

NORTH COASTAL PREVENTION COALITION
Serving the Communities of Carlsbad, Oceanside, and Vista
www.northcoastalpreventioncoalition.org

Minutes of the General Membership

Thursday, August 8, 2013

8:00 a.m.

Community Room
HHS North Coastal Region
1701 Mission Ave., Oceanside

Attendance:

Fred Becker, Becker Institute/NCPC Board Vice President
Nicole Pappas, Carlsbad Resident/NCPC Board Director
Ray Thomson, OHS/NCPC Board Director
Maria Yanez, VCC/NCPC Board Director
Dale Walton, McAlister Institute/NCPC Board Alternate
Nannette Stamm, VCC/Health Promotion Center
Erica Leary, VCC/NCPC Program Manager
Audrey Lopez, North Coastal Public Health
Barbara Gordon, SDA
Christi Knight, Supervisor Bill Horn's Office
Rebecca Hernandez, ADAB/SWAC
Melissa Roberts, SDCounty HHS
Maritza Lopez, Rady Children's Hospital/Outpatient Psychiatry
Andrew Roberts, NCPC/VCC Intern
Jim Provenza, Oceanside Police & Fire Commission
Debal Acquaro, North Coastal Public Health
Cynthia Flores, VCC Tobacco Control Programs
Chase Chiappino, San Diego Sheriff's Department/Vista
Carmela Muñoz, VCC/NCPC AOD Programs
Diane Strader, Oceanside Resident/Eastside Neighborhood Association
John Byrom, NCPC/VCC Community Collaborating Specialist
Debbie Obregon, NCPC/VCC Administrative Assistant

I. Welcome and Introductions – Fred Becker:

Meeting was brought to order at 8:05a.m. Self-introductions were made, giving names and organizations represented and new attendees/guests welcomed. Meeting facilitated by Fred Becker.

II. Approval Meeting Minutes – July 11, 2013:

Meeting minutes were approved as presented.

III. Treasurer's Report – Debbie Obregon:

General Account Balance: **\$2510.95**
420 Remix Carryover Balance: **\$616.22**
Youth Coalition Account Balance: **\$1037.17**
Eastside Neighborhood Association Account Balance: **\$1596.59**

IV. Program Update - Electronic Billboards in Vista:

City of Vista dropped plans to construct two digital billboards along Route 78 citing expense associated with completing required Environmental Impact Report (\$150K) as the reason. Despite the city's announcement, NCPC moved forward with a scheduled community meeting on July 31 to gather public input and facilitate discussion regarding pros and cons surrounding the billboard issue. NCPC also wanted to address concern with city plans to include alcohol advertising on the proposed billboards, as well as the fear that the billboard proposal might resurface at some point in the future. About 40 folks in attendance, including program staff; meeting speakers included Aaron Byzak, Nicole Pappas, Vista Councilmember Cody Campbell, Vista Resident Cliff Kaiser and John Whitaker from Alcohol Justice.

V. Presentation: 'Countering Pro-Marijuana Influences: Service to Science preliminary findings' – Kristen Bates, PhD, Professor of Sociology and Criminology and Justice Studies, Department of Sociology, CSUSM.

Kristin Bates and Matt Atherton with the Sociology and Criminology and Justice Studies, Department of Sociology, at CSUSM presented on the preliminary data analysis for NCPC's Service to Science project on Countering Pro-Marijuana Influences. Data analysis was conducted with California Healthy Kids Survey data over a 10 year time period and compared with matched districts in the northern, central, and southern regions of California. In addition, qualitative interviews were conducted with key stakeholders, and additional interviews are planned. A final report will be completed before December 2013.

NCPC General Membership
August 8, 2013

VI. Announcements:

Melissa Roberts, San Diego County, HHS – Grandparents Raising Grandchildren – free seminar September 7, 9am-2pm at the San Marcos Community Center. Visit www.211sandiego.org/grandparents for details.

Diane Strader, Eastside Neighborhood Association – Oceanside National Night Out event held August 6 at Joe Balderrama Park; ENA collaborated with City of Oceanside and Oceanside Police Department to host the event. Good turnout, lots of children, kid's activities, entertainment (free movie), and community resource information.

Barbara Gordon, San Dieguito Alliance – Encinitas City Council will again address downtown bar moratorium at the end of the month. Still having problems with Del Mar racetrack (marijuana use during weekend music/band events). Save the date, **October 18**, for annual Red Ribbon Week luncheon.

Ray Thomson, Occupational Health Services – OHS will celebrate 35 Year Anniversary on September 5 with a Community Social Event, 2-4pm, "Driving Under the Influence From Prevention to Prosecution." NCPC will host an information/resource table; if any members would like to share agency information/handouts, please let Erica know. Event flyer will be sent out to NCPC email roster.

Erica Leary, NCPC Program Manager – Save the date, August 23, Alcohol Policy Panel Quarterly General Assembly Breakfast Meeting, 9-11am, in Encinitas. Keynote speaker will be David Jernigan, PhD, Director Center on Alcohol Marketing and Youth.

VII. Adjourn: The meeting was adjourned at 9:05a.m. Next meeting will be held Thursday, September 12, 2013.

Respectfully submitted by Debbie Obregon on behalf of Ray Pearson, Secretary