

# NORTH COASTAL PREVENTION COALITION

Serving the Communities of Carlsbad, Oceanside, and Vista

[www.northcoastalpreventioncoalition.org](http://www.northcoastalpreventioncoalition.org)

## Minutes of the Board of Directors

Thursday, May 8, 2014

7:30 AM

Community Room  
HHSA North Coastal Regional Offices

### **Attendance:**

Aaron Byzak, President  
Ray Pearson, Vice President  
Margie O'Hern, Treasurer  
Nannette Stamm, Secretary  
Ray Thomson, Director  
Maria Yanez, Director  
Nicole Pappas, Alternate Director  
Diane Strader, Alternate Director  
Erica Leary, VCC/NCPC Program Manager  
John Byrom, VCC/NCPC Community  
Collaboration Specialist  
Debbie Obregon, VCC/NCPC Administrative  
Assistant

### **Absent:**

Capt. Tom Aguigui, Director  
Fred Becker, Director  
Craig Balben, Director  
Dale Walton, Director

### **I. Welcome: Aaron Byzak.**

Meeting convened at 7:30a.m.

### **Meeting Minutes Approval:** April 10, 2014.

Minutes approved as presented.

### **II. Treasurer's Report:**

Margie O'Hern presented the following report:

- General account: **\$2322.75**
- 420 Remix Carryover : **\$386.05**
- Youth Coalition: **\$2264.93**
- Eastside Neighborhood Assoc: **\$2001.17**

### **III. Discussion/Updates:**

#### **420 Remix-PSA Contest and Reveal Ceremony:**

PSA submission deadline was pushed out to Monday, April 14. Nine (9) entries were received from the following groups/students:

- NCPYC (OHS & ECHS) (1<sup>st</sup> place winner)
- Balderrama Project REACH (2<sup>nd</sup> place winner)
- Fallbrook Boys & Girls Club (3<sup>rd</sup> place winner)
- Club TC/P.A.C. Students
- Libby Lake Project REACH
- Natural High Club (Madison Middle School)
- Student – Julian Middle School
- Student – Montgomery High School (San Diego)
- Student - RBVHS

All submissions will be uploaded to the NCPC website. John B. noted that the three youth who submitted FLBK B&G Club entry are special needs kids and suggested additional recognition (trophy) be presented along with the Boomers! tickets for third place prize. Board members agreed and approved up to \$50 and suggested developing media story around the award presentation.

**SAMHSA Town Hall – Community Forum on Underage Drinking @ ECHS, May 14<sup>th</sup>:**

ECHS youth coalition members will host a community forum/town hall meeting on drug abuse prevention and underage drinking on Wednesday, May 14 in the ECHS Truax Theater. Event flyers are available for distribution and members are encouraged to help promote attendance for the event. The event has been promoted to all three school districts and other county/local partners through email list serves. Ray P. also suggested contacting TCMC.

**E-Cigarettes Educational Forum at Tri-City Christian:**

Held May 6; about 20 parents/youth attended. Presenters included Dannah Hosford, VCC Tobacco Control Programs, Debra Kelly, American Lung Association, and Matt Mizell, Youth Pastor. Staff is hoping to repeat the event in the fall with better/more promotion and turnout.

**NCPC By-Laws-Review:**

Deferred to June meeting.

**Meeting Location Rotation:**

At the April board meeting, members discussed alternating NCPC meetings on a quarterly basis in Carlsbad and Vista and asked staff to research possible locations and report back. Erica reported that alternating the meeting location once or twice a year to the Carlsbad Safety Center was a feasible option (*central location, no fees, ample off-street parking, early access is not a problem*). However, an alternate location in Vista has not been identified and the early set-up would pose more of a problem. Members and staff discussed the merits of keeping the meeting set in Oceanside and agreed that this might continue to be the best option. However, if anyone has a Vista contact for a possible meeting location that would meet all of the criteria, please contact Aaron or staff with the information. Nannette suggested that the VCC (Vale Terrace classrooms) could be an option if the board wanted to present a Vista option to the general membership for review.

**State Farm Grant Proposal-Youth Advisory Board (YAB):**

The final grant app was submitted last week; if selected/awarded funding, proposed project would run September 1, 2014 through August 31, 2015, applied for \$31K, and proposed project includes:

- 420 Remix event will be youth driven/including development, promotion, marketing and PSA contest;
- YAB (OHS and ECHS youth coalition members) will develop/implement project to promote/market annual 4/20 Remix;
- YAB will work on advertising and promotion throughout the year prior to the event;
- YAB will present at middle schools and PTA's to educate youth/parents regarding substance abuse issues, gain project support, and promote 420 event;
- YAB will continue to collaborate with Boomers on 4/20 event;
- YAB will develop and facilitate the PSA Contest and present movie theater ads to reveal/promote PSA contest winners.

**Announcement:**

Nicole Pappas announced that she would be moving to Sacramento sometime in the fall, but expects to continue on the board through September.

**IV. Proposed 2014 GM Agenda Items/Presentations:**

- June 12 – TBD
- July 10- TBD
- Aug 14 - TBD

V. **Adjourn:** Meeting was adjourned at 8:00 am. The next scheduled BOD meeting is Thursday, June 12, 2014 – 7:30 a.m.

*Respectfully submitted by Debbie Obregon  
on behalf of Nannette Stamm, NCPC Secretary*