

NORTH COASTAL PREVENTION COALITION
Serving the Communities of Carlsbad, Oceanside, and Vista
www.northcoastalpreventioncoalition.org

Minutes of the General Membership

Thursday, January 9, 2014

8:00 a.m.

Community Room
HHS North Coastal Region
1701 Mission Ave., Oceanside

Attendance:

Aaron Byzak, UCSD/NCPC Board President
Ray Pearson, Carlsbad Resident/NCPC Vice President
Margie O'Hern, Oceanside Resident/NCPC Board Treasurer
Nannette Stamm, VCC/NCPC Board Secretary
Capt. Tom Aguigui, OPD/NCPC Board Director
Dale Walton, McAlister Institute/NCPC Board Director
Maria Yanez, City of Oceanside/NCPC Board Director
Diane Strader, Eastside Neighborhood Association
Erica Leary, VCC/NCPC Program Manager
Gena Knutson, VCC Tobacco Control Program
Kari Moya, VCC/NCPC & Tobacco Control Programs
Cynthia Flores, VCC/Tobacco Control Programs
Rosalina Herrera, SD County Office of Education
Julie Eismin, SD County HHS
Debal Acquaro, SDCounty, HHS North Coastal
Kathy Valdez, City of Vista
Chase Chiappino, Vista Sheriff's Department
Nancy Logan, San Dieguito Alliance
Melissa Roberts, SDCounty HHS
Melissa Ryan, ABC
John Byrom, NCPC/VCC Community Collaborating Specialist
Debbie Obregon, NCPC/VCC Administrative Assistant

I. Welcome and Introductions – Aaron Byzak, President:

Meeting was brought to order at 8:10a.m. Self-introductions were made, giving names and organizations represented and new attendees/guests welcomed. Thank you for attending first meeting of the New Year and looking forward to continued collaboration.

Board of Directors/December Election Results – Aaron Byzak:

Elected for 2014/2015 term: Aaron Byzak, Craig Balben, Margie O'Hern, Ray Pearson, Nannette Stamm, and Maria Yanez (2-year term);

Elected Board Alternates for 2014: Nicole Pappas and Diane Strader 1st and 2nd alternate (one-year term).

Completing terms in 2014: Fred Becker, Ray Thomson and Dale Walton.

Appointment to 2014 board: Capt. Tom Aguigui to fill slot vacated by Leonard Mata (one year term).

Board officers for 2014 elected at the preceding board meeting:

- Aaron Byzak, President,
- Ray Pearson, Vice President,
- Margie O'Hern, Treasurer,
- Nannette Stamm, Secretary.

Aaron mentioned that this would be his last year serving as President. The board has agreed that Ray Pearson, elected VP, will shadow Aaron during the first six months of this year and then transition to the President's position in 2015. Thank you to all of the individuals who volunteered to serve NCPC in this capacity.

II. Approval Meeting Minutes – December 12, 2013:

Meeting minutes were approved as presented.

III. Treasurer's Report – Margie O'Hern, Treasurer:

Margie O'Hern presented the following report:

- General account: **\$1682.74**
- 420 Remix Carryover : **\$616.22**
- Youth Coalition: **\$1130.93**
- Eastside Neighborhood Assoc: **No report.**

REMINDER: 2014 Membership dues are now being accepted: \$50 per organization, and \$25 per individual. Please contact Debbie if you require an invoice. NCPC would like to thank you in advance for your ongoing support.

IV. Presentation: Electronic Smoking Devices (E-Cigs), Gena Knutson, VCC Tobacco Control Program:

Gena Knutson, Program Manager, Vista Community Clinic Tobacco Control Programs, presented a PowerPoint overview on electronic smoking devices (e-cigs). She reported on the easy availability in our community (sold at most gas stations, convenience stores, liquor stores, even donut shops), and explained that the growth of use by both adults and youth has risen dramatically in the last few years, with youth use doubling between 2011 and 2012. Gena's presentation included a review of the toxic contaminants contained in e-cigs; she discussed adverse health effects, and also explained the dangers of secondhand vaping. Gena reported that e-cig use and availability is currently being addressed by cities county-wide, and she has attended several city council meetings to further educate and bring attention to this growing concern. VCC recently completed a retailer assessment in Oceanside to determine where e-cigs are being sold and marketed; 68 retailers were assessed with 65% selling e-cigs. Next steps: continue gathering support from the community to further address this issue and work with the city of Oceanside and the Oceanside School District to draft local policy.

V. Announcements:

Thank you to all who participated in the annual Holiday Cookie Exchange at the December GM - lots of yummy treats were shared by all!

Nancy Logan, San Dieguito Alliance:

E-cigs has been placed on the Encinitas City Council agenda for discussion; SDA Community networking lunch scheduled 1/24.

Julie Eismin, San Diego County, HHS:

County-wide "**Love Your Heart**" event scheduled 2/14; this is a one-day event to promote/provide free blood pressure screenings to county employees at sites throughout the San Diego region.

Melissa Ryan, ABC:

Encouraged NCPC members to check out new ABC legislature updates for 2014.

Rosalina Herrera, SDCOE:

Newsflash newsletter will be updated and available at the end of the month; contact Rosa with any items you might want to include in the next publication.

Rosemary Eshelman, CUSD:

Monthly YES meeting scheduled 1/23 (community partnership networking opportunity and great food).

Erica Leary, NCPC Program Manager:

Will attend annual CADCA conference in Washington, DC (first week in February) to co-present workshop with Alcohol Justice on Digital Billboard Campaign; also plans to share Service to Science marijuana findings/research documents developed with Kevin Sabet.

Aaron Byzak, UCSD Health Services:

Student group from USD, "Stand Up for Rosie," will travel to Sacramento to bring attention to the lack of regulation and accountability in the state's assisted living facilities and lobby for much needed reform.

VI. Adjourn: The meeting was adjourned at 9:20a.m. Next meeting will be held Thursday, February 13, 2014, 8-9am.

Respectfully submitted by Debbie Obregon on behalf of Nannette Stamm, Secretary