

NORTH COASTAL PREVENTION COALITION
Serving the Communities of Carlsbad, Oceanside, and Vista
www.northcoastalpreventioncoalition.org

8:00 a.m.

Minutes of the General Membership
Thursday, February 11, 2010

Community Rooms
SD County HHSA/ADS
North Regional Offices

Attendance:

Aaron Byzak, UCSD Health Sciences/NCPC Board President
Ray Thomson, OHS/NCPC Board Member
Margie O'Hern, Oceanside Resident/NCPC Board Treasurer
Nicole Pappas, CUSD/NCPC Board Member
Leonard Mata, Oceanside Police Department/NCPC Board Member
Maria Yanez, VCC/NCPC Board Member
Ray Pearson, Carlsbad Resident/NCPC Board Member
Ulises Villalba, CBAD/Drug Demand Reduction
Kathleen Sanders, Community Member
Danel Vickerman, VCC/HPC
Kathy Valdez, City of Vista
Charles Cooluris, MCS Mira Mar
Eileen Turn, City of Oceanside Parks & Rec Department
Taneil Canaday, VCC/TCPC Prevention Specialist
Gena Knutson, VCC/Tobacco Control Programs
Dannah Hosford, VCC/Tobacco Control Programs
Lilianna Sandoval, VCC/Tobacco Control Programs
Luzmam Vigil, VCC/Tobacco Control Programs
Loretta Adame, Phoenix House
Rigo Garcia, McAlister Institute
Karla Taff, SD County Sheriff's Dept/Encinitas Station
Walter Robles, Step Up Mentor Program/Vista Community Clinic
Sergio Victoria, Victory Outreach
Michael Hanlon, CSU Fullerton
George Zamora, CSU Fullerton
Catherine Delacruz, CSU Fullerton
Lorena Soto, CSU Fullerton
Alex Hand, CSU Fullerton
Debbie Obregon, VCC/TCPC/NCPC Admin.

I. Welcome and Introductions – Aaron Byzak:

The meeting was brought to order at 8:05 a.m. Self-introductions were made, giving names and organizations represented and all new attendees welcomed.

II. Approval Meeting Minutes – January 14, 2010:

Meeting minutes were approved as presented.

III. Treasurer's Report – Margie O'Hern:

Margie reported a current general account balance of \$5296.41. **PLEASE NOTE: 2010 Membership dues are now being accepted. Dues are collected annually starting in January, \$25/organization or \$15/individual. If you require an invoice, please contact Debbie. The following organizations/individuals have paid dues for 2010 – thank you for your support:**

*Becker Institute, City of Vista, Phoenix House, OPD, The Fellowship Center,
Aaron Byzak, Jim Provenza, Debbie Obregon, Margie O'Hern.*

IV. GM Meeting Time Change:

New general membership meeting time is now 8:00 a.m. Aaron thanked everyone for being flexible and prompt for today's meeting. In case others haven't heard about the change, please spread the word; Debbie will continue to send reminders. Thank you.

V. 420 Remix Event – Aaron Byzak:

Aaron gave a brief overview of the annual 420 Remix Event and explained that last year's event held at Boomers! was a huge success. Over 800 kids attended despite the 100 degree temperatures. Aaron and Erica recently met with Boomers! management and successfully worked out an agreement to reduce the rental fee this year to \$2500 (\$1000 reduction). Funding for this event is still an issue; in the past the Drug Free Communities Grant was used to cover most of the expenses associated with this event, but this grant ended last year. To date, current efforts have raised about \$2000. Aaron asked member to continue their fundraising efforts with a focus on community service clubs and organizations. A letter outlining the "\$420 for 420 Remix" campaign was distributed along with updated NCPC

Newsletter/Winter Edition. Aaron noted that board members are willing to accompany members when presenting/requesting donations or funds and added that we need in-kind donations/raffle prizes as well as cash. It was suggested that youth coalition members go out into the community to solicit from businesses. Contact any board member or program staff if you have any questions regarding fundraising for 420. Thank you in advance for your efforts.

Members also discussed target population for the event and agreed the focus should be middle school youth plus ninth grade. Older teens and youth coalition members would help facilitate event and act as mentors for the younger group. Also discussed utilizing ninth grade intra-school communication systems to promote event.

Additional logistics discussed: information tables, parent packets with more Spanish materials included, law enforcement needs (last year coverage seemed adequate-no major problems noted), media coverage (get high school TV involved, Friday Night Live, public TV (KOCT and KPBS), and maybe radio participation (possible live broadcast at the event?). Nicole suggested using a reusable grocery bag for parent packets with NCPC anti-MJ message; she offered to research costs and report back. Another suggestion was to use the NCPC Folder for the parent information and add a label(s) with additional educational information. Social networking was also mentioned; Phoenix House offered to share FACEBOOK Acct.

VI. Announcements:

Loretta Adame, Phoenix House, thanked members for letters of support submitted regarding budget cuts and impact on program services.

Eileen Turk, City of Oceanside Parks & Rec Department, reminded the group about the many youth and senior focused activities coming up this spring/summer; she encouraged everyone to visit the new Oceanside Senior Center noting the great space available on a rental basis for meetings/events.

Walter Robles briefly outlined the new Step Up Mentor Program at Vista Community Clinic. He reported that he is looking to recruit adult mentors to participate. Please contact Walter for more info at (760) 631-5000 x7143.

Taneil Canaday, TCPC Youth Coalition Coordinator, reported that two youth facilitated Community Forums on Underage Drinking will be held in March. The first on March 16 in Spanish and the second on March 25 in English. The forums will be held from 6:30 to 8 p.m. at the Vista Academy of Visual and Performing Arts; refreshments and info/resource tables available starting at 6 p.m.

VII. Adjourn:

The meeting was adjourned at 8:50 a.m. The next general membership meeting date is Thursday, March 11, 2010, 8-9 a.m.

PLEASE REMEMBER NEW MEETING TIME – 8:00 A.M. – ONE HOUR EARLIER THAN USUAL!!
Call Debbie if you have any questions. Thank you.

Respectfully submitted by:
Debbie Obregon on behalf of
Ray Pearson, Secretary Ray Pearson, Secretary