

A Celebration of Sober and Drug Free Life Choices

What does
April 20th
mean to you?



More info for
parents—come
talk to the
experts*
(*see back for details)

A Celebration of Sober and Drug Free Life Choices

Open to 6th-9th graders in Carlsbad, Oceanside, & Vista with valid student I.D.
Free access to bumper boats, 2nd floor games, go-karts, miniature golf, & laser tag.
Friday Night Live DJ, drawings, and prevention resources for parents and youth.
Food for sale at Boomers! Café.

Student groups with an adult chaperone may request tickets in advance, remaining tickets will be distributed on a first come, first served basis at the door.

It's Free!!



Student I.D.
Required—
Open to 6th - 9th
graders!



1525 W. Vista Way, Vista, CA 92083

Wednesday, April 20, 2011

3:00 to 6:00 p.m.—Doors close at 4:00 p.m.

Find more info at www.northcoastalpreventioncoalition.org
or contact John Byrom at 760-631-5000 x7149
email jbyrom@vistacommunityclinic.org



Carlsbad Rotary
Carlsbad Optimist
Oceanside Elks Club
Mu Psi Chapter of Sigma Phi Gamma International Sorority
Occupational Health Services
The Fellowship Center
Becker Institute
Gamma International Sorority



Vista Community Clinic serves as the fiscal agent for NCPC grants and contracts.
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April 2011

**Expanded parent resources at “420 Remix — A Celebration of Sober and Drug Free Life Choices” event
YOUR INVOLVEMENT IS KEY!**

Dear Parent or Guardian:

More San Diego County youth enter treatment programs for marijuana use than for all other drugs combined, yet less than half of parents are aware of their child’s drug use. Youth believe that marijuana is less harmful than either alcohol or cigarettes. Teen marijuana use has increased in recent years; 23% of high school juniors report using marijuana in the past month, compared to 17% in 2007 (*Tri-City area CA Healthy Kids Survey, 2009*). Parents have enormous influence on their teens’ behavior – parents’ disapproval of youth alcohol and/or drug use is a key reason children choose not to drink or do drugs.

Come join us this year at the Parent Resource Area of the 420 Remix event to ensure maximum benefit for you and your family. In our Parent Resource Area, you will be able to talk with experts in parenting, discipline, and substance abuse between 3:00 and 5:00 PM to learn strategies that can help you guide your adolescent towards positive choices.

Prevention and parenting presentations in both English and Spanish will take place from 5:00 to 5:30 PM.

The North Coastal Prevention Coalition (NCPC) is determined to counter the mainstream “pot smoking holiday” of April 20th and instead “remix” the day into a celebration of sober and drug free life choices. Most teens are familiar with the popular marijuana reference of 4/20 (pronounced ‘four-twenty’), but many parents are not. If you’d like additional information, please call 760-631-5000 x7149 or visit www.northcoastalpreventioncoalition.org.

See you on April 20th!



Aaron J. Byzak, MBA, President
North Coastal Prevention Coalition (NCPC)

Abril del 2011

**Mas recursos, este año, en el evento “420 Remix — Celebración de una Vida Sobria y Libre de Drogas”
¡SU INVOLUCRAMIENTO ES LA CLAVE!**

Estimado Padre o Guardián,

En el condado de San Diego existen más jóvenes que se inscriben en programas de tratamiento, por el uso de la marihuana que cualquier otra droga ilícita combinada. Sin embargo, menos de la mitad de los padres están enterados del uso de drogas por sus hijos. Los jóvenes creen que la marihuana es menos peligrosa que el alcohol o los cigarrillos. El consumo de la marihuana por los adolescentes ha incrementado en años recientes; 23% de los estudiantes del onceavo grado reportaron haber usado marihuana en el mes previo a la encuesta, en comparación al 17% en el 2007 (*Tri-City CA Healthy Kids Survey 2009*). Los padres tienen una influencia enorme en el comportamiento de sus hijos – la desaprobación del uso de alcohol y otras drogas por parte de los padres, es la razón principal por la cual los jóvenes deciden no beber alcohol o consumir otras drogas.

Acompáñenos y visite este año nuestra Área de Recursos para Padres. Para asegurar el máximo beneficio de usted y su familia, en ésta área usted podrá hablar con expertos sobre crianza, disciplina y abuso de sustancias ilícitas. Nuestros expertos estarán disponibles entre las 3 y 5 PM para proveerle información y tácticas que le ayudaran a guiar a sus adolescentes a tomar decisiones positivas.

Talleres informativos sobre prevención y crianza en Ingles y Español de 5:00 a 5:30 PM.

North Coastal Prevention Coalition (NCPC por sus siglas en ingles) se ha propuesto a retar el significado de “el día festivo de fumar marihuana” y retomarlo para celebrar una vida libre de drogas. La mayoría de los adolescentes están familiarizados con la referencia a marihuana que contiene 4/20 (pronunciado “four-twenty”), pero muchos padres no lo están. Si desea mayor información, por favor llame a Leticia Robles al (760) 631-5000 x7153 o visite www.northcoastalpreventioncoalition.org.

Leticia Robles, Media/Prevention Specialist, NCPC/Tri-City Prevention Collaborative