

**NORTH COASTAL PREVENTION COALITION**  
Serving the Communities of Carlsbad, Oceanside, and Vista  
[www.northcoastalpreventioncoalition.org](http://www.northcoastalpreventioncoalition.org)

**Minutes of the General Membership**  
**Thursday, February 13, 2014**

**8:00 a.m.**

**Community Room**  
HHS North Coastal Region  
1701 Mission Ave., Oceanside

**Attendance:**

Aaron Byzak, UCSD/NCPC Board President  
Ray Pearson, Carlsbad Resident/NCPC Vice President  
Margie O'Hern, Oceanside Resident/NCPC Board Treasurer  
Nannette Stamm, VCC/NCPC Board Secretary  
Capt. Tom Aguigui, OPD/NCPC Board Director  
Craig Balben, Oceanside Resident/NCPC Board Director  
Ray Thomson, OHS/NCPC Board Director  
Dale Walton, McAlister Institute/NCPC Board Director  
Maria Yanez, City of Oceanside/NCPC Board Director  
Diane Strader, Eastside Neighborhood Association  
John Veneziano, CBAG  
Erica Leary, VCC/NCPC Program Manager  
Maria Russell, Oceanside Resident  
Linda Ledesma, Carlsbad Police Department  
Kari Moya, VCC/NCPC & Tobacco Control Programs  
Carol Kimmitt, Eastside Neighborhood Association  
Julie Eismin, SD County HHS  
Debal Acquaro, SDCounty, HHS North Coastal  
Kathy Valdez, City of Vista  
Gurri Grewal, UCI Student/Intern  
Joanna Rivera, Phoenix House  
John Kostas, Phoenix House  
Nancy Logan, San Dieguito Alliance  
Carmela Muñoz, NCPC  
John Byrom, NCPC/VCC Community Collaborating Specialist  
Debbie Obregon, NCPC/VCC Administrative Assistant

**I. Welcome and Introductions – Aaron Byzak, President:**

Meeting was brought to order at 8:10a.m. Self-introductions were made, giving names and organizations represented and new attendees/guests welcomed.

**II. Approval Meeting Minutes – January 9, 2014:**

Correction noted: Rosemary Eshelman was in attendance and not included on the roster. Minutes were approved as corrected.

**III. Treasurer's Report – Margie O'Hern, Treasurer:**

Margie O'Hern presented the following report:

- General account: **\$1780.74**
- 420 Remix Carryover : **\$616.22**
- Youth Coalition: **\$912.93**
- Eastside Neighborhood Assoc: **\$1931.04**

**REMINDER:** 2014 Membership dues are now being accepted: **\$50 per organization, and \$25 per individual.** Please contact Debbie if you require an invoice. NCPC would like to thank you in advance for your ongoing support.

**IV. Presentation - John Veneziano, Director of the Consolidated Substance Abuse Counseling Center (CSACC), Camp Pendleton – Military Drug Prevention Policy:**

Director Veneziano outlined current alcohol and drug policies on Camp Pendleton and emphasized that the minimum drinking age is consistent with the age established by the state- 21 for all personnel. He reported that alcohol abuse, underage drinking, and the distribution, possession, use, and/or trafficking of illegal drugs or drug paraphernalia is not tolerated. The ASP (Annual Screening Program) requires units to ensure semi-annual screenings of every Marine for being under the influence of alcohol while on duty. The program aims to identify alcohol abuse/misuse and offers appropriate intervention, prevention and education. Please click on the NCPC website link below for presentation details and contact information. Aaron thanked Director Veneziano for his time, attendance and very informative presentation.

