

NORTH COASTAL PREVENTION COALITION
Serving the Communities of Carlsbad, Oceanside, and Vista
www.northcoastalpreventioncoalition.org

8:00 a.m.

Minutes of the General Membership
Thursday, March 11, 2010

Community Rooms
SD County HHSA/ADS
North Regional Offices

Attendance:

Aaron Byzak, UCSD Health Sciences/NCPC Board President
Fred Becker, Becker Institute/NCPC Board Vice President
Ray Pearson, Carlsbad Resident/NCPC Board Secretary
Margie O'Hern, Oceanside Resident/NCPC Board Treasurer
Ray Thomson, OHS/NCPC Board Member
Nicole Pappas, CUSD/NCPC Board Member
Paul Savo, The Fellowship Center/NCPC Director
Maria Yanez, VCC/NCPC Board Member
John Lundblad, City of Oceanside/NCPC Board Alternate
Jim Provenza, Oceanside Police & Fire Commission
Danel Vickerman, VCC/HPC
Erica Leary, VCC/TCPC Program Manager
John Byrom, VCC/TCPC Community Organizing Specialist
Leticia Robles, VCC/TCPC Media Specialist
Linda Ledesma, Carlsbad Police Department
Nancy Logan, San Dieguito Alliance
Nannette Stamm, VCC/STOP Act
Kathy Valdez, City of Vista
Candyce Yee, Supervisor Bill Horn's Office
Charles Cooluris, MCS Mira Mar
Alex Hand, Phoenix House
Taneil Canaday, VCC/TCPC Prevention Specialist
Gena Knutson, VCC/Tobacco Control Programs
Loretta Adame, Phoenix House
Debbie Obregon, VCC/TCPC/NCPC Admin.

I. Welcome and Introductions – Aaron Byzak:

The meeting was brought to order at 8:05 a.m. Self-introductions were made, giving names and organizations represented and all new attendees welcomed.

II. Approval Meeting Minutes – February 11, 2010:

Meeting minutes were approved as presented.

III. Treasurer's Report – Margie O'Hern:

Margie reported a current general account balance of \$5684.82. **PLEASE NOTE: 2010 Membership dues are now being accepted. Dues are collected annually starting in January, \$25/organization or \$15/individual. If you require an invoice, please contact Debbie. The following organizations/individuals have paid dues for 2010 – thank you for your support:**

*Becker Institute, City of Vista, Phoenix House, The Fellowship Center, OPD, CUSD, OHS
Aaron Byzak, Jim Provenza, Debbie Obregon, Margie O'Hern, Gena Knutson, Nicole Pappas, Maria Yanez*

IV. Annual CADCA Leadership Conference – Leticia Robes:

Leticia Robles, Erica Leary, Carmela Muñoz, John Byrom, Meg Muñoz (OPD), and Barbara Gordon attended the annual CADCA National Leadership Conference held in Washington, D.C. in February. They presented two workshops; Carmela and Leticia presented "Mobilizing Community Residents to change the Physical and Social Conditions in a Neighborhood", and Barbara and John presented on behalf of HARM (Health Advocates Rejecting Marijuana) on prevention work being done to address marijuana issues in San Diego County. Both workshops were very successful with 80 participants attending Carmela's workshop and over 50 attending the HARM presentation.

V. Underage Drinking Forums – Taneil Canaday:

Taneil reported that two community forums on Underage Drinking will be hosted in March at the Vista Academy for Visual and Performing Arts: March 16 in Spanish, March 25 in English. The events are being promoted to all Vista middle and high school students and parents. This year, a new "round table" format will be presented instead of the traditional "panel presentation" used at past forums. Each table will accommodate 10 students and parents along with a teen facilitator and an adult moderator. There will be a ten minute rotation between tables/topic questions with time for open discussion following the round table rotations. Participants will also be invited

to post an “**I COMMIT**” statement at the end of the discussion time. Taneil distributed event flyers and encouraged members to promote attendance for the event. Please contact Taneil at (760) 631-5000 ext 7146 for additional information.

Nancy Logan also noted that an English Language Forum will be held on March 16 at La Costa Canyon High School.

VI. Vista ARCO Alcohol Application – Erica Leary:

Erica reported that on March 9, the Vista City Council approved a permit for alcohol sales at a new ARCO AM/PM opening at 1244 N. Santa Fe in Vista. The council approved the request despite city staff’s recommendation to deny the request. She noted that 20 residents with over 200 signatures also attended the council meeting in protest of the application. Erica said she may be looking at filing a protest with the ABC.

VII. Annual 420 Remix – Group Discussion:

Fundraising:

Aaron reported that NCPC has received \$1998 in donations, but still needs more to cover the cost of renting Boomers! and also funds for supplies and raffle prizes. The focus has been on service organizations (**\$420 for 4/20 Campaign**), but also suggested approaching larger stores, i.e. Walmart, Target. Youth coalition members will be going out to stores to solicit donations.

Event Promotion:

Event flyer is being developed and will be distributed throughout the three school districts.

- Taneil will focus on Carlsbad schools
- John B. will focus on Oceanside schools
- Nannette Stamm will focus on Vista schools
- All attending students must present a school ID.
- Youth outside the three districts are welcome to attend, if accompanied by an adult chaperone; contact John B. for information and tickets.
- Information tables will be set up to distribute educational information. If your organization is interested, contact John B.
- Parent packets will be distributed at drop-off point; NCPC is ordering “reusable grocery bags” printed with prevention message. If your organization would like to include info in the bag, please contact John B.

VII. Membership Roundtable – Why am I here?

Members were invited to share their reasons/interest in attending monthly NCPC meetings. The general consensus was the opportunity to share information, network with other prevention organizations, and collaborate on county-wide prevention efforts. Another common thread was the fact that NCPC brings together such a diverse group of prevention specialists and provides the opportunity to hear about what’s going on in the tri-city area. NCPC provides a forum for leveraging resources and partnering on prevention efforts. Many also stressed the importance of supporting the outstanding prevention work facilitated by NCPC. For many, NCPC provides an opportunity to get involved, improve their community, and prevent substance abuse. Many noted that substance abuse has personally touched their life and supporting NCPC prevention efforts is a personal commitment to make a difference.

VIII. Announcements:

- Due to a conflict schedule with the new meeting time, Tess Todd is unable to attend NCPC meetings, opening up an alternate slot on the 2010 Board of Directors. This is a one-year term. If interested, please contact a board member or Debbie.
- Soroptimist International Annual Salad Luncheon – Thursday, March 11, starting at 11:30 a.m. at the Oceanside Beach Community Center. All proceeds to benefit scholarships and local non-profit organizations.
- Carlsbad Parent Project classes will start March 30 at 6 p.m.; there will be ten consecutive classes held on Tuesday evenings, \$25 for individuals, \$35 for couples; Carlsbad Senior Center, 799 Pine Ave.
- Prescription Drug Take Back Day – April 17, 9AM-1PM, at six county-wide locations. In North County – TCMC in Oceanside, Sheriff’s Station in Poway, and Scripps Hospital in Encinitas. Call (877) 662-6384 for additional info.

PLEASE REMEMBER NEW MEETING TIME – 8:00 A.M. – ONE HOUR EARLIER THAN USUAL!!
Call Debbie if you have any questions. Thank you.

Respectfully submitted by:
Debbie Obregon on behalf of
Ray Pearson, Secretary Ray Pearson, Secretary