

**NORTH COASTAL PREVENTION COALITION**  
Serving the Communities of Carlsbad, Oceanside, and Vista  
[www.northcoastalpreventioncoalition.org](http://www.northcoastalpreventioncoalition.org)

**8:00 a.m.**

**Minutes of the General Membership**  
Thursday, December 13, 2018

**Tri City Medical Center**  
Assembly Room #1  
4002 Vista Way  
Oceanside, CA 92056

**Attendance:**

Craig Balben, Oceanside Resident/NCPC President  
Ray Thomson, OHS/NCPC Board Vice President  
Aaron Byzak, Tri City Medical Center/NCPC Board Treasurer  
Maria Yanez, City of Oceanside/NCPC Board Director  
Rosemary Eshelman, Carlsbad Unified School District  
Rachel Crowley, DEA  
Carmela Muñoz, VCC/NCPC Prevention Specialist  
Kelly McCormick, San Dieguito Alliance  
Rosalina Herrera-Small, SDCOE  
Miriam Avilez, VCC/Tobacco Control Programs  
Haley Guiffrida, VCC Tobacco Control Programs  
Lauren Pallasigui, VCC Tobacco Control Programs  
Melissa Campbell, VCC/NCPC ATOD Programs  
Nancy Rocha, VCC/Tobacco Control Programs  
Lori Kurz, SD County North County Public Health  
John Byrom, VCC/NCPC

**I. Welcome and Introductions:** *Craig Balben, President.*

The meeting was brought to order at 8:10 a.m.

2019 Board Election: Official election deferred to January 10, 2019 GM meeting. There is one open chair (2-year term), and two open alternate positions (1-year terms). If you would be interested in volunteering in this capacity, please contact any NCPC board member before January's meeting. Thank you.

A big "thank you" to everyone who attended the December meeting and participated in the annual NCPC Holiday Cookie Exchange. Lots of yummy goodies were enjoyed by all.

**II. Meeting Minutes Approval:** *November 8, 2018.*

Meeting minutes were accepted into the record as presented.

**III. Treasurer's Report:** *Aaron Byzak, Treasurer.*

- General Account: \$6076.38 (Aaron noted that this amount includes \$5K sponsorship from TCMC)
- Youth Coalition: \$184.87
- GoFundMe Acct. #1: \$313.58 (Youth Coalition Activities)
- 420 REMIX Carryover: \$166.28
- Eastside Neighborhood Assoc: \$1642.40

**IV. Presentation:** *Aaron Byzak, Tri City Medical Center.*

Aaron shared the following points regarding the TCMC Behavioral Health Unit:

- TCMC decisions must meet TCMC mission, vision and values
- TCMC cannot employ physicians due to state law - only partners and contracts with other agencies for physicians
- Tri-city regional population is over 400,000 and TCMC has been serving the region since 1961
- Campus redevelopment is essential to meet 2030 seismic compliance; parking structure is part of the development along with new patient bed tower
- HUD program can provide funding for development of medical facilities; TCMC has received one round of funding and is preparing for a second
- Behavioral Health Unit was suspended as of October 3, 2018, for three reasons: federal regulatory changes related to the environment of care, significant losses due to poor reimbursement for services, and a national shortage of psychiatrists impacting staffing

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Aaron also presented on Tri-City Medical Center's extensive outreach since the decision and provided an overview of dozens of policy and practice reform recommendations related to behavioral health.

**V. Program Updates:** *NCPC Program Staff.*

**Thanksgiving Sticker Shock Campaign** was held Nov. 19; high school and college students (members of NCPC's youth coalition clubs and the STOP Act Grant sub-committee) visited 20 alcohol retailers in Vista and Oceanside to place over 1000 stickers on beer cartons in an effort to increase public awareness and remind buyers/party hosts that it is illegal to provide alcohol to minors. Students participating in this event from *Be the Resistance* Youth Coalition club were interviewed by KUSI.

**Healthy Holiday Hike** is planned for Saturday, Dec. 15<sup>th</sup> at Buena Vista Park in Vista, 9am-noon. High school and college students will participate to encourage healthy choices during the holiday season.

**Holiday Celebration** for NCPYC club members is being planned for Friday, Dec. 21<sup>st</sup> at a local ice skating rink or trampoline venue; 20-25 youth are expected to participate.

**420 Remix** is tentatively being planned for April 18<sup>th</sup> at Boomers in Vista. NCPC board members have been discussing possibly "rebranding" the event and is open to any recommendations or suggestions from NCPC members. An ad-hoc committee is being considered to take the lead on event planning. If you are interested in being a part of the planning team, please email Craig Balben.

**VI. Announcements:**

Kelly McCormick, San Dieguito Alliance: Reminder - Hispanic Networking Breakfast, January 11, 7:30 a.m.

Rachel Crowley, DEA – looking to reach out to schools to distribute new curriculum: Operation Prevention San Diego.

**VII. Adjourn:** The meeting was adjourned at 9:00 a.m.

**PLEASE NOTE NEW MEETING LOCATION FOR JANUARY:**

**Next scheduled general membership meeting is Thursday, January 10, 2019, 8-10 a.m., Tri City Medical Center, 4002 Vista Way, Lower Level Assembly Room #2. Please contact Debbie if you have any questions.**

Respectfully submitted by Debbie Obregon on behalf of Nannette Stamm, Secretary