

# NORTH COASTAL PREVENTION COALITION

Serving the Communities of Carlsbad, Oceanside, and Vista

[www.northcoastalpreventioncoalition.org](http://www.northcoastalpreventioncoalition.org)

## Minutes of the Board of Directors

Thursday, May 9, 2013

7:30 AM

Community Room  
HHSA North Coastal Regional Offices

### **Attendance:**

Aaron Byzak, President  
Margie O'Hern, Treasurer  
Ray Pearson, Secretary  
Nicole Pappas, Director  
Ray Thomson, Director  
Maria Yanez, Director  
Dale Walton, Alternate  
Erica Leary, Program Manager  
John Byrom, VCC/NCPC Community  
Collaboration Specialist  
Debbie Obregon, Administrative Assistant

### **Absent:**

Fred Becker, Vice President  
Leonard Mata, Director  
Maria Russell, Director  
Diana Sunde, Alternate

### **I. Welcome: Aaron Byzak.**

Meeting convened at 7:35 a.m.

### **II. Meeting Minutes Approval: April 11, 2013.**

Minutes approved as presented.

### **III. Treasurer's Report:**

General account **\$2561.68**; 420 Remix Carryover **\$250.18**; Youth Coalition **\$1037.17**; Eastside Neighborhood Assoc. **\$371.59**.

**Membership dues for 2013 are still being accepted:** \$25/individual, \$50/organization; please check with Debbie if an invoice and/or receipt are needed.

### **IV. Discussion/Updates:**

#### **4/20 Remix PSA Contest/Training/Boomers! Event – Aaron Byzak:**

Recap at GM meeting.

#### **Electronic Billboard in Vista:**

Erica has met with Vista council members to share concerns regarding alcohol advertising on city owned digital billboards. Though sympathetic to our concerns, it does not appear that the Vista council will prohibit corporate alcohol advertising. Erica has a meeting scheduled next week with reps from CBS Outdoor Billboard Company and city staff from both Oceanside and Vista to further discuss this issue and again present NCPC's concerns. Aaron suggested that NCPC may want to consider promoting more community/public awareness if Vista decides to not prohibit alcohol ads.

#### **Carlsbad Activity Grant:**

NCPC received a \$3900 CBAD Community Activity Grant to develop and host a second/larger PSA training for MS and HS students. Staff will consider collaborating with KOCT and CHS TV production staff on technical component for the training.

#### **Meeting with CSUSM: Ray Pearson:**

On April 26, Ray, Aaron Byzak, Lauren Tabios (UC Irvine School of Public Health) Erica Leary, and Maria Y. met with Dr. Marisol Clark-Ibanez (Associate Professor-Department of Sociology CSUSM), to discuss partnering with the sociology department.

Discussion included:

- Conducting research on the impact NCPC programs have had on preventing use of drugs, alcohol, marijuana and tobacco;
- Possible summer interns;
- Lauren indicated that UC Irvine School of Public Health might be able to help with research.

For information contact NCPC office at (760) 631-5000 ext. 7174 or email [info@northcoastalpreventioncoalition.org](mailto:info@northcoastalpreventioncoalition.org)

**Board Resignation:**

Aaron received an email from Maria Russell resigning from the NCPC board effectively immediately. He suggested alternate options for filling the vacated slot, including board alternate appointment and/or recruiting new members.

**V. Proposed 2013 GM Agenda Items/Presentations:**

- June 13 -
- July 11 –
- Aug 8 -

VI. **Adjourn:** The meeting was adjourned at 8:00am. The next scheduled BOD meeting is Thursday, June 13, 2013 at 7:30am.

Respectfully submitted by Debbie Obregon  
on behalf of Ray Pearson, Secretary