

NORTH COASTAL PREVENTION COALITION

Serving the Communities of Carlsbad, Oceanside, and Vista

www.northcoastalpreventioncoalition.org

Minutes of the Board of Directors

Thursday, July 11, 2019

7:30 AM

Tri City Medical Center

4002 Vista Way

Oceanside, CA 92056

Attendance:

Craig Balben, President
Ray Thomson, Vice President
Aaron Byzak, Treasurer
Nannette Stamm, Secretary
Diane Strader, Director
Dale Walton, Director
Erica Leary, VCC/NCPC Program Manager
Riane Fletcher, VCC/NCPC Media Specialist
John Byrom, VCC/NCPC Prevention Specialist
Debbie Obregon, VCC/NCPC Admin. Asst.

Absent:

Marie Smith, Director
Ray Pearson, Director
Maria Yanez, Director

- I. **Welcome** – *Craig Balben, President:* Meeting convened at 7:30 a.m.
- II. **Meeting Minutes Approval for April 11 and June 13, 2019:** Meeting minutes were accepted into the record as presented.
- III. **Treasurer's Report** – *Aaron Byzak, Treasurer:*

Aaron presented the following report:

- General Account: \$3,259.47
- Youth Coalition: \$287.87
- GoFundMe Acct. #1: \$48.50
- Eastside Neighborhood Assoc.: \$1,492.40

REMINDER: 2019 NCPC Membership Dues - \$25/individual and \$50/organization. Checks should be made payable to "NCPC" or payment option via credit card/NCPC PayPal account using the "Donate" button on the NCPC website home page. Be sure to select the "use this donation" tab and designate "membership dues." Please contact Debbie if you have any questions.

Debbie reported that NCPC is registered at "SmileAmazon.com" as a qualified charitable organization; SmileAmazon.com will donate 0.5% of the price of all eligible purchases to the designated charitable organization of the purchaser's choice. Please use this fundraising opportunity each time you make purchases and share the information with friends and family – click on the link to participate: <https://smile.amazon.com/>

Youth Merit Award: Erica reported that an email was sent to the board recommending changing the name of the annual award to "Youth Honorary Service Award" and received passive consent/recommendation passed unanimously.

SAMSHA 2019 Communities Talk Stipend: Erica reported that NCPC received \$750 stipend to support a town hall meeting to prevent underage drinking event in 2019.

IV. **Discussion Items/Program Updates and Recaps:**

Carlsbad Council Member meetings: Craig Balben, Erica Leary and John Byrom met with Councilmember Priya Bhat-Patel – she was very receptive and open to discussion around marijuana prevention. They also spoke with her about NCPC being a resource for Carlsbad's Legislative Committee.

Vista Marijuana Prevention: Erica shared draft copy of flyer designed to inform Vista residents and other key groups regarding changes to Measure Z being considered by Vista council members, specifically recommendation from city staff that the 11 approved dispensary locations be allowed to deliver marijuana. The Vista Council agreed with the recommendations at the June 25 council

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meeting and will likely vote on this issue August 27. Erica asked the board for input/direction regarding flyer design and content and also discussed plans to disseminate the flyer along with a brief public survey to collect input on the delivery issue. Board members reviewed/discussed the flyer and felt that it could be perceived as promoting *Eaze.com* (marijuana delivery service); members suggested some modifications and asked Erica to edit and resend to the board members for additional input.

Other proposals/suggestions: draft letter/memo from NCPC to other city councils and/or schedule a meeting with County Supervisor Jim Desmond to let them know about Vista's potential decision to allow marijuana deliver.

Erica also noted that she would present at Vista's Community Safety Commission Meeting this evening.

420 REMIX Annual PSA Contest: John Byrom mentioned that the *San Diego Natural High Chapter* (drug prevention nonprofit that inspires and empowers youth to find their "natural high" and develop skills and courage to live life well) has offered to discuss co-sponsoring NCPC's annual PSA contest and would match NCPC's \$250 first place prize increasing the award to \$500. Some board members were concerned that the name "Natural High" could be misinterpreted by individuals not familiar with the organization; NCPC staff felt the collaborative effort could be a good fit and recommended further discussion.

V. **2019 Proposed GM Agenda Items/Guest Presenters:**

Aug 8: GM + TBD
Sept 12: GM + TBD
Oct 10: GM + TBD

Meeting adjourned at 8:00 a.m.

Respectfully submitted by Debbie Obregon on behalf of Nannette Stamm NCPC Secretary