

**NORTH COASTAL PREVENTION COALITION**  
Serving the Communities of Carlsbad, Oceanside, and Vista  
[www.northcoastalpreventioncoalition.org](http://www.northcoastalpreventioncoalition.org)

**Minutes of the General Membership**

Thursday, July 11, 2013

**8:00 a.m.**

**Community Room**  
HHSA North Coastal Region  
1701 Mission Ave., Oceanside

**Attendance:**

Aaron Byzak, UCSD/NCPC Board President  
Fred Becker, Becker Institute/NCPC Board Vice President  
Margie O'Hern, Oceanside Resident/NCPC Board Treasurer  
Ray Pearson, Carlsbad Resident/NCPC Board Director Secretary  
Nicole Pappas, Carlsbad Resident/NCPC Board Director  
Maria Yanez, VCC/NCPC Board Director  
Dale Walton, McAlister Institute/NCPC Board Alternate  
Erica Leary, VCC/NCPC Program Manager  
Ann Vilmenay, SDCounty HHSA North Coastal  
Cynthia Flores, VCC Tobacco Control Programs  
Chase Chiappino, San Diego Sheriff's Department/Vista  
Carmela Muñoz, VCC/NCPC AOD Programs  
Kathy Valdez, City of Vista  
Diane Strader, Oceanside Resident/Eastside Neighborhood Association  
Linda Ledesma, Carlsbad Police Department  
Nancy Logan, San Dieguito Alliance  
John Byrom, NCPC/VCC Community Collaborating Specialist  
Debbie Obregon, NCPC/VCC Administrative Assistant

**I. Welcome and Introductions – Aaron Byzak:**

Meeting was brought to order at 8:05a.m. Self-introductions were made, giving names and organizations represented and new attendees/guests welcomed.

**II. Approval Meeting Minutes – June 11, 2013:**

Meeting minutes were approved as presented.

**III. Treasurer's Report – Margie O'Hern:**

Margie reported following account balances: General **\$2538.66**; 420 Remix **\$643.20**; Youth Coalition **\$1037.17**; Eastside Neighborhood Assoc. **\$361.59**. Eastside Neighborhood Association recently received a \$1500 donation from Tri City Medical Center Foundation in support of community prevention efforts. **THANK YOU TCMC!!!**

**REMINDER: 2013 Membership dues** are accepted throughout the calendar year: \$25/individual and \$50/organization. Please check with Debbie if you are not sure dues are current. Thank you!

**IV. NCPC Program Updates:**

**Electronic Billboards in Vista –**

As reported in June, the City of Vista is unwilling to move on NCPC's concerns about alcohol advertising on digital billboards and their impact on underage drinking. The city did schedule two public workshops on July 9, but then cancelled after receiving only two RSVP's (note: only residents/businesses in the immediate area of the proposed billboard installations were invited). Aaron has drafted an OP-ED in response to the City's position to be published in the SDUT next week. In an effort to gather additional community input regarding this issue, NCPC board members have agreed to offer a public forum within the next two weeks. Community residents, businesses, and media will be invited to attend to offer/share their input and concerns. General members will be notified as forum logistics are finalized.

**KOCT Youth Training –**

NCPC hosted a media advocacy training for high school youth on June 25 at KOCT Studios in Oceanside; 13 youth participated. KOCT was very happy with the outcome and is talking about putting together video clips from the event day to highlight the training and acknowledge the kids who participated. KOCT has been slotted to present at the August general membership meeting.

**Research Initiative –**

In the fall, Aaron will re-connect with the appropriate faculty at UC Irvine to further discuss and determine process for moving forward with this effort.

**Smoke-free Outdoor Dining Ordinances in Oceanside and Vista:**

Both Oceanside and Vista have voted against smoke-free outdoor dining ordinances.

**V. Brainstorming/Prioritizing for the Coming Year/NCPC Priority Survey – Erica Leary, NCPC Program Manager:**

Erica presented a PowerPoint overview on the NCPC San Diego County Contract Initiatives and discussed NCPC's support for each prevention initiative. Initiatives include:

- **Binge & Underage Drinking**
- **Marijuana Prevention**
- **Prescription Drug Abuse**
- **Methamphetamine Prevention**

Members broke into small groups to discuss and rank current policy areas for each initiative, discuss ideas for NCPC action steps, and identify who else NCPC needs to get involved (individuals and organizations). Group consensus was shared and individual member surveys were collected. Erica will compile and share/review survey results at the next meeting.

**VI. Announcements:**

*Kathy Valdez – City of Vista:*

National Night Out against Crime in Vista August 6 – more details to follow.

*Nancy Logan – San Dieguito Alliance:*

Quarterly luncheon meeting will be held July 12 at noon, Encinitas Community Resource Center. Encinitas City Council did not pass temporary bar moratorium, but agreed to revisit this issue at its August 28 meeting.

*Diane Strader – Eastside Neighborhood Association:*

ENA received \$1500 support donation from Tri City Medical Center Foundation; TCMC will host a resource/blood pressure booth at the ENA National Night Out event August 6.

*John Byrom – NCPC:*

Working with Oceanside Swap Meet management to establish vendor policy to prohibit the sale of drug paraphernalia and drug promotion items. John will facilitate RBSS (Responsible Beverage Service & Sales) training for Oceanside Beer Fest organizers (Oceanside Long Board Club and Breakwater Brewery). Noted that this will be the first time organizers have offered five (5) and ten (10) taste tickets, and also a 'designated' driver ticket will be available.

**VII. Adjourn:** The meeting was adjourned at 9:10a.m. Next meeting will be held Thursday, August 8, 2013.

Respectfully submitted by Debbie Obregon on behalf of Ray Pearson, Secretary