

NORTH COASTAL PREVENTION COALITION

Serving the Communities of Carlsbad, Oceanside, and Vista

www.northcoastalpreventioncoalition.org

Minutes of the Board of Directors

Thursday, April 11, 2013

7:30 AM

Community Room
HHSA North Coastal Regional Offices

Attendance:

Aaron Byzak, President
Margie O'Hern, Treasurer
Ray Pearson, Secretary
Nicole Pappas, Director
Ray Thomson, Director
Maria Yanez, Director
Dale Walton, Alternate
Erica Leary, Program Manager
John Byrom, VCC/NCPC Community
Collaboration Specialist
Debbie Obregon, Administrative Assistant

Absent:

Fred Becker, Vice President
Leonard Mata, Director
Maria Russell, Director
Diana Sunde, Alternate

I. Welcome: Margie O'Hern.

Meeting convened at 7:35 a.m.

II. Meeting Minutes Approval: February 14, 2013 (no board meeting was held in March).

Minutes approved as presented.

III. Treasurer's Report:

General account **\$2506.68**; 420 Remix Carryover **\$1595.53**; Youth Coalition **\$1142.48**; Eastside Neighborhood Assoc. **\$48.06**.
Membership dues for 2013 are still being accepted: \$25/individual, \$50/organization; please check with Debbie if an invoice and/or receipt are needed. Thank you in advance for your ongoing support.

IV. Discussion/Updates:

4/20 Remix PSA Contest/Training/Boomers! Event – Aaron Byzak:

PSA contest was launched February 1; 11 submissions were received. All of the submissions are good, but some contained minor errors and editing needs. A **PSA Training** was held April 6 at TCMC with all contest submitters/groups invited to attend. Focus of the training was to provide submitters the opportunity to review their PSA's and to improve and learn new production skills. Upon completion of the training, submitters were given another week to edit and re-submit their PSA entries. TCMC provided space for the training and lunch for all participants; 60 youth, sponsors, adult leaders attended. Trainers included Aaron Byzak, Dannah Hosford, and Jon Moffat.

The PSA contest will culminate with judging/awards ceremony on April 20 at TCMC, 2-3:30 pm, followed by activities and PSA Showcase at Boomers, 4-7 pm. First place award for group submission will receive \$1000 cash prize; first place award for an individual submission will receive \$500 cash prize. (If there are no individual submissions, 1st and 2nd place prizes will be awarded for **group** submissions.) All PSA contest participants who attend the awards ceremony will receive a free wristband for entry to Boomers! Flyers for the Boomers! event will be distributed to all three school districts (MS and HS campuses). Anyone presenting the NCPC flyer at Boomers! can purchase a discounted wristband for \$15.95 (good for all outside activities), 4-11pm on April 20. Flyers are available to download on the website.

Aaron noted that he will request a certificate from Senator Wyland's office to acknowledge each individual PSA participant; also hoping to solicit a donated gift card to award to each submitting group. Invitations to the TCMC preview ceremony will also be extended to key community leaders, city council members, school district reps, and law enforcement. Ray Thomson added that Occupational Health Services will donate funds to the 4/20 Remix account. Board members were encouraged to attend the PSA Preview Ceremony at TCMC and/or the Boomers! PSA Showcase. If you have any questions/ need more information, please contact John Byrom at (760) 631-5000 x7149, or visit the NCPC website, click on the 4/20 logo on the Home Page Tab and follow the directions.

For information contact NCPC office at (760) 631-5000 ext. 7174 or email info@northcoastalpreventioncoalition.org

20 Year Anniversary Breakfast:

Group consensus was that the event was a huge success. Keynote speaker, US Attorney Laura Duffy, was amazing; featured speakers and presenters (Nick Macchione, Chuck Matthews, Nannette Stamm, Aaron Byzak), did a great job. The venue/set-up/food were all great; everyone loved the NCPC Mug. Thanks to our sponsorships (*TCMC, CADFY, and OHS*), and thanks to all who attended and supported this effort. A big thanks to all the staff involved with event planning and coordination.

Public Health Champion Award:

NCPC was awarded (nominated by Chuck Matthews) The County of San Diego Health and Human Services Public Champion Award for the North Coastal Region. Congratulations to all of our members, program staff, and supporters. Job well done!

SAM (Smart Approaches to Marijuana) Meeting:

Aaron reported that a debut meeting was held in San Diego on April 4 to announce the SAM Campaign and efforts to garner national support. SAM, chaired by Mr. Patrick J. Kennedy and co-chaired by Dr. Kevin Sabet, is a group of experts and knowledgeable professionals advocating for a new health-first approach to marijuana policy. A video presentation will be shared at the following GM meeting.

SANDAG Grant: Erica reported that VCC/NCPC is one of 12 community based organizations that has been awarded a grant to participate on the development/implementation of SANDAG's Regional Plan. She will report back with more details as the process moves forward.

Electronic Billboard in Vista: Report deferred to GM meeting.

Upcoming Community Forums:

- Rx Drug Abuse-Intergenerational Program w/Grandparents, 4/11/13, Oceanside Senior Center on Country Club Lane. For more info contact John Byrom @ 760-631-5000 x719. Youth coalition members will present to seniors on prescription drug abuse and collect expired/unused Rx drugs.
- Underage Drinking Community Forum on 4/30/13 – Program staff will be collaborating with “Be the Resistance Club” at OHS to present a community forum on Underage Drinking for students and parents. More info contact Carmela Muñoz at 760-631-5000 x7147.
- Rx Drug Take Back Day – 4/27/13 at Tri City Medical Center, also at Scripps-Encinitas Unused or expired prescription drugs can be dropped off at locations around the county. More info John Byrom at 760-631-5000 x7147

V. Proposed 2013 GM Agenda Items/Presentations:

- May 9 –
- June 13 -
- July 11 -

VI. **Adjourn:** The meeting was adjourned at 8:00am. The next scheduled BOD meeting is Thursday, May 9, 2013 at 7:30am.

Respectfully submitted by Debbie Obregon
on behalf of Ray Pearson, Secretary