

**NORTH COASTAL PREVENTION COALITION**  
Serving the Communities of Carlsbad, Oceanside, and Vista  
[www.northcoastalpreventioncoalition.org](http://www.northcoastalpreventioncoalition.org)

**Minutes of the General Membership**

Thursday, February 14, 2013

**8:00 a.m.**

**Community Room**  
HHSA North Coastal Region  
1701 Mission Ave., Oceanside

**Attendance:**

Margie O'Hern, Oceanside Resident/NCPC Board Treasurer  
Maria Russell, Eastside Neighborhood Association/NCPC Board Director  
Leonard Mata, OPD/NCPC Board Director  
Ray Thomson, Occupational Health Services/NCPC Board Director  
Maria Yanez, VCC/NCPC Board Director  
Dale Walton, McAlister Institute/NCPC Board Alternate  
Diana Sunde, Oceanside Resident/NCPC Board Alternate  
Erica Leary, Vista Community Clinic/HPC/NCPC Program Manager  
Jon Lewis, Vista Community Clinic  
Candyce Yee, Supervisor Bill Horn's Office  
Carmela Muñoz, VCC/NCPC AOD Programs  
Gena Knutson, VCC/HPC Tobacco Control Programs  
Cynthia Flores, VCC/HPC Tobacco Control Programs  
Kari Moya, VCC/HPC Tobacco/NCPC Programs  
Kathy Valdez, City of Vista  
Melissa Roberts, County of SD, HHSA  
Sgt. Joe Mata, Vista Sheriff's Dept.  
Deputy Chase Chiappino, Vista Sheriff's Department  
Hope Diaz, Oceanside Boys & Girls Club  
Diane Strader, Eastside Neighborhood Association  
Jesse Montanez, City of Oceanside/Parks & Rec  
Nancy Logan, San Dieguito Alliance  
John Byrom, NCPC/VCC Community Collaborating Specialist  
Debbie Obregon, NCPC/VCC Administrative Assistant

**I. Welcome and Introductions – Margie O'Hern, NCPC Treasurer:**

Meeting was brought to order at 8:10a.m. Self-introductions were made, giving names and organizations represented and new attendees/guests welcomed. Due to Aaron's absence, Margie facilitated the meeting.

**II. Approval Meeting Minutes – January 10, 2013:**

Meeting minutes were approved as presented.

**III. Treasurer's Report – Margie O'Hern:**

Margie reported the following account balances: General **\$1019.88**; 420 Remix **\$1595.53**; Youth Coalition **\$1342.48**; Eastside Neighborhood Assoc. **\$58.06**.

**REMINDER: Membership dues** for 2013: \$25/individual and \$50/organization. These funds are used to defray misc. operating expenses. Please contact Debbie if you need an invoice and/or receipt. ***Thank you*** in advance for your ongoing support.

**IV. Strategic Planning – Aaron Byzak:**

Strategic planning brief will be presented at the March anniversary breakfast meeting.

**V. STOP Act Grant Application – Underage Drinking Prevention Strategies – Group Brainstorming:**

Erica Leary reported that NCPC is now eligible to apply for STOP Act grant funds; new grant application is due March 1. She shared some preliminary findings on underage drinking and discussed parameters of the new grant application. Members were asked to brainstorm underage drinking prevention strategies relative to the following four categories:

***Priorities:*** What do you think should be NCPC's primary focus to prevent underage drinking?

***Support for Enforcement:*** How can NCPC support law enforcement efforts to prevent and reduce underage drinking?

***New Partners/Collaboration:*** Who do you think is missing that should be involved?

***New Strategies:*** What strategies are missing in our region?

**VI. Program/Staff Updates:**

**20 Year Anniversary Event/STOP Grant Recognition:**

- When: Thursday, March 14, 2013 (our regular meeting date-mark your calendars!)
- Time: 8:00-10:00am
- Where: El Camino Country Club, Oceanside
- \$15/per person – South of the Boarder Buffet
- Final invitation and email reminders will go out next week.
- Featured speakers: Nick Macchione and Chuck Matthews
- Have received sponsorships from TCMC, CADFY, and OHS. Thank you all!!
- Members are asked to share event info/invite and contact Debbie regarding registration and payment options.

**Anti 4/20 Event:**

PSA contest was launched on Feb. 1; contest is open to middle and high school students to educate peers on marijuana use. Suggested categories included: *Marijuana's impact on physical and emotional health* or *Marijuana's impact on achieving goals* with opportunities for both group and individual entries. Winning entries will be debuted at a "RED CARPET" event on April 20 at El Camino High School. Please visit NCPC website at the link below for submission process and contest rules. Any questions, please contact John Byrom at [jbyrom@vistacommunityclinic.org](mailto:jbyrom@vistacommunityclinic.org) or (760) 631-5000 ext. 7149.

**VII. Adjourn:** The meeting was adjourned at 9:05a.m. The March 14 general membership meeting will be held at the El Camino Country Club, 3202 W. Vista Way, Oceanside, starting at 8 a.m. to commemorate NCPC's 20 year anniversary and also hear highlights and outcomes of the STOP Act Grant Programs. Please contact Debbie via email or at (760) 631-5000 ext. 7174 to RSVP/register for the breakfast meeting. Thank you.

Respectfully submitted by Debbie Obregon  
on behalf of Ray Pearson, Secretary