

**NORTH COASTAL PREVENTION COALITION**  
Serving the Communities of Carlsbad, Oceanside, and Vista  
[www.northcoastalpreventioncoalition.org](http://www.northcoastalpreventioncoalition.org)

**Minutes of the General Membership**

Thursday, August 14, 2014

8:00 a.m.

**Community Room**  
Carlsbad Safety Center  
2560 Orion Way, Carlsbad

**Attendance:**

Ray Pearson, Carlsbad Resident/NCPC Board Vice President  
Margie O'Hern, Oceanside Resident/NCPC Board Treasurer  
Nannette Stamm, VCC/HPC/NCPC Board Secretary  
Craig Balben, Oceanside Resident/NCPC Board Director  
Dale Walton, McAlister Institute/NCPC Board Director  
Nicole Pappas, Carlsbad Resident/NCPC Board Alternate  
Diane Strader, Eastside Neighborhood Association/NCPC Board Alternate  
Barbara Gordon, San Dieguito Alliance  
Debal Acquaro, SD County HHS North Coastal  
Gena Knutson, VCC Tobacco Control Programs  
Rosemary Eshelman, CUSD  
Linda Ledesma, Carlsbad Police Department  
Peter Pascual, Carlsbad Police Department  
Melissa Ryan, Alcoholic Beverage Control  
Jack Reed, Vista Sheriff's Department  
Erica Leary, VCC/NCPC Program Manager  
Carmela Muñoz, VCC/NCPC Prevention Specialist  
Julie Eismin, SD County HHS North County Regions  
John Kostas, Phoenix House  
Charity Brant, YMCA/Youth & Family Services  
Kristina Mullis, VCC/NCPC AOD Programs  
John Byrom, VCC/NCPC Community Collaborating Specialist  
Debbie Obregon, NCPC/VCC Administrative Assistant

**I. Welcome and Introductions: Ray Pearson, NCPC Vice President.**

Meeting was brought to order at 8:00a.m. Self-introductions were made, giving names and organizations represented. Ray thanked everyone for attending and reminded all that NCPC meetings will be back at the Oceanside location in September – HHS, North Coastal Regional Offices, 1701 Mission Avenue. Please contact Debbie if you have any questions regarding meeting location.

Ray announced that this would be Nicole Pappas' last meeting. Nicole (NCPC board member since 1999) submitted her resignation from the board and will be moving to the Sacramento area in September. Ray extended NCPC's sincere best wishes and acknowledged and thanked Nicole for her many years of service and support for NCPC.

**II. Approval Meeting Minutes: July 10, 2014.:**

Meeting minutes were approved as presented.

**III. Treasurer's Report: Margie O'Hern, Treasurer.**

Margie O'Hern presented the following report:

- General account: **\$2639.71**
- 420 Remix Carryover : **\$366.05**
- Youth Coalition: **\$1505.29**
- Eastside Neighborhood Assoc: **\$2101.34**

**REMINDER:** 2014 Membership dues are accepted **throughout the calendar year: \$50 per organization, and \$25 per individual.** Please contact Debbie if you require an invoice or click on link below to download a copy. NCPC would like to thank you in advance for your ongoing support. <http://northcoastalpreventioncoalition.org/wp-content/uploads/2009/07/PDF-Invoice-Dues-2014.pdf>

**IV. Presentation: San Diego Forward: The Regional Plan – Proposed Transportation Network Workshop Overview - Erica Leary, NCPC Program Manager.**

Erica reported that due to time constraints, she would not present the full workshop process, but would share a voiceover video presentation followed by a group discussion. Erica explained that over the past two years, SANDAG has been collecting input from residents and other stakeholders from across the region to develop two proposed transportation scenarios through 2050. These two scenarios include transit, highway, pedestrian and bicycle projects, along with proposed timelines when these improvements would be made. Due to the condensed presentation, members did not discuss the network scenarios specifically, but did discuss how the proposed

plans would impact NCPC's mission in the future. It was agreed that Erica would submit a formal summary of the group discussion to SANDAG. Group feedback/concerns/issues/impacts for NCPC included:

- Will there be any specific requirements/discussion to address billboard/signage, advertising, alcohol marketing, drinking and driving.
- Improved public transportation will enable more people without cars to get to treatment centers; also students to get to continuation schools.
- Increased public transportation might reduce drinking and driving problems because there will be other public transportation options than driving a car.
- Big issue for the county's transportation system is smart growth. With increased and improved public transportation, there will be more people where we already have development along with new and expanding development. What about responsible alcohol consumption? With expanded development and more people, there will be more demand for services (i.e. bars, restaurants, breweries). We need to be sure that land use, policy, and zoning rules for these types of use are enforced. Some of these issues (residents complaining about customers getting out of the bars and causing problems), may need to be addressed at a local level, collaboration with local leaders.
- Need to work on public policies, such as reducing underage drinking on the Coaster. It was reported that there have been incidences of minors drinking on the Coaster; they are using the Coaster to attend College Nights at Padres games (some of these youth are siblings of college students and are meeting their siblings at the games). Fighting has also been witnessed on the train as these youth return from the games. There needs to be strong policies in place to prevent this from happening.

NCPC members who were interested in more detailed information about San Diego Forward: The Regional Plan, were encouraged to follow-up independently and provide input on the SANDAG website and/or to attend a local workshop sponsored by the Alliance for Regional Solutions later that morning (flyers were made available). Anyone who missed the NCPC meeting can also view and listen to the SANDAG presentation here: <http://www.sdforward.com/share-your-input-transportation-scenarios>

#### **V. North County Craft Brew Symposium - Ray Pearson & Craig Balben:**

Ray reported that he attended the North County Craft Brew Symposium held August 6 in Vista. The symposium brought together representatives of the brewing industry from across North County. The event presented a good opportunity to meet key individuals (Melody Campbell, Vista Brewer's Association). He noted that Melody was open to planning future meetings with NCPC to discuss concerns and opportunities for collaboration.

Craig reported that he also attended and was a member of the "Marketing the Region" panel. He felt the symposium was very informative, with lots of discussion including lobbying the state to change the 78 Freeway name to "Hops Highway." Panel members also discussed signage/advertising, retail expansion, and zoning.

Following the recap, NCPC members briefly discussed what approach NCPC might take to address the expanding craft beer industry in North County. Group consensus was that NCPC should look at opportunities to collaborate and address regional impacts (density, zoning) and concerns relative to preventing DUI, over-service, and responsible consumption.

#### **VI. Announcements:**

*Rosemary Eshelman:* Monthly YES meeting, Thursday, September 18, Carlsbad Harding Street Senior Center.

*Depal Acquaro:* Free County sponsored event in support of **Grandparents Raising Grandchildren**, Saturday, August 23, San Marcos Senior Center.

*Nannette Stamm:* Vista Community Clinic hosting a "Healthy Kids, Happy Families!" event to celebrate National Health Center Week, Saturday, August 16, at VCC main branch, 1000 Vale Terrace, Vista.

#### **VII. Adjourn:**

Meeting was adjourned at 9:10 a.m.

Respectfully submitted by Debbie Obregon on behalf of Nannette Stamm, Secretary