



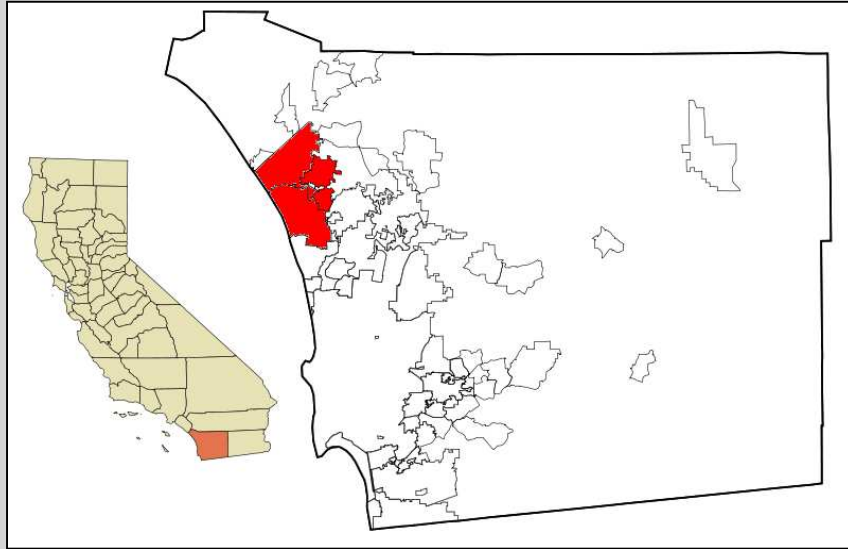
Coalition and Law Enforcement Collaboration

Increasing Public Awareness
of Social Host Ordinances

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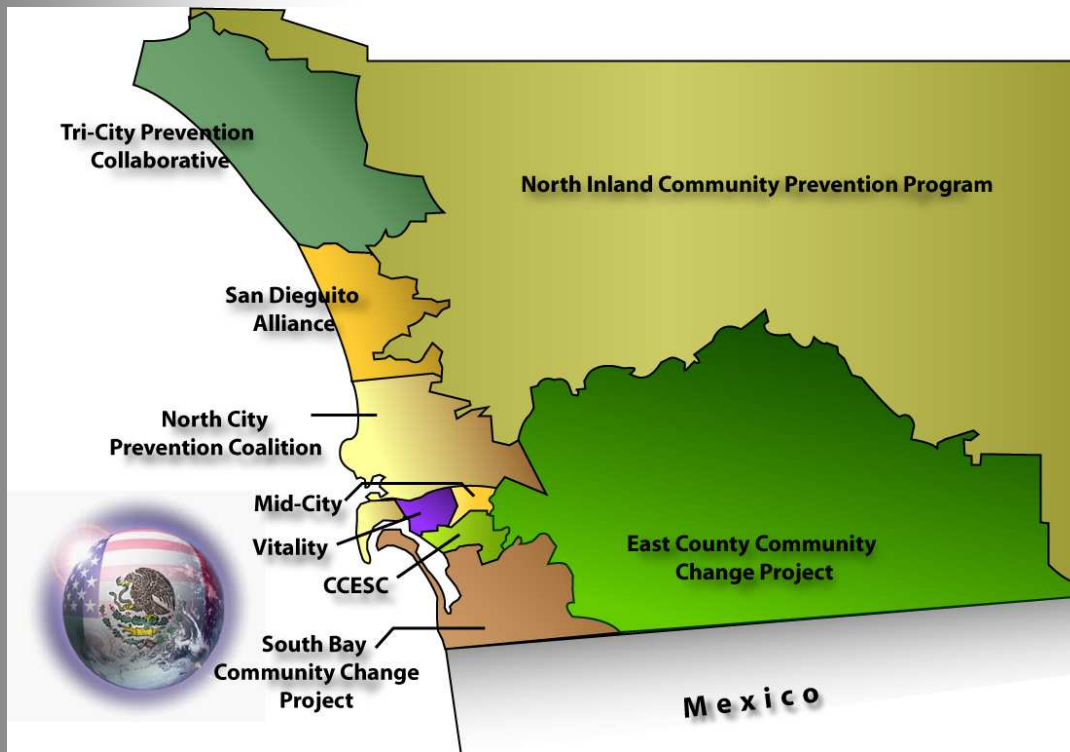
NCPC Region



NCPC serves the North Coastal cities of Carlsbad, Oceanside and Vista in San Diego County, representing a primarily suburban population of over 350,000.