<http://northcoastalpreventioncoalition.org/wp-content/uploads/2012/02/CSACC-Presentation-NCPC-02.13.14.pdf>

**V. 2014 NCPC Vision - Update Aaron Byzak and Ray Pearson:**

Aaron spoke briefly about NCPC's history and our 20 years of prevention work in the North Coastal region. He acknowledged and thanked NCPC's many collaborative partners and the team effort that has contributed to the countless success stories as well as the national and regional recognition NCPC has received over the years. Aaron noted that 2014 would be his last year as board president; Ray Pearson, elected 2014 vice president, will transition to president in 2015. Aaron shared Ray's background information and invited Ray to talk about his vision and plans for 2015.

Ray reiterated that NCPC's success is a result of a team effort and that continued collaboration is integral to NCPC's continued success. NCPC will continue to work on goals and focus areas as defined during NCPC's last strategic planning session. The three focus areas include: *Action, Research, and Sustainability*. Ray said he would like to see more collaboration with the faith based community and increased integration and collaboration with a national recognized research institute (UCSD). Ray will shadow Aaron and work closely with staff during the upcoming months in preparation for his term as 2015 board president.

**VI. CADCA Conference in DC – Erica Leary:**

Erica attended annual CADCA conference in Washington, D.C. during the first week of February. She co-presented with Alcohol Justice on the digital billboard campaign and also shared Service to Science marijuana findings/research documents developed with Kevin Sabet. The documents were passed out to members and will be posted on the NCPC website for review. Please click on links below:

**Countering Pro-Marijuana Influences: A CSAP Service to Science Evaluation Enhancement  
Evaluation Summary: Countering Pro-Marijuana Influences/Service to Science Initiative Brief**

**VII. 4/20 Remix/Video PSA Contest & Reveal/Showcase Event at Boomers!**

Erica reminded members that April 20 falls on Easter Sunday this year. She reported that the board has approved launching another 420 Remix PSA Contest with the video showcase event scheduled at Boomers! She has been discussing the logistics for the event with Boomers management and they have agreed to allow NCPC to use their dining area between 4-5pm for the reveal/awards ceremony. Boomers will also provide free mini-golf and 1 free attraction to all PSA contest participants. Contest prizes include: 1<sup>st</sup> Place = \$1000, 2<sup>nd</sup> Place = \$500 and 3<sup>rd</sup> Place = Boomers! Tickets. The contest is open to all middle and high school students and groups in San Diego. A draft flyer was approved by the board and will be sent to all members for assistance with promotion and distribution to their email lists. If you are interested in being an event sponsor or contributing funds to support this event, please contact John Byrom @ 760-631-5000 ext. 7149. For PSA entry forms and rules please go to the NCPC website for all the details - link here:

<http://northcoastalpreventioncoalition.org/programs/marijuana-prevention/420-remix/>

**V. Announcements:**

- Friends of the Women's Resource Center Fundraiser at the Pit Stop Diner, Thursday, Feb. 20.
- Youth Partnership Biannual Training Symposium Tues., Feb. 25 @ North County Lifeline, Vista.
- Love Your Heart Day, Fri., Feb. 14; county-wide event to promote/provide free blood pressure screenings to county employees.
- The City of Vista received a grant on behalf of the Sheriff's Department/Vista Station to support shoulder tap/decoy operations.
- Phoenix House staff is available to attend community meetings or other networking opportunities to provide agency info on services/programs.
- Rx Drug Abuse Community Forum, Sun., Feb. 23, 6:30-8pm at St. Francis Church, Vista.

**VI. Adjourn:** The meeting was adjourned at 9:10a.m. Next meeting will be held Thursday, March 13, 2014, 8-9am.

→ **PLEASE NOTE: THE MARCH GENERAL MEMBERSHIP MEETING LOCATION HAS BEEN CHANGED TO THE CARLSBAD SAFETY CENTER-CONFERENCE ROOMS 1 & 2, 2560 ORION WAY, CARLSBAD 92010, 8-9am.**

**PLEASE CONTACT DEBBIE AT NCPC OFFICE IF YOU HAVE ANY QUESTIONS. THANK YOU.**

Respectfully submitted by Debbie Obregon on behalf of Nannette Stamm, Secretary