

NORTH COASTAL PREVENTION COALITION
Serving the Communities of Carlsbad, Oceanside, and Vista
www.northcoastalpreventioncoalition.org

Minutes of the General Membership
Thursday, October 9, 2014

8:00 a.m.

Community Room
HHS North Coastal Regional Offices
1701 Mission Ave., Oceanside

Attendance:

Ray Pearson, Carlsbad Resident/NCPC Board President
Ray Thomson, OHS/NCPC Board Vice President
Nannette Stamm, VCC/HPC/NCPC Board Secretary
Capt. Tom Aguigui, Oceanside Police Department/NCPC Board Director
Craig Balben, Oceanside Resident/NCPC Board Director
Diane Strader, Eastside Neighborhood Association/NCPC Board Director
Maria Yanez, City of Oceanside/NCPC Board Director
John Aguilera, Vista City Councilmember
Erubey Lopez, Candidate Vista City Council
Dana Corso, Candidate Oceanside City Council
Linda Ledesma, Carlsbad Police Department
Malcolm Warhead, Carlsbad Police Department
Debal Acquaro, SD County HHS North Coastal
Gena Knutson, VCC/Tobacco Control Programs
John Kostas, Phoenix House
Julie Eismin, SD County
Melissa Ryan, ABC
Nancy Logan, San Dieguito Alliance for Drug Free Youth
Rosemary Eshelman, Carlsbad School District
Cynthia Flores, VCC/Tobacco Control Programs
Kari Moya, VCC/Tobacco Control Programs
Leticia Robles, San Marcos Prevention Coalition
Carmela Muñoz, VCC/NCPC Prevention Specialist
Kristina Mullis, VCC/NCPC AOD/Tobacco Programs
Liz Kruidenier, NAMI Coastal
Irma Amezcua, Guest
John Byrom, VCC/NCPC Community Collaborating Specialist
Debbie Obregon, NCPC/VCC Administrative Assistant

I. Welcome and Introductions: Ray Pearson.

Meeting was brought to order at 8:05 a.m. Self-introductions were made, giving names and organizations represented. Ray welcomed city council candidates: Councilmember John Aguilera (City of Vista/incumbent), Erubey Lopez (City of Vista) and Dana Corso (City of Oceanside). All principal council candidates from all the three cities in our region were invited to attend for an informal “meet and greet” opportunity.

II. Approval Meeting Minutes: September 11, 2014: Meeting minutes were approved as presented.

III. Treasurer’s Report: Margie O’Hern, Treasurer.

Debbie Obregon presented the following report:

- General account: **\$1314.71**
- 420 Remix Carryover : **\$366.05**
- Youth Coalition: **\$1505.29**
- Eastside Neighborhood Assoc: **\$2273.34**

IV. Candidate Welcome:

Ray Pearson introduced city council candidates and invited them to share a brief bio and a little about their priorities for their respective communities. Please visit the candidate’s individual campaign website (links below) to view overall campaign platforms:

- John Aguilera, Incumbent Candidate Vista City Council: <http://johnjaguilera.com/>
- Erubey Lopez, Candidate Vista City Council: <http://www.erubeyforvista.com/>
- Dana Corso, Oceanside City Council: <http://corsoforcouncil.com/>

V. NCPC Program Update, John Byrom, Prevention Specialist:

Ray Pearson reviewed NCPC’s mission and vision statements, noting NCPC’s efforts focus on community level AOD policy changes to impact substance abuse issues.

John Byrom followed with a PowerPoint presentation highlighting some of the community based approaches NCPC supports to prevent alcohol, tobacco, marijuana, and other drug problems in the tri-city region. He reported that alcohol is still the most abused drug used by tri-city students and alcohol is associated with all of the leading causes of death for teens and young adults.

