

NORTH COASTAL PREVENTION COALITION
Serving the Communities of Carlsbad, Oceanside, and Vista
www.northcoastalpreventioncoalition.org

8:00 a.m.

Minutes of the General Membership
Thursday, May 10, 2018

Oceanside Senior Center
Community Room
455 Country Club Lane
Oceanside, CA 92054

Attendance

Craig Balben, Oceanside Resident/NCPC President
Ray Thomson, OHS/NCPC Vice President
Aaron Byzak, Galvanized Strategies/NCPC Treasurer
Nannette Stamm, VCC/NCPC Secretary
Maria Yanez, City of Oceanside/NCPC Board Director
Erica Leary, NCPC Program Manager
Rachel Crowley, DEA, Diversion Community Outreach
Ignacio Lopez, Oceanside Police Department
Chris Johnson, SACC/MCSS & Family Services, Camp Pendleton
Nancy Logan, San Dieguito Alliance
Jennifer Martinez-Torres, City of Oceanside/Parks & Rec
Carmela Muñoz, VCC/NCPC Prevention Specialist
Fatima Ashaq, VCC/NCPC Media Specialist
Lauren Pallasigui, VCC/NCPC AOD Prevention
Jessica Perales, VCC/Tobacco Control Programs
Haley Guiffrida, VCC/Tobacco Control Programs
Melissa Campbell, VCC/NCPC AOD Prevention
John Byrom, VCC/NCPC
Debbie Obregon, VCC/NCPC Admin. Asst.

I. Welcome and Introductions: *Craig Balben, President.*
The meeting was brought to order at 8:05 a.m.

II. Approval of Meeting Minutes: *April 12, 2018:*
Meeting minutes were accepted into the record as presented.

III. Treasurer's Report: *Aaron Byzak, Treasurer:*

- General account: **\$2171.83**
- Youth Coalition: **\$1138.57**
- GoFundMe #1 Account: **\$313.58 (youth coalition)**
- 420 Remix Carryover: **\$166.28**
- Eastside Neighborhood Assoc: **\$2630.33**

Annual membership dues (collected on a calendar basis) are still being accepted for 2018: \$25/individual or \$50/organization. Please complete the new revised *NCPC Membership Application* with your dues and forward to Debbie. Thank you for your support.

IV. Guest Presentation: Rachel Crowley, Ph.D., Diversion Community Outreach Coordinator, SD Field Division, DEA:
Dr. Crowley reported that the DEA has been working with Operation Prevention to develop a comprehensive, no-cost educational program to be used in schools to address opioid misuse. The goal of the program is to educate students about the impacts of opioid abuse and to start lifesaving conversations in the classroom and at home. The program is science based and common core aligned for grades K-12. Dr. Crowley reviewed the draft curriculum with our members and asked for input. She hopes to finalize the curriculum in the next month and then approach school district superintendents and educators to present the program for their additional input and consideration for implementation.

NCPC Members were very supportive of the program and thanked Dr. Crowley for presenting the curriculum details to our group. Suggestions included adding an alcohol session to the curriculum and introducing/implementing the program to coincide with October Red Ribbon Week activities. Please visit website links below for more information on the program.

<https://www.operationprevention.com/#about>

https://www.operationprevention.com/sites/operationprevention.com/files/PDFs/DEA_Flyer_10.2017.pdf

V. 420 Remix Recap: Art and Video Contest - Fatima Ashaq reported that NCPC received over 70 art and video entries for this year's 420 REMIX PSA contest, over 8500 online votes were received. The final four winners were selected at the April general

membership meeting and cash prizes awarded the following week. Congratulations to all the entries and winners for their participation and for their creative art work and prevention messages. Link to voting results/winners:
<http://northcoastalpreventioncoalition.org/2018/04/2018-arts-video-psa-contest-results/>

Boomers! Event: John Byrom. 300+ students attended the Boomers afternoon event on April 19. Students had a great time enjoying all the free activities; kids from Carlsbad, Oceanside, Vista and San Marcos attended. Student survey results showed that 48% of the youth attending were 8th graders, 32% were 7th graders, and 20% were 6th graders. Media coverage included Univision interview with Carmela Muñoz, and a morning TV piece on Channel 10 News.

