

NORTH COASTAL PREVENTION COALITION
Serving the Communities of Carlsbad, Oceanside, and Vista
www.northcoastalpreventioncoalition.org

8:00 a.m.

Minutes of the General Membership
Thursday, April 12, 2018

Oceanside Senior Center
Community Room
455 Country Club Lane
Oceanside, CA 92054

Attendance

Ray Thomson, OHS/NCPC Vice President
Aaron Byzak, Galvanized Strategies/NCPC Treasurer
Nannette Stamm, VCC/NCPC Secretary
Marie Smith, North SD Young Marines/NCPC Board Director
Diane Strader, Oceanside Resident/NCPC Board Director
Dale Walton, McAlister Institute/NCPC Board Director
Maria Yanez, City of Oceanside/NCPC Board Director
Kathy Derham, Oceanside Resident/NCPC Board Alternate
Erica Leary, NCPC Program Manager
Chirmere Harris, City of Vista
Ignacio Lopez, Oceanside Police Department
Rachel Crowley, DEA
Amy Caillouette, Oceanside Boys & Girls Club
Debal Acquaro, SD County HHSA North Coastal
Carmela Muñoz, VCC/NCPC Prevention Specialist
Fatima Ashaq, VCC/NCPC Media Specialist
Lauren Pallasigui, VCC/NCPC AOD Prevention
Jessica Perales, VCC/Tobacco Control Programs
Haley Guiffrida, VCC/Tobacco Control Programs
John Byrom, VCC/NCPC
Debbie Obregon, VCC/NCPC Admin. Asst.

I. Welcome and Introductions: *Ray Thomson, Vice President.*
The meeting was brought to order at 8:05 a.m.

II. Approval of Meeting Minutes: *March 8, 2018:*
Meeting minutes were accepted into the record as presented.

III. Treasurer's Report: *Aaron Byzak, Treasurer:*

- General account: **\$2146.83**
- Youth Coalition: **\$1138.57**
- GoFundMe #1 Account: **\$313.58 (youth coalition)**
- 420 Remix Carryover: **\$166.28**
- Eastside Neighborhood Assoc: **\$2155.33**

Annual membership dues (collected on a calendar basis) are still being accepted for 2018: \$25/individual or \$50/organization. Please complete a new revised *NCPC Membership Application* with your dues and forward to Debbie. Thank you for your support.

IV. Oceanside City Council Update on Marijuana Policy – Erica Leary:

Erica provided summary/updates on NCPC efforts leading up to the council meeting on March 28 when council members voted (4-1 vote) to approve staff recommendations to allow medical marijuana cultivation, nurseries, manufacturing and distribution. The council rejected any dispensaries and agreed to give OPD more time to analyze potential impacts.

Erica shared a media clip of youth coalition members speaking at the March meeting and also highlighted Op-ed authored by Craig Balben and published in the Coast News prior to the council meeting (Op-ed link). She also mentioned the postcard campaign developed by youth coalition members to gather community input and educate council members about this issue. Over 200 postcards collected by youth and NCPC members were delivered to the council.

Erica explained that the ordinance went back to the council for a second reading on April 11 and will be effective 30 days later. City staff projected it could take 12 to 18 months to define licensing and fee structures. A July date has been set for council members to review the ordinance, including proposed licensing, permits, and fees.

V. 420 REMIX:

Art and Video Preview/Final Vote - Fatima Ashaq:

NCPC received 70 art and video entries for this year's 420 REMIX PSA contest. On April 2, program staff selected top 10 entries to move on to the on-line voting process (open April 3 through April 10). Over 8500 online votes were received. Fatima shared online the voting results and NCPC members were asked to vote for their top three to be awarded first place (\$250), second place (\$150) and third place (\$100) prizes. Link to voting results/winners: <http://northcoastalpreventioncoalition.org/2018/04/2018-arts-video-psa-contest-results/>. Congratulations to all the entries and winners for their participation and creative art work and prevention messages.

Boomers! Event: John Byrom.

Thursday, April 19 at Boomers! Entertainment Center in Vista, 3-6PM; event is free and open to all tri-city middle school students. Boomers is contributing a \$10 gift card to each participant to use on a return visit to the park on Friday, April 20. Volunteers and resource tables (2:30 set-up) will coordinate with John.

VI. Program Updates:

John Byrom, NCPC: County-wide Rx Drug Take Back Day scheduled for April 28; three sites in North County: Oceanside-TCMC, Vista-Walgreens, and Carlsbad-Scripps. Other sites across the county include all SD County Sheriff's offices.

Carmela Munoz, NCPC: Día del Niño events will be hosted by the Crown Heights Neighborhood Association on Wednesday, April 18, 6-8p.m., at the Crown Height Resource Center, and Eastside Neighborhood Association on Saturday, April 28, 11am-3p.m., at the Chavez Resource Center.

25 Year Anniversary Breakfast Meeting: With time running out and no speaker confirmed, it was agreed to cancel plans for holding the anniversary event in May. The event has been pushed out to August 21 and the board is very excited to announce that Kevin Sabet, Ph.D., President and CEO, Smart Approaches to Marijuana (SAM), has confirmed as keynote speaker. More details to follow.

VI. Announcements:

Debal Acquaro, SD County HHS North Coastal: SD County Live Well 5K will be held Sunday, July 29 at the Waterfront Park Downtown; shared flyers in support of National Mental Health Awareness Month and encouraged members to participate and help promote a stigma-free San Diego.

Fatima Ashaq, VCC NCP/Tobacco Control Programs: On March 19, 12 Students from Oceanside and Rancho Buena Vista High Schools attended Youth Quest Conference in Sacramento. The youth spent the day meeting with local legislators discussing local concerns and policy issues.

Maria Yanez, City of Oceanside: Join OPD officers for "Coffee with a Cop" on Wednesday, April 18, 8-10AM, at Cynthia's Artistic Expressions, 1906 Oceanside Blvd., Oceanside.

Amy Caillouette, Oceanside Boys and Girls Club: Mother's Day Pancake Breakfast, Saturday, May 12, 8:30-11:30 AM; summer camp registration is now open; and congratulations to Ariana Tahmas, California State Youth of the Year! This is the second year in a row a member from the Oceanside Club has won the award!

Lauren Pallasigui, VCC/NCPC Tobacco Control Programs: Sober Truth on Preventing Underage Drinking (STOP) committee (young adults ages 18-25) conducted an Instagram Giveaway for a \$100 Visa gift card to help college students with school expenses. To enter, participants must have liked the giveaway photo, followed the @whatis_SUPP Instagram, and left a comment giving a reason why alcohol should not be provided to minors. The giveaway doubled the group's followers and the giveaway winner was a CSUSM student.

Ray Thomas, OHS: OHS continues to offer RBSS classes (updated curriculum) and will go to individual business sites to present the class if needed.

VII. Adjourn:

Meeting adjourned at 9:25 a.m. Next scheduled general membership meeting is Thursday, May 10, 2018, 8-9 a.m., Oceanside Senior Center Community Room, 455 Country Club Lane, Oceanside, 92054. Contact Debbie if you have any questions.

Respectfully submitted by Debbie Obregon on behalf of Nannette Stamm, Secretary