

# NORTH COASTAL PREVENTION COALITION

Serving the Communities of Carlsbad, Oceanside, and Vista

[www.northcoastalpreventioncoalition.org](http://www.northcoastalpreventioncoalition.org)

## Minutes of the Board of Directors

7:30 AM

Thursday, February 11, 2010

SDCounty HHS  
North County Offices

### **Attendance:**

Aaron Byzak, President  
Leonard Mata, Director  
Margie O'Hern, Treasurer  
Nicole Pappas, Director  
Ray Pearson, Director  
Maria Yanez, Director  
Taneil Canaday, Prevention Specialist  
Debbie Obregon, TCPC/NCPC Admin

### **Absent:**

Fred Becker, Vice President  
Ray Thomson, Director  
Ray Machado, Director  
Paul Savo, Director  
John Lundblad, 1st Alternate  
Tess Stewart-Todd, 2nd Alternate

### **I. Welcome – Aaron Byzak.**

### **II. Meeting Minutes Approval – February 11, 2009:**

Meeting minutes were approved as presented.

### **IV. Treasurer's Report:**

Margie O'Hern reported a general account bank balance of \$5296.41.

### **V. Discussion Items:**

#### ***420 Fundraising:***

Aaron reported that he and Erica met with Boomers! Management and they agreed to lower venue cost to \$2500 (\$1000 reduction). Currently have about \$2000 earmarked through 420 fundraising. Ray Pearson will be going to the Carlsbad Rotary and Ray Thomson reported that OHS maybe contributing as well. Aaron volunteered to attend meeting/presentations if needed. Taneil suggested having youth coalition members visit local businesses to solicit donations and/or prizes for opportunity drawing.

Members agreed that target audience should be sixth through ninth grades; utilize ninth grade on-campus communication programs to promote event. Aaron said he wants to see a much bigger media push this year. Also agreed that the parent bags were a good idea, and Nicole suggested looking into having a reusable shopping bag printed with NCPC logo and a message such as: "**How to prevent underage drinking: Buy groceries, make dinner, eat together.**" She offered to look at options/costs and report back. Ray Thomson suggested designing a one-page marijuana info fact sheet to hand out to youth attendees.

#### ***Request for support from Guajome Park Academy:***

Aaron reported that NCPC received a request from GPA for monetary support for their "Every 15 Minute" program, which is also planned for April 20. They would like to provide food for teen volunteers and emergency responders participating at the event. Aaron suggested making a small donation but in return asking GPA for their support in promoting our own 420 event and future partnering/collaboration on youth focused prevention activities in the tri city area. Aaron said he would call GPA and explain our position. Nicole motioned to donate \$100 to Gaujome Park Academy in support of their 2010 "Every 15 Minute" Program; seconded by Ray Pearson and passed unanimously.

#### ***Business Card Order for Taneil Canaday:***

Request approved.

#### ***Open Board Slot for Alternate Position:***

Debbie reported that an email was received from Tess Todd stating that due to schedule conflicts, she would be unable to make the new meeting times for both the board and GM meetings. She still wants to stay involved with NCPC and is willing to help in any other capacity where/when needed. The board agreed that it was important to have the position filled by an individual who could regularly

attend and thought it best to open it up to the general membership for anyone else available to step up and fill the slot for the remainder of the year. An announcement will be made at the March GM meeting.

**VI. Proposed Agenda Items for 2010:**

- **Mar** – General Membership + Why are you here?
- **Apr** – General Membership + Presentation TBD + Final 420 and Día del Niño Plans/Needs
- **Spring** – Paul Savo suggested presentation on North County Winter Shelter Services along with CSUSM follow-up data

**VII. Adjournment: The meeting was adjourned at 8:00 a.m. The next scheduled meeting is Thursday, March 11, 2010 at 7:30 a.m. Please be prompt so as not to delay meeting start for following general membership meeting. Thank you.**

Respectfully submitted by:  
Debbie Obregon, Admin. Asst.,  
On behalf of Ray Pearson, Secretary