- **Alcohol Outlet Density:** Alcohol outlet density research shows that communities with large numbers of stores selling alcohol are more likely to have high levels of youth access to alcohol; recent study in New Jersey found that alcohol outlet density was the single greatest predictor of violent crime.
- **RBS (Responsible Server Training):** RBS training is mandated in several cities across the county, including Vista, San Marcos, Encinitas, Solana Beach, Poway, National City, and Imperial Beach. On November 14 from 9-11 a.m. in the City of Vista Morris B. Vance Community Room, the San Diego County Underage Drinking Initiative Policy Panel will hold training for policy makers with national renowned researcher James Fell (PIRE). Mr. Fell will speak about how RBS Training and enforcement work together to reduce problems with alcohol service. John encouraged all NCPC members to attend the presentation.
- **Rx Drug Abuse Prevention:** The DEA's ninth and final Prescription Drug Take Back Day was held on Saturday, September 27. John reported that over 152,000 pounds of un-used or expired Rx drugs have been collected in San Diego County since this program started five years ago. Permanent drop boxes are now located at numerous sites, including three in our tri-city region. Visit the DEA website for a list at www.dea.gov, click on the "Got Drugs?" icon, and follow the links to a database where you can enter a zip code and locate a drop box or call 800-882-9539. John mentioned that the DEA's new disposal regulations were published in the Federal Register on September 9 and can be viewed at <http://www.deadiversion.usdoj.gov> or at www.regulations.gov. He explained that the DEA's goal in implementing this new legislation is to expand the options available to safely and securely dispose of potentially dangerous RX drugs. At this time, the DEA has no plans to sponsor more nationwide Take-Back Days.
- **Power of Grandparents:** North Coastal Prevention Youth Coalition members give a short presentation about the growing problem of prescription drug abuse and how grandparents can help prevent it. Along with youth members, a Vista Community Clinic health professional discusses drug interactions with medications and alcohol, and a law enforcement officer provides a portable drop box so individuals can safely dispose of any un-used or expired medications.
- **Forum on Underage Drinking/Rx Drug Abuse Prevention:** NCPC Youth Coalition members will host an Underage Drinking and Rx Drug Abuse Prevention Community Forum on Wednesday, November 19, 6:30 p.m. at El Camino High School (Truax Theater) in Oceanside. Aaron and Sherri Rubin from Project H.O.P.E will be the featured speakers.
- **420 Remix:** John reported that the NCPC board has agreed to move ahead with 420 Remix at Boomers (renting the venue for the afternoon of April 20th, which falls on a Monday in 2015); the board also approved working with SDCOE/IVIE on the PSA component. John briefly talked about the need to fundraise for Boomers rental fee (\$2500). He noted that there are no program funds available for this expense and it would be up to the board to raise the money. NCPC currently has \$366 earmarked for 420 Remix activities. The board has agreed to dedicate a portion of the November GM meeting to discuss additional fundraising support/options for this event.

VI. Announcements:

- **Nancy Logan, SDA:** Medical Marijuana Dispensary initiative (Measure F) will be on the November 4th ballot in Encinitas; Red Ribbon Week Luncheon will be held Friday, October 17, Mission Valley Sheraton; Hispanic Networking Breakfast will be Friday, November 7, Mira Costa College, Cardiff.
- **Rosemary Eshelman, CUSD:** *State of our School District* address will be presented Tuesday, October 21; Red Ribbon Week October 27 – October 31 (RRW Proclamation will be presented by the Carlsbad City Council); monthly YES meeting (Youth Enrichment Services) will be held Thursday, October 30.
- **Gena Knutson, VCC Tobacco Control Programs:** Moving forward with smoke-free outdoor dining ordinance in Oceanside; will be looking to NCPC membership for support of this effort (should go back before the Oceanside City Council in January).
- **Maria Yanez, City of Oceanside:** *Pride at the Pier* community event and *Movie at the Pier* (Goonies) on Saturday, October 11; Crown Heights Halloween Haunted House and Festival will be held at the Crown Heights Resource Center on Thursday, October 30; Senior Health Expo at the Oceanside Civic Center courtyard, starting at 9a.m. today.; Vista Community Clinic will reopen newly renovated Pier View Clinic site on October 16.
- **Ray Thomson, Occupational Health Services:** OSH is offering English language Responsible Beverage Service Trainings on the first Friday of each month, starting in October, 9am-12:30; the cost for the 3.5 hour training is \$20 or \$18 if paid in advance. Please share the information or contact 760-752-5300 for information/ registration for the next meeting.

- **Julie Eisman, SD County:** 2014 Wellness Fair and Partner Showcase will be held October 21 downtown San Diego at the Waterfront Park; Building Better Futures, Thursday, October 30, 8am-12pm. Registration link: <http://www.surveymonkey.com/s/XPDQCVS>.
- **Leticia Robles, San Marcos Prevention Coalition:** MADD San Diego is hosting annual fundraiser, *Walk like MADD*, in North County on Saturday, November 1, at CSUSM. Register and join Leticia's team at: http://support.madd.org/site/TR?fr_id=3582&pg=entry. San Marcos city council will present RRW proclamation on October 14; SMPC general meeting will be held October 23.
- **Debal Acquaro, SDCounty HHSa:** Upcoming Flu shot clinic will take place Thursday, November 13th in San Marcos, or get a flu shot for \$10 at the Oceanside, Fallbrook and Solana Beach HHSa county locations (ages 6 mos. to adult).
- **John Kostas, Phoenix House:** PH has seen increase in treatment needs; Carlsbad location has space for outpatient teens, ages 12-17; PH also offers free assessments and drug tests.
- **Liz Kruidenier, NAMI (National Association on Mental Illness), North Coastal:** NAMI meets locally at St. Michael's Church in Carlsbad. Please contact Liz for dates and times: lizkruidenier@gmail.com

VII. Adjourn:

Meeting was adjourned at 9:15 a.m. The next scheduled general membership meeting is Thursday, November 13, 2014, 8 a.m., Community Room, SD County HHSa North Coastal Regional Offices, 1701 Mission Avenue, Oceanside 92054.

Respectfully submitted by Debbie Obregon on behalf of Nannette Stamm, Secretary