

NORTH COASTAL PREVENTION COALITION
Serving the Communities of Carlsbad, Oceanside, and Vista
www.northcoastalpreventioncoalition.org

Minutes of the General Membership

Thursday, December 11, 2014

8:00 a.m.

Community Room

HHSA North Coastal Regional Offices
1701 Mission Ave., Oceanside

Attendance:

Ray Pearson, Carlsbad Resident/NCPC Board President
Ray Thomson, OHS/NCPC Board Vice President
Margie O'Hern, Oceanside Resident/NCPC Treasurer
Nannette Stamm, VCC/HPC/NCPC Board Secretary
Craig Balben, Oceanside Resident/NCPC Board Director
Aaron Byzak, UCSD Health Services/NCPC Board Director
Diane Strader, Eastside Neighborhood Association/NCPC Board Director
Dale Walton, McAlister Institute/NCPC Board Director
Maria Yanez, City of Oceanside/NCPC Board Director
Erica Leary, VCC/NCPC Program Manager
Kathy Valdez, City of Vista
John Kostas, Phoenix House
Jack Reed, SD County Sheriff's Dept., Vista
Gena Knutson, VCC Tobacco Control Programs
Debal Acquaro, SD County HHSA North Coastal
Linda Ledesma, Carlsbad Police Department
Nancy Logan, San Dieguito Alliance for Drug Free Youth
Kari Moya, VCC/Tobacco Control Programs
Leticia Robles, San Marcos Prevention Coalition
Kristina Mullis, VCC/NCPC AOD/Tobacco Programs
Carmela Muñoz, VCC/NCPC Prevention Specialist
John Byrom, VCC/NCPC Prevention Specialist
Debbie Obregon, NCPC/VCC Administrative Assistant

I. Welcome and Introductions: Ray Pearson.

Meeting brought to order at 8:00 a.m. Self-introductions were made, giving names and organizations represented.

THANK YOU to everyone who brought cookies and favorite holiday treats to share with the group for NCPC's annual Holiday Cookie Exchange! There was an amazing assortment of goodies for everyone to sample.

THANK YOU to all who contributed toys or cash to the ATOD team holiday toy drive. Thank you for your generosity and caring consideration for this very important effort. The toys will be distributed to needy children by VCC's partner, Project Hope, for Christmas and children's birthdays throughout the region during the coming year.

II. Approval Meeting Minutes: November 13, 2014:

Meeting minutes were approved as presented.

III. Treasurer's Report: Margie O'Hern, Treasurer.

Margie O'Hern presented the following report:

- General account: **\$814.08**
- 420 Remix Carryover : **\$376.05**
- Youth Coalition: **\$1505.29**
- Eastside Neighborhood Assoc: **\$2162.15**

IV. 2015/2016 Board of Directors Election – Ray Pearson:

Ray presented the 2015/2016 Nomination Slate for review/approval. There are six open slots on the 2015/2016 BOD: four regular two-year terms, and two alternate one-year terms. The draft slate included: Tom Aguigui, Diane Strader, Ray Thomson and Dale Walton. Ray asked for any additional nominations or discussion before voting and noted two alternate slots still open. John Kostas, Phoenix House, offered to serve as an alternate and his name was added to the slate. The slate was unanimously approved by official vote (12 paid members in attendance with voting privileges). Board officers will be elected at the January 2015 Board meeting. **Election Results:**

2015/2016 Board of Directors (two-year term):

- Tom Aguigui, OPD
- Diane Strader, ENA
- Ray Thomson, OHS
- Dale Walton, McAlister Institute

Completing two-year term in 2015:

- Aaron Byzak, UCSD
- Craig Balben, Oceanside Resident
- Margie O'Hern, Oceanside Resident
- Ray Pearson, Carlsbad School Board
- Nannette Stamm, VCC/HPC
- Maria Yanez, City of Oceanside

1st Alternate (one-year term for 2015):

- John Kostas, Phoenix House

2nd Alternate (one-year term for 2015)

- Open

Congratulations and thank you to all for offering to serve in this capacity; NCPC appreciates your support and valuable collaboration.

