

**NORTH COASTAL PREVENTION COALITION**  
**Serving the Communities of Carlsbad, Oceanside, and Vista**  
[www.northcoastalpreventioncoalition.org](http://www.northcoastalpreventioncoalition.org)

**Minutes of the General Membership**

Thursday, December 12, 2013

**8:00 a.m.**

**Community Room**  
HHS North Coastal Region  
1701 Mission Ave., Oceanside

**Attendance:**

Aaron Byzak, UCSD/NCPC Board President  
Fred Becker, Becker Institute/NCPC Board Vice President  
Margie O'Hern, Oceanside Resident/NCPC Board Treasurer  
Dale Walton, McAlister Institute/NCPC Board Director  
Maria Yanez, City of Oceanside/NCPC Board Director  
Erica Leary, VCC/NCPC Program Manager  
Kari Moya, VCC/NCPC & Tobacco Control Programs  
Cynthia Flores, VCC/Tobacco Control Programs  
Diane Strader, Eastside Neighborhood Association  
Rosemary Eshelman, Carlsbad Unified School District  
Capt. Tom Aguigui, OPD  
Dana Galardo, Rancho Buena Vista High School  
Tim Roty, Rancho Buena Vista High School  
Debal Acquaro, SDCounty, HHS North Coastal  
Kathy Valdez, City of Vista  
Nancy Logan, San Dieguito Alliance  
Melissa Roberts, SDCounty HHS  
Melissa Ryan, ABC  
Carmela Muñoz, VCC/NCPC AOD Programs  
Craig Balben, Oceanside Resident  
John Byrom, NCPC/VCC Community Collaborating Specialist  
Debbie Obregon, NCPC/VCC Administrative Assistant

**I. Welcome and Introductions – Aaron Byzak, President:**

Meeting was brought to order at 8:00a.m. Self-introductions were made, giving names and organizations represented and new attendees/guests welcomed.

**2014/2015 Board of Directors Election:** Board members (acting Ad-Hoc Nominations Committee) presented the Nominations Slate for approval/discussion and official vote. There are six open slots (2-year terms), and two alternates (1-year terms) for 2014/2015. Nicole Pappas requested to fill an alternate position for 2014, and Aaron reported that Capt. Tom Aguigui, Oceanside Police Department was approved by the board to fill Leonard Mata's vacated board slot for 2014 (Leonard has officially retired from OPD). Nominations slate included:

- Aaron Byzak
- Craig Balben
- Margie O'Hern
- Ray Pearson
- Nicole Pappas
- Nannette Stamm
- Maria Yanez

Staying on the board to complete 2-year terms in 2014:

- Fred Becker
- Capt. Tom Aguigui
- Ray Thomson
- Dale Walton

**Election Results:** All nominees as included on slate were elected to 2014/2015 board; Nicole Pappas designated 1<sup>st</sup> Alternate seat; Diane Strader (write-in) designated 2<sup>nd</sup> alternate. Board officers will be elected at the January board meeting.

**II. Approval Meeting Minutes – November 14, 2013:**

Meeting minutes were approved as presented.

**III. Treasurer's Report – Margie O'Hern, Treasurer:**

Margie O'Hern presented the following report:

- General account: **\$823.74 (waiting for \$400 reimbursement check from City of Carlsbad/PSA training venue rental).**
- 420 Remix Carryover : **\$616.22**

- Youth Coalition: **\$1014.17**
- Eastside Neighborhood Assoc: **\$1602.04**

Aaron reported that NCPC came up a bit short of reaching annual \$5000 fundraising goal. To make up the difference, personal donations were made by Aaron, Fred Becker, Nicole Pappas, Margie O'Hern, and Debbie Obregon.

REMINDER: 2014 Membership dues are now being accepted: \$50 per organization, and \$25 per individual. Please contact Debbie if you require an invoice. NCPC thanks you in advance for your ongoing support.

**IV. Strategic Plan/ Year in Review – Aaron Byzak and Erica Leary:**

**2013 NCPC Highlights:**

Aaron shared a PowerPoint presentation including a brief overview from NCPC's October 2012 Strategic Planning session. He pointed out that NCPC continues to focus on the three identified priority areas: research, action, and sustainability. He shared goal updates and also high lights of 2013 accomplishments. Congratulations and **THANK YOU** to all NCPC prevention partners for their support and collaboration throughout the past year. For more details, please see the PPT presentation posted on the NCPC website.

**2014 Discussion:**

**Service to Science findings/draft documents:**

Erica presented *Countering Pro-Marijuana Influences* info-graphic summarizing Service to Science data findings. She also reported that staff has been working with Kevin Sabet to develop a four-page brief to include more in-depth information/explanation of the data findings. She shared a preliminary draft copy and asked members to offer comments/input on the brief format. The completed brief should be ready for distribution in February.

**420 Remix:**

April 20, 2014 falls on Easter Sunday. Erica reported that Boomers management is willing and very excited to work with us to host an "Easter" event (historically a slow day for Boomers). She noted that the board briefly discussed possible activities (i.e. egg hunt with prevention message tucked inside), and encouraged members to start thinking more about possible event format/logistics. This item will be brought back in January for additional discussion/planning.

**Oceanside Walmart Alcohol License Application:**

Erica reported that the City of Oceanside has approved alcohol license application for the Walmart Neighborhood Market at 1046 Mission Avenue (old Office Depot location), directly across from Oceanside High School (500 feet). NCPC is concerned with the close proximity to the high school and the negative impacts of selling alcohol in an already over-concentrated alcohol outlet and high crime area. Staff is hoping to meet with community members/area residents to gather additional input regarding concerns and possible license conditions. Youth coalition members are also looking at developing a campaign (including petition, community survey, letter writing) to inform/educate the community regarding this issue.

**V. Announcements:**

*Thank you to all who participated in the annual Holiday Cookie Exchange - lots of yummy treats were shared by all!*

**La Posada Celebrations:**

- Oceanside Eastside Neighborhood Association/Balderrama Park – 12/13
- Oceanside Crown Heights Neighborhood – 12/14
- Carlsbad Barrio – 12/22

NCYPC members will celebrate the holidays with a gathering at the Oceanside Harbor Beach to enjoy a bonfire and refreshments on 12/13 from 5:30-7:30 pm.

Save our Streets Candlelight Vigil will be held on 2/20, 6:30-7pm at all Oceanside Recreation Centers.

**VI. Adjourn:** The meeting was adjourned at 9:20a.m. Next meeting will be held Thursday, January 9, 2014, 8-9am.

Respectfully submitted by Debbie Obregon on behalf of Ray Pearson, Secretary