



Serving the communities of Carlsbad, Oceanside, and Vista to reduce the harm of alcohol, tobacco, marijuana and other drugs.



National Exemplary Award for Innovative Substance Abuse Prevention Programs, Practices, & Policies



A Leader for Community Action and Advocacy

The North Coastal Prevention Coalition (NCPC) is a non-profit organization that began in 1993 and works with partners in education, law enforcement, social services, governmental agencies, youth, and the private sector.

The mission of NCPC is to reduce the harm of alcohol, tobacco, marijuana and other drugs in the cities of Carlsbad, Oceanside and Vista through community action, education, support and collaboration.

Alcohol: Social Host Ordinance:

NCPC supports and advocates for enforcement of 'social host ordinances' (SHO) to prevent underage drinking at house parties. SHOs hold party hosts responsible for making sure guests under 21 don't have access to alcohol. Local retailers help support the effort by participating in 'Sticker Shock' campaigns.



RBSS Training: NCPC supports mandatory Responsible Beverage Sales and Service (RBSS) ordinances to prevent alcohol related problems. The program provides attendees with practical information on serving alcoholic beverages responsibly, with emphasis on preventing sales to minors and to obviously intoxicated persons. In North San Diego County, RBSS training is **required** in Oceanside, Encinitas, San Marcos, Solana Beach and Vista; and entertainment businesses in Carlsbad.

Tobacco:

The North Coastal Prevention Youth Coalition consists of youth from Oceanside, El Camino, and Rancho Buena Vista high schools. In March 2017, youth members had an opportunity to demonstrate their commitment to a Tobacco-Free California at the annual Youth Quest event held at the state capital in Sacramento. Students got to build their advocacy skills by sharing their local work with state legislators. Locally, youth supported smoke-free outdoor dining policies in Oceanside, and conducted tobacco youth purchase surveys throughout North County.



Marijuana:

NCPC collaborates with Smart Approaches to Marijuana (SAM) learnaboutsam.org to educate our communities about the harmful effects of youth marijuana use and prevent retail sales of marijuana. As youth perceive marijuana to be less harmful, their use rates are likely to continue to increase.



Other Drugs:

More people die from prescription drug abuse than car crashes in the United States. Safely disposing of expired or unused prescriptions is one way to prevent abuse. Drop boxes are located at the Carlsbad Safety Center, Oceanside Operations Center and Sheriff Department Stations.



How to Help

The North Coastal Prevention Coalition meets monthly and welcomes community participation:

2nd Thursday of each month from 8-9 AM

Check website for NEW meeting locations starting Feb. 2017

In addition to attending monthly meetings, residents and agency representatives have supported Coalition efforts by building relationships within the community, writing letters to local leaders, and attending City Council meetings.

The North Coastal Prevention Youth Coalition (NCPYC) welcomes high school students interested in becoming prevention advocates and developing leadership skills. Contact Carmela Muñoz for more information: 760-631-5000 x7147.

Program Contact Information

*The following programs are managed by the Vista Community Clinic (VCC) in collaboration with the North Coastal Prevention Coalition. **Staff can be reached at 760-631-5000.***

- Funding from the County of San Diego, Health and Human Services Agency, Behavioral Health Services supports alcohol and drug prevention in the north coastal region through a contract to Vista Community Clinic. NCPC staff include:
 - ⇒ Erica Leary, Program Manager (x7150)
 - ⇒ John Byrom (x7149)
 - ⇒ Carmela Muñoz (x7147)
 - ⇒ Fatima Ashaq (x7158)
 - ⇒ Lauren Pallasigui (x7166)
 - ⇒ Debbie Obregon (x7174)
- The **Tobacco Control Programs** are funded by the County of San Diego, Health and Human Services Agency, Tobacco Control Resource Program and the State of California, Department of Public Health, Tobacco Control Program.
 - ⇒ Gena Knutson, Program Manager (x7165)
 - ⇒ Nancy Rocha (x7153)
 - ⇒ Fatima Ashaq (x7158)
 - ⇒ Lauren Pallasigui (x7166)

North Coastal Prevention Coalition

c/o Vista Community Clinic
1000 Vale Terrace
Vista, CA 92084

Phone: (760) 631-5000 x7174

Fax: (760) 414-3736

info@northcoastalpreventioncoalition.org

www.northcoastalpreventioncoalition.org

2017 Board of Directors

- **President:** Craig Balben, Oceanside Resident
- **Vice President:** Ray Thomson, Occupational Health Services
- **Secretary:** Nannette Stamm, Vista Community Clinic
- **Treasurer:** Aaron Byzak, UC San Diego Health Sciences
- Cheryl Mast, City of Vista
- Ray Pearson, Carlsbad Unified School Board
- Diane Strader, Oceanside Resident
- Dale Walton, McAlister Institute
- Maria Yanez, City of Oceanside
- Kathy Derham, (1st Alternate) Oceanside Resident

Participating Organizations

- Boys & Girls Club - Oceanside (760-433-8920)
- CA Alcoholic Beverage Control (760-471-4237)
- Carlsbad Police Department (760-931-2162)
- Carlsbad Unified School District (760-729-9291)
- City of Oceanside (760-433-3393)
- City of Vista (760-643-2892)
- County of San Diego, HHSA, Alcohol and Drug Services (619-584-5007)
- Drug Enforcement Admin. (858-616-4100)
- Eastside Neighborhood Assn. (760-435-3400)
- Mothers Against Drunk Driving (858-564-0780)
- McAlister Institute (760-721-2781)
- North County Lifeline (760-726-4900)
- Occupational Health Services (760-752-5322)
- Oceanside Police Department (760-435-4900)
- Oceanside Unified School Dist. (760-967-1322)
- San Dieguito Alliance for Drug-Free Youth (858-755-6598)
- University of CA San Diego Health Sciences (619-543-3873)
- Vista Community Clinic (760-631-5000)
- Vista Sheriff's Department (760-940-4551)
- Vista Unified School District (760-726-2170)
- Various community members.....

Join us and make a difference!