V. 4/20 Remix Fundraising Updates-Aaron Byzak (see attached):

Aaron asked members to report on progress regarding 420 Remix fundraising contacts (see attached list). He was happy to report that TCMC will serve as presenting sponsor and contribute \$1500 to the event; Aaron will also request a \$500 sponsorship from UCSD. These funds along with OHS sponsorship of \$420, plus carry-over funds of \$376, will cover Boomers! rental fee. We still need funds for other event expenses (printing, promotion, opportunity drawing prizes, give-aways, and refreshments for volunteers, etc.). All members who made commitments are encouraged to continue their efforts and report back in January.

VI. Presentation: Oceanside Smoke-Free Outdoor Dining Project-Gena Knutson, Tobacco Control Program Manager:

Kari Moya, Program Coordinator, presented update on Smoke-free Outdoor Dining Project in Oceanside, sharing PowerPoint presentation outlining project goals and focus (please see link below). Kari reported that "the project aims to raise awareness of the dangers of secondhand smoke in restaurant dining patios, and build community and local restaurant support to help Oceanside policy makers act to provide smoke-free outdoor dining." Kari explained the risks and hazards of SHS from regular cigarettes and e-cigarettes, not only for restaurant customers but also for restaurant employees. Currently there are eight cities in the county with smoke-free outdoor dining patios, including Carlsbad (passed in 2012). Oceanside currently has 60 restaurants with **voluntary** smoke-free outdoor dining patios; the project conducted 59 observations during October at restaurants that allow patio smoking; program staff will meet with Oceanside council members next week to discuss observation findings. Staff will be looking to NCPC members/agencies to send letters of support, or public comment speakers when this issue goes back to council members sometime in January or February. To view the PPT presentation: http://northcoastalpreventioncoalition.org/wp-content/uploads/2012/02/VCCOutdoorDining-FINAL_Updated_11-6-14.pdf

VII. Membership Announcements:

Nancy Logan, San Dieguito Alliance: There have been ten "Start Smart" teen driving classes held since the start of school in August.
Leticia Robles, San Marcos Prevention Coalition: A Spanish language parenting workshop was recently held at San Marcos Middle School with over 250 parents in attendance. SMPC meetings will be dark in December; the next regular scheduled meeting will be held January 22, 2015.

Erica Leary, NCPC Program Manager: NCPC has partnered with SDCOE/iVIE Program (Innovative Video in Education) for the PSA component for annual 420 Remix Event. The contest is open to 6-8 and 9-12 grade student groups county-wide; PSA entries are due in March. NCPC needs to provide 3-4 PSA judges. If you are interested in sitting on the judging panel, please contact Erica. Erica reported that the North County Transit District (NCTD) Board of Directors will vote on the coaster alcohol ban on Thursday, December 18, 2 p.m., in their Oceanside Offices on Mission Avenue. Any written public comment is due by December 17; NCPC BOD will submit a letter outlining NCPC's position on the ban.

Linda Ledesma, CPD, and John Kostas, Phoenix House suggested NCPC invite Joe Olesky (SDUSD) to an upcoming NCPC meeting to present on current drug trends (increase NCPC drug awareness knowledge and discuss how NCPC/member agencies can work to get the word out to educate the community, especially parents).

Diane Strader, Eastside Neighborhood Association: Annual holiday La Posada will be held on Saturday, Dec. 12, at Baldarrama Park.

VIII. Adjourn:

Meeting was adjourned at 9:10 am. The next scheduled general membership meeting is Thursday, **January 8, 2015**, 8 a.m., Community Room, SD County HHS North Coastal Regional Offices, 1701 Mission Avenue, Oceanside 92054.

Respectfully submitted by Debbie Obregon on behalf of Nannette Stamm, Secretary