

**NORTH COASTAL PREVENTION COALITION**  
**Serving the Communities of Carlsbad, Oceanside, and Vista**  
[www.northcoastalpreventioncoalition.org](http://www.northcoastalpreventioncoalition.org)

**8:00 AM**

**Minutes of the General Membership**  
**Thursday, May 9, 2019**

**Tri-City Medical Center**  
**4002 Vista Way, Oceanside 90256**  
**Lower Level – Assembly Room #2**

**Attendance:**

Craig Balben, NCPC Board President  
Ray Thomson, OHS/NCPC Board Vice President  
Jennifer Hill, ABC  
Officer Mark Latulippe, CHP/Oceanside Office  
Lt. Ignacio Lopez, Oceanside Police Department  
Erica Leary, VCC/NCPC Program Manager  
Fatima Ashaq, VCC/NCPC & Tobacco Control Programs  
Carmela Muñoz, VCC/NCPC Prevention Specialist  
Kelly McCormick, San Dieguito Alliance  
Carina Esquivel, VCC/Tobacco Control Programs  
Nancy Rocha, VCC/Tobacco Control Programs  
Haley Guiffrida, VCC Tobacco Control Programs  
Riane Fletcher, VCC/NCPC Media Specialist  
John Byrom, VCC/NCPC Prevention Specialist  
Debbie Obregon, VCC/NCPC Admin. Asst.

**I. Welcome and Introductions:** *Craig Balben, NCPC President.*

The meeting was brought to order at 8:10 a.m.

**II. Meeting Minutes Approval:** *April 11, 2019.*

Meeting minutes were accepted into the record as presented.

**III. Treasurer's Report:** *Aaron Byzak, Treasurer.*

Aaron was absent; Debbie Obregon presented the following report:

- General Account: \$3,184.39
- Youth Coalition: \$287.87
- GoFundMe Acct. #1: \$298.58 (Youth Coalition Activities)
- Eastside Neighborhood Assoc: \$1,742.40

2019 NCPC Membership Dues are still being accepted: \$25/individual and \$50/organization. Please make checks payable to "NCPC" or you can pay with a credit card via NCPC's PayPal account using the "Donate" button on the NCPC website home page. Click link: <http://northcoastalpreventioncoalition.org/> Be sure to select the "use this donation for" tab and designate "membership dues." Please contact Debbie Obregon, NCPC Admin. Asst., if you have any questions. NCPC thanks you for your ongoing support.

**IV. Video Highlights:** *Erica Leary.*

Vista Chamber of Commerce Annual Heroes of Vista Gala was held on April 5th. The awards celebrate excellence in education, business, public safety and more, and although NCPC did not win an award this year, Erica wanted to share NCPC's nomination video with our members. The video includes statements from NCPC President Craig Balben, along with NCPC program staff and youth coalition members. Job well done everyone!

Erica reported that the second video was a KUSI interview highlighting NCPC's Youth Coalition members, Madison Matella and Fitu Tasse. Madison, recently crowned Miss Teen Oceanside, and Fitu, Miss Pride of Vista, are active members of NCPC's youth coalition and regularly participate in youth coalition prevention efforts. The girls were invited to KUSI's Good Morning San Diego to discuss how their club membership and community involvement in prevention has developed their leadership skills.

**V. Presentation: Jennifer Hill,** Supervising Agent in Charge (North San Diego County), California Department of Alcoholic Beverage Control:

Ms. Hill and NCPC members reviewed/discussed the ABC investigation process/license revocation last September at the Firewater Saloon located at 406 Pier View Way in Oceanside (historically a law enforcement concern and drain on local resources). Following a two-year investigation and with coordinated efforts by the ABC, OPD and City Attorney's office, the business was prohibited from serving, selling or allowing consumption of alcohol indefinitely and the owner was ordered to transfer the license to another person(s). Link to ABC media release September 2018: <https://www.abc.ca.gov/press/PR2018/PR18-29.pdf>

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Ms. Hill also shared a recap of the statewide Underage Drinking Enforcement Operation held in March. Goal of the operation was to increase awareness about the dangers of underage drinking and make it clear to any adults that buying alcohol for minors has serious consequences. ABC agents and law enforcement officers from nearly 70 agencies (four teams in San Diego County) cited 361 individuals during the operation.

**VI. 420 Remix – Event Recap/Highlights: John Byrom.**  
Item deferred to June general meeting.

**VII. Announcements:**

**San Dieguito Alliance (Kelly McCormick):** Partnering with local retailers (Friar Tux) to distribute Safe/Sober Prom Handouts.

**Occupational Health Services (Ray Thomson):** Providing Responsible Beverage Service Training on the first Friday of each month (curriculum now includes a DUI/Marijuana component).

**Youth Coalition/OHS Be the Resistance Club (Carmela Muñoz):** Youth Coalition member, Jenny Lopez, is the recipient of one of this year's Martin Luther King Scholarship awards (60 youth submitted applications). *Congratulations Jenny!*

**VIII. Adjourn:**

The meeting was adjourned at 9:15 a.m. Next GM meeting date is Thursday, June 13, 2019, 8 to 9 a.m.

**PLEASE NOTE MEETING LOCATION: TCMC: 4002 Vista Way, Oceanside, 92056 - LOWER LEVEL, ASSEMBLY ROOM #2**

Respectfully submitted by Debbie Obregon on behalf of Nannette Stamm, Secretary