NCPC efforts focus on community level changes to impact substance abuse issues (including access, availability, and community norms).

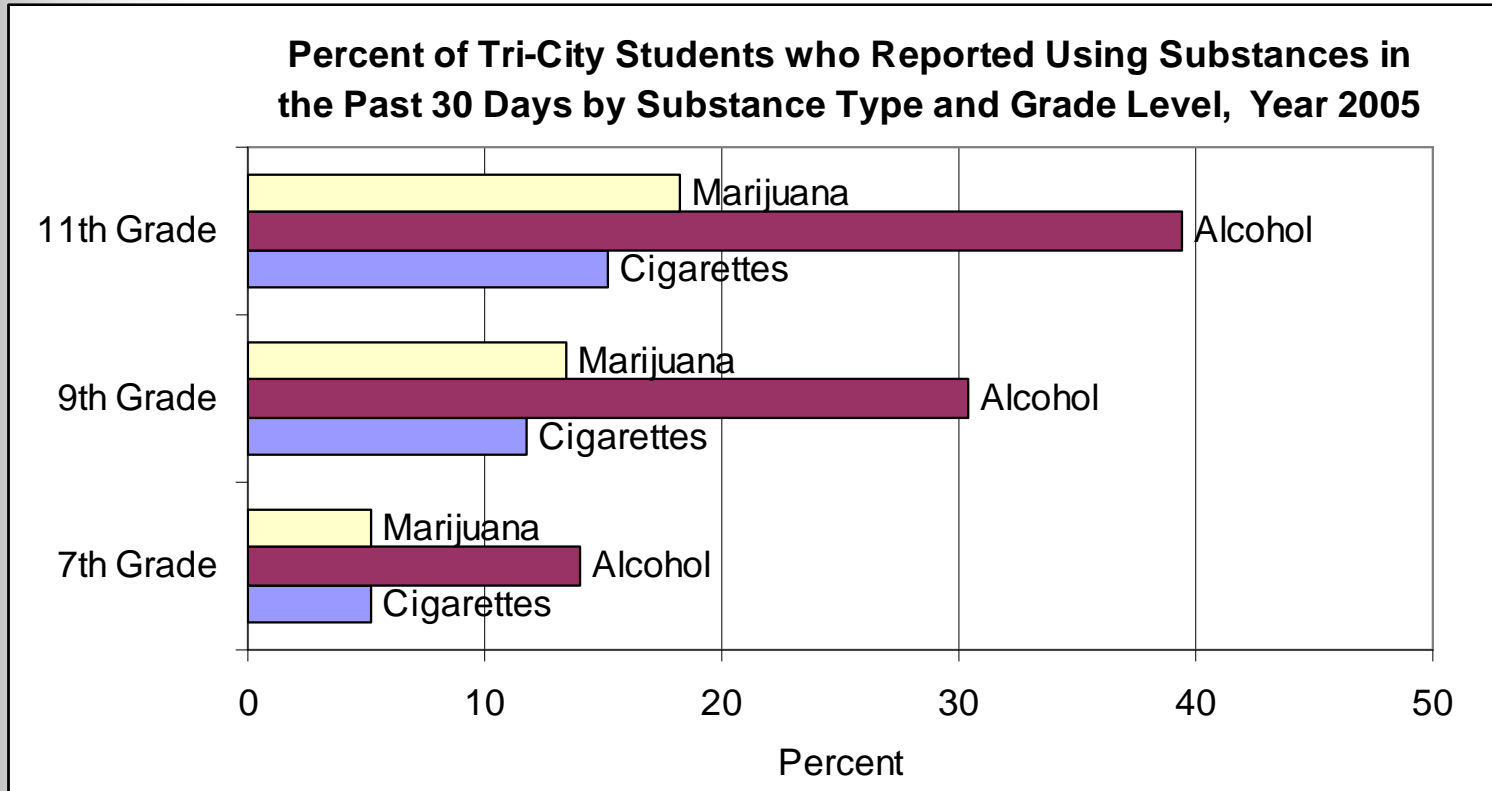
NCPC Funding and Partnerships



The Vista Community Clinic serves as the fiscal agent for NCPC grants and contracts. This includes funding from:

- County of San Diego, HHS, Alcohol and Drug Services (federal SAPT block grant prevention funding)
 - Drug Free Communities funding from 1998-2009
 - Federal STOP Act grant
 - California Endowment to support leadership development of the Eastside Neighborhood Association
- NCPC partners with many other agencies to accomplish goals.

