

NORTH COASTAL PREVENTION COALITION

Serving the Communities of Carlsbad, Oceanside, and Vista

www.northcoastalpreventioncoalition.org

Minutes of the Board of Directors

Thursday, July 11, 2013

7:30 AM

Community Room
HHSA North Coastal Regional Offices

Attendance:

Aaron Byzak, President
Fred Becker, Vice President
Margie O'Hern, Treasurer
Ray Pearson, Secretary
Nicole Pappas, Director
Maria Yanez, Director
Dale Walton, Alternate
Erica Leary, Program Manager
John Byrom, VCC/NCPC Community
Collaboration Specialist
Debbie Obregon, Administrative Assistant

Absent:

Leonard Mata, Director
Ray Thomson, Director
Diana Sunde, Alternate

I. Welcome: Aaron Byzak.

Meeting convened at 7:35 a.m.

II. Meeting Minutes Approval: June 13, 2013.

Minutes approved as presented.

III. Treasurer's Report:

- General account **\$2538.66**; 420 Remix Carryover **\$643.20**; Youth Coalition **\$1037.17**; Eastside Neighborhood Assoc. **\$361.59**.
- Board approved annual ADSPA membership dues of \$50; so motioned by Nicole Pappas, seconded by Ray Pearson, passed unanimously.
- NCPC received \$1500 donation from Tri City Medical Center in support of Eastside Neighborhood Association community efforts.

IV. Open Board Slot (resignation from Maria Russell):

Board unanimously agreed to appoint Dale Walton, McAlister Institute (1st NCPC Board Alternate) to fill Maria's vacated board slot through December 2013; Dale accepted the appointment.

V. Discussion/Updates:

Research Partnership:

Aaron will re-connect with the appropriate faculty at UC Irvine to further discuss and determine process for moving forward with this effort in the fall.

Electronic Billboard in Vista:

As reported in June, the City of Vista is unwilling to move on NCPC's concerns about alcohol advertising on digital billboards and their impact on underage drinking. The city did schedule two public workshops on July 9, but then cancelled them after receiving only two RSVP's (note: only residents/businesses in the immediate area of the proposed billboard installations were invited). Aaron has drafted an OP-ED in response to the City's position to be published next week in the SDUT; a copy will be forwarded to board members. In an effort to gather additional community input, board members agreed to offer a public forum to further discuss this issue within the next two weeks. Board and GM members will be notified as forum logistics are determined.

Media Advocacy Training for Youth at KOCT:

NCPC hosted a media advocacy training for high school youth on June 25 at KOCT Studios in Oceanside; 13 youth attended. KOCT was very happy with the outcome and is talking about putting together video clips from throughout the day to highlight the training and acknowledge the kids who participated. KOCT has been slotted to present at the August 8 GM meeting.

For information contact NCPC office at (760) 631-5000 ext. 7174 or email info@northcoastalpreventioncoalition.org

Outdoor Dining Ordinances in Oceanside and Vista:

Both Oceanside and Vista have voted against Smoke-Free Outdoor Dining ordinances.

VI. Proposed 2013 GM Agenda Items/Presentations:

- Aug 8 – Presentation from KOCT; Service to Science/CSUSM
- Sept 12 –
- Oct 10

VII. **Adjourn:** The meeting was adjourned at 8:00am. The next scheduled BOD meeting is Thursday, August 8, 2013 at 7:30am.

Respectfully submitted by Debbie Obregon
on behalf of Ray Pearson, Secretary