

NORTH COASTAL PREVENTION COALITION
Serving the Communities of Carlsbad, Oceanside, and Vista
www.northcoastalpreventioncoalition.org

Minutes of the General Membership

Thursday, January 10, 2013

8:00 a.m.

Community Room

HHSA North Coastal Region
1701 Mission Ave., Oceanside

Attendance:

Aaron Byzak, UCSD Government & Community Affairs/Health Sciences/NCPC Board President
Fred Becker, Becker Institute/NCPC Board Vice President
Ray Pearson, Carlsbad Resident/NCPC Board Secretary
Nicole Pappas, Carlsbad Resident/NCPC Board Director
Maria Russell, Eastside Neighborhood Association/NCPC Board Director
Ray Thomson, Occupational Health Services
Maria Yanez, VCC/NCPC Board Director
Erica Leary, Vista Community Clinic/HPC/NCPC Program Manager
Nannette Stamm, VCC/HPC Director
Priscilla Steiner, Inside-Out
Rosemary Eshelman, Carlsbad Unified School District
Jenny Ward, CA Alcoholic Beverage Control
Melissa Ryan, CA Alcoholic Beverage Control
Ann Vilmenay, County of SD, HHSA
Linda Ledesma, Carlsbad Police Department
Kathy Valdez, City of Vista
Nancy Logan, San Dieguito Alliance
Diana Sunde, Oceanside Resident
John Byrom, NCPC/VCC Community Collaborating Specialist
Debbie Obregon, NCPC/VCC Administrative Assistant

I. Welcome and Introductions – Aaron Byzak, President:

Meeting was brought to order at 8:10a.m. Self-introductions were made, giving names and organizations represented and new attendees/guests welcomed.

Aaron reported that Leonard Mata is not retiring from OPD and has offered to return to the NCPC board if needed. At the preceding board meeting, it was unanimously agreed that Leonard should be appointed to fill one of the two vacant slots still open on the 2013/2014 board. (GM concurred). NCPC is very pleased to welcome Leonard back to the board.

Board members also unanimously agreed to approve (GM concurred) existing Board officers to remain in place for 2013: Aaron Byzak, President; Fred Becker, Vice President; Margie O'Hern, Treasurer; and Ray Pearson, Secretary. *Thank you* to all for volunteering to continue as board officers for another year.

II. Approval Meeting Minutes – December 13, 2012:

Meeting minutes were approved as presented.

III. Treasurer's Report – Margie O'Hern:

Margie O'Hern was absent; Debbie Obregon reported the following account balances: General **\$614.88**; 420 Remix **\$1595.53**; Youth Coalition **\$1342.48**; Eastside Neighborhood Assoc. **\$58.06**.

Membership dues for 2013: \$25/individual and \$50/organization. These funds are used to defray misc. operating expenses. Please contact Debbie if you need an invoice and/or receipt. *Thank you* in advance for your ongoing support.

IV. Presentation: Strategic Planning – Aaron Byzak.

Aaron shared a PowerPoint presentation outlining the three main focus areas identified at the board retreat held this past October. The focus areas identified include: Research, Action, and Sustainability. Committees were developed to define goals and objectives for each focus area and a chair (or co-chair) was assigned to each committee:

- **Research - Ray Pearson**
- **Action - Nicole Pappas and Maria Yanez**
- **Sustainability - Aaron Byzak**

Aaron briefly discussed each committee's goals and objectives as outlined and noted that the board will continue to review and formulate the strategic plan through February with a final draft prepared and officially presented at the 20th anniversary celebration in March.

V. Program/Staff Updates:

20 Year Anniversary Event/STOP Grant Recognition:

- When: Thursday, March 14, 2013 (our regular meeting date-mark your calendars!)
- Time: 8:30-10:30am
- Where: El Camino Country Club, Oceanside
- \$15/per person – South of the Boarder Buffet
- Save the Date postcard will be mailed next week
- Waiting to confirm guest speaker(s)
- Corporate sponsors/donations still needed
- More event details/formal invitation will follow. Members are encouraged to share event info/invite as deemed appropriate. Contact Debbie regarding reservations/payment options.

Service to Science Award:

NCPC/VCC received the Service to Science Initiative subcontract award of \$30,000 to support the implementation of our evaluation capacity-building efforts (focus on marijuana initiative). The time period for the one-year award is approximately January 2013 through December 2013. Erica reported that a contract agreement with CSUSM should be completed this week.

Carlsbad Activity Grant:

NCPC has applied for a Carlsbad Activity Grant to develop and host a full-day PSA training/workshop in March for middle and high school students in Carlsbad. The focus will address substance abuse prevention themes, but will also include training that could apply to any discipline. Grant funds (\$3,900.00) would be used to cover consultant fees, venue, refreshments, and prizes.

Anti 4/20 Event:

April 20th falls on a Saturday this year, making Boomers! not an option for our annual anti 4/20 event. NCPC is looking at developing a PSA contest open to middle and high school students to educate peers on marijuana use. Suggested categories include: ***Marijuana's impact on physical and emotional health*** or ***Marijuana's impact on achieving goals***. Contest will be launched on-line by Feb. 1 with opportunities for both group and individual entries. Winning entries will be debuted at a "RED CARPET" event on **April 20**, and will be submitted to the Academy of Arts and Sciences for consideration/possible Emmy nomination.

VI. Adjourn: The meeting was adjourned at 9:05a.m. The next general membership meeting will be Thursday, February 14, 2013, 8:00-9:00 a.m., Community Room, SD County HHSA North Coastal Regional Offices, 1701 Mission Avenue, Oceanside.

Respectfully submitted by Debbie Obregon
on behalf of Ray Pearson, Secretary