Thanks to the volunteers for their help in making this event a success and to all of our member agencies and colleagues for coming out to support this effort. A big thank you to the law enforcement agencies who turned out to assist with security and for their participation in the annual go-cart race. Deputy Frank Stalzer took first place –*third win in a row!! Congratulations!*

VI. Marijuana Policy:

Vista: Council members met on May 1 and agreed to draft a counter initiative to compete with a citizen’s initiative on the November 2018 ballot. City’s final draft should be ready for review before June.

Oceanside: Council members approved developing regulations for the manufacture, cultivation, and distribution of medical marijuana, but rejected dispensaries. The proposed ordinance was sent back to staff to review licensing, permits and fee structures; OPD was also given additional time to analyze potential impacts. A June deadline has been set for staff and OPD to return with their recommendations.

VII. Program Updates:

John Byrom, NCPC: County-wide Rx Drug Take Back Day held April 28. Three sites in North County collected over 700 lbs. of unused or expired Rx drugs: Oceanside-TCMC collected 481 lbs., Vista-Walgreens collected 148 lbs., and Carlsbad-Scripps collected 109 lbs.

Carmela Munoz, NCPC: Día del Niño events hosted by Crown Heights Neighborhood Association on April 18 and Eastside Neighborhood Association on April 28. Both events were well attended; neighborhood children enjoyed lots of free activities, raffle prizes, community resources and snacks. A big “thank you” to Jennifer Torres (Oceanside Parks & Rec) for her help with set-up and activities at Chavez Resource Center.

Underage Drinking Forum: Community Forum on Underage Drinking Prevention presented at the AVO Theater in Vista on May 7; over 100 students (college and high school) attended.

Opioid Forum: Senator Pat Bates will host an Opioid Awareness Forum on May 10, 6-8p.m., at the Ruby G. Schulman Auditorium/Carlsbad Dove Library; Aaron Byzak will be the panel moderator.

RLA Graduation Dinner: Carmela Muñoz reported that ten Crown Heights residents have been attending a Resident Leadership Academy for the last three months and will be treated to a “Graduation Dinner” on Monday, June 25, at the Oceanside Senior Center. One of the training components was to develop community improvement projects to present to the city council for consideration. Proposed projects include: a traffic roundabout at the intersection of Brooks/Division; a park in the canyon next to CC Senior Center; a park on a bridge over I-5 freeway at Division St.; and a bike lane/path from Brooks St. to San Diego St. north of Mission Ave.

VIII. Announcements:

Ray Thomas, OHS: OHS continues to offer RBSS classes (first Friday of the month).

Jennifer Torres, City of Oceanside Parks & Rec: Community Resource Fair at John Landes Park, May 11, 9am-noon and at Libby Lake Park, May 19, 11am-2pm; Coffee with a Cop at Starbucks, College Blvd and Hwy 76, May 24, 8-11am.

Nancy Logan, SDA: Summer Safety Bulletins will be distributed at all high school graduation ceremonies in the San Dieguito District.

Erica Leary, NCPC: County-wide media event to promote “Operation Safe and Sober Prom” campaign, Friday, May 11, in San Diego.

SAVE THE DATE: NCPC 25 Year Anniversary Breakfast Meeting, Tuesday, August 21, El Camino Country Club, Oceanside, 8-10 a.m. Guest Speaker will be Kevin Sabet, President and CEO of SAM. More details will follow.

IX. Adjourn:

Meeting was adjourned at 9:10 a.m. Next scheduled general membership meeting is Thursday, June 14, 2018, 8-9 a.m., Oceanside Senior Center Community Room, 455 Country Club Lane, Oceanside, 92054. Contact Debbie if you have any questions.

Respectfully submitted by Debbie Obregon on behalf of Nannette Stamm, Secretary