Student Survey Data



2005 California Healthy Kids Survey (CHKS), combined for Carlsbad Unified, Oceanside Unified and Vista Unified School Districts

Why Social Host?

- Despite successes to reduce alcohol sales to minors, underage drinking rates remained relatively flat.
- Community surveys and focus groups with teens revealed most teens reported obtaining and consuming alcohol at house parties.

Spreading the Word

- Parent Pledges in high school registration packets;
- Community forums;
- Bilingual brochure;
- Local public television segment;
- Water bill insert
- Billboard and media events;
- Bus ads and banners





PARENT PLEDGE TO PREVENT UNDERAGE DRINKING

Join nearly 15,000 other parents in pledging:

“ALL EVENTS FOR YOUTH IN MY HOME WILL BE CHAPERONED AND FREE OF ALCOHOL AND OTHER DRUGS.”

Parent(s) name(s): _____

Student(s) name(s): _____

Student's school: _____ Grade(s): _____

Address: _____

Phone: _____ Email: _____
(Your contact information will be used for Parent Pledge purposes only, and will not be shared.)

Parent Signature: _____

- I give permission to include my name among other parent supporters.
- I have signed the Parent Pledge in past years and continue to support your efforts.
- I would be interested in becoming involved in your efforts. Please contact me.



Is the Parent Pledge making a difference? What do you think? Please check one:

“I believe parents today are: LESS LIKELY JUST AS LIKELY or MORE LIKELY to allow teen drinking in their homes than they were three to four years ago.”

?? DID YOU KNOW? ??

- ▶ Alcohol is a key factor in the three leading causes of death among young people in America: traffic crashes, homicides, and suicides. *(Centers for Disease Control and Prevention, G. Smith et. al 1999)*
- ▶ Teens who are allowed to drink alcohol at home are more likely to engage in heavier drinking, drink more often, and are more likely to drink and drive. *(Make a Difference, Talk to your child about alcohol, NIAAA, 2000, pg. 17)*
- ▶ Teens who drink before the age of 15 are four times more likely to become alcoholics, two times as likely to develop alcohol-related problems and more likely to have unplanned and unprotected sex than those who begin drinking at the age of 21. *(Grem and Davison, 1997, Journal of Substance Abuse, cited by NIAAA)*
- ▶ Nearly 40% of high school juniors in North County report drinking alcohol in the past 30 days. *(CHRS, 2006)*
- ▶ Social Host Ordinances to prevent underage drinking make it **ILLEGAL** for anyone to host a party where minors are drinking alcoholic beverages. Over 30 citations have been issued in North County since 2007.

You can help protect your teen!

Sign our pledge and join other supportive parents in preventing underage drinking parties.

Contact your local police to report parties or gatherings where minors have access to alcohol.

Your call may prevent motor vehicle crashes, injuries, sexual assaults and alcohol poisonings.

The Tri-City Prevention Collaborative is a project of the North Coastal Prevention Coalition, with Vista Community Clinic as fiscal agent. Funding is provided by the County of San Diego, HFSA, Alcohol and Drug Services and by the Center for Substance Abuse Prevention (CSAP). Also endorsed by Parent Teacher Associations in Carlsbad, Oceanside and Vista, and by SD County Friday Night Live Partnership.

For more information, please call Debbie Obregon 760-631-5000 ext. 7174, or visit

www.northeastalpreventioncoalition.org



Parent pledges distributed in high school registration packets each fall.

Community Forums



- Hosted 12 community forums since 2006
- Held in Community Rooms, School Auditoriums, etc.
- 8 in English; 4 in Spanish
- 10 using a panel format



**Don't be a party to teenage drinking.
It's against the law.**

The Social Host Law: A law which has been adopted by Carlsbad, Oceanside and Vista as well as most cities throughout San Diego County to help reduce the problems associated with underage drinking.

Anyone who hosts a party, gathering or event where minors are consuming alcohol may be...

- Cited/arrested
- Fined up to \$1,000
- Incarcerated for up to six months
- Billed for police services

Hosting a safe party:

- Control quantity and access to alcohol at the gathering.
- Verify the age of persons attending the gathering by inspecting ID.
- Supervise the activities of persons under 21 years of age.

YOU can be part of the solution:

- ✓ Report underage drinking parties before they start.
- ✓ Contact your local law enforcement agency to report parties or gatherings where minors have access to alcohol.

