical Center).
- Nannette Stamm reported that the STOP Act Project is planning to develop a public awareness campaign regarding the Social Host Ordinance; campaign will include plans to hang street banners in Vista and Oceanside. Please contact Nannette if you have any suggestions for the banner design and SHO message.
- City of Vista and SD Sheriff's Department/Vista Station will host Skateboard Safety Event on May 15; all Vista residents and Vista school students are invited to attend.
- Kathy Valdez noted that RBSS ordinance enforcement in Vista will start in June; working on plans to present a Spanish Language training in North County.
- John Byrom reminded members to attend Oceanside Planning Commission meeting on April 26 to offer support for The Fellowship Center's new residential rehab facility in Oceanside. The center is still facing opposition and support emails and letters to the Oceanside City Council and Planning Commission members would be much appreciated.

VIII. Adjourn:

The meeting was adjourned at 9:05 a.m. Next general meeting will be held Thursday, May 13. **PLEASE REMEMBER 8:00 A.M. MEETING TIME.** Call Debbie if you have any questions. Thank you.

Respectfully submitted by:
Debbie Obregon on behalf of
Ray Pearson, Secretary Ray Pearson, Secretary