Carlsbad Police Dept: 760-931-2191
 Oceanside Police Dept: 760-435-4000
 Vista Sheriff's Non-emergency: 760-940-4300

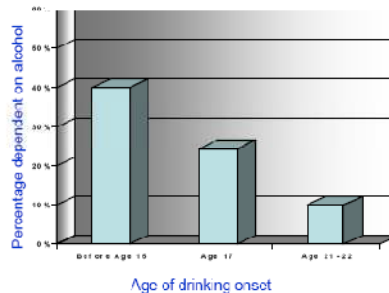
A message from the Tri-City Prevention Collaborative
 Call 760-631-5000 x7174 for more information
www.northcoastalpreventioncoalition.org

NCPC is a project of the North Coastal Prevention Coalition, with Vista Community Clinic, serving as the fiscal agent. Funds are provided by the County of San Diego, Health and Human Services Agency, Alcohol and Drug Services, and by the STOP Act through the Center for Substance Abuse Prevention.

Why is underage drinking a problem?

- Underage drinking is associated with the leading causes of death for teens and young adults, including motor vehicle crashes, unintentional injuries, homicide and suicide
- According to local school surveys, about 40% of high school juniors report drinking alcohol in the past month.
- Underage drinking parties pose a high risk to young people because of the number of drinkers involved and the large quantities of alcohol consumed. These parties often result in alcohol poisoning, traffic crashes, property damage, sexual assault, and other crime and violence.

Underage drinkers more likely to develop alcohol dependence*



Isn't underage drinking already illegal?

State law prohibits minors under age 21 from purchasing, possessing or consuming alcohol in public. It also prohibits adults from furnishing alcohol to minors in public.

The Social Host ordinance closes the gap in state law since many youth obtain alcohol on private property, through social sources such as older friends, siblings, parents and/or strangers. This law was put in place to prevent underage drinking parties and hold the hosts of such parties accountable.

What is a "social host"?

A social host is a person of any age who hosts or allows a party, gathering or event where minors are consuming alcohol. A "party, gathering or event" means a group of persons who have assembled for a social occasion or a social activity.

Are there any exceptions?

The ordinance does not apply to parents supervising their own children (during private meals and/or religious ceremonies, for example).

*Grant, J.F. 1998. National Institute of Alcohol Abuse and Addiction

**Bilingual
brochure
distributed by
law enforcement
agencies and at
various
community
settings.**



Community Television Segment





Everyone Can Help Prevent Underage Drinking



The City of Oceanside and the Oceanside Police Department, in partnership with the Tri-City Prevention Collaborative,* want to inform all residents of Oceanside about the recently amended [Social Host Ordinance](#). Similar ordinances have been adopted by most cities in San Diego County to help reduce the problems associated with underage drinking.

Did You Know...

- It is unlawful for any person (**no matter what age**) having control of the premises to knowingly host, permit or allow a party, gathering or event where three or more persons are present at which anyone younger than 21 is consuming alcohol. The host should take reasonable steps to control minors' access to alcoholic beverages. (Section 20.28)
 - ♦ **Reasonable steps include:**
 - ♦ controlling access to alcoholic beverages at the gathering when minors are present;
 - ♦ controlling the quantity of alcoholic beverages at the gathering when minors are present;
 - ♦ verifying the age of persons attending the gathering by inspecting identification cards to ensure minors do not consume alcoholic beverages and/or controlled substances while at the gathering; and
 - ♦ supervising the activities of the minors at the gathering.
- When a police officer or other code enforcement officer at the scene determines there is a threat or detriment to the public peace, health, safety or general welfare, the person(s) responsible for the gathering will be billed for the cost of enforcement services. (Section 20.29)
- A violation of this ordinance also constitutes a misdemeanor punishable by a fine of \$1,000 and/or by imprisonment for a period not to exceed 6 months. (Section 20.27.1)

To view the entire Social Host Ordinance, please see the Oceanside City Code at www.ci.oceanside.ca.us. For more information about social host issues, please visit www.socialhost.org or www.northcoastalpreventioncoalition.org or call 760-407-1220 x174.

YOU CAN BE PART OF THE SOLUTION!

If you become aware of an underage drinking party, please report it to the Oceanside Police Department at 760-435-4900.

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Water bill insert sponsored by the City of Oceanside and OPD, sent to over 40,000 households in 2007.



Billboard and Media Events



Billboard media event with law enforcement, youth and coalition partners.



Safe and Sober Summer 2010



Based on findings from fall law enforcement surveys indicating teen parties peak in summer, we launched a 'Safe and Sober Summer' campaign which included mini-grants to police agencies.

Acknowledgements

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**North Coastal Prevention YOUTH Coalition/
Friday Night Live members 2010.**

