

# NORTH COASTAL PREVENTION COALITION

Serving the Communities of Carlsbad, Oceanside, and Vista

[www.northcoastalpreventioncoalition.org](http://www.northcoastalpreventioncoalition.org)

## Minutes of the Board of Directors

Thursday, January 10, 2013

7:30 AM

Community Room  
HHSA North Coastal Regional Offices

### **Attendance:**

Aaron Byzak, President  
Fred Becker, Vice President  
Nicole Pappas, Director  
Maria Russell, Director  
Ray Pearson, Secretary  
Ray Thomson, Director  
Maria Yanez, Director  
Erica Leary, Program Manager  
John Byrom, VCC/NCPC Community  
Collaboration Specialist  
Debbie Obregon, Administrative Assistant

### **Absent:**

Margie O'Hern, Treasurer  
Dale Walton, Alternate  
Diana Sunde, Alternate

### **I. Welcome: Aaron Byzak.**

Meeting convened at 7:35 a.m.

### **II. 2013 Board Election:**

Aaron reported that Leonard Mata is not retiring from OPD and has offered to return to the NCPC board if needed. It was unanimously agreed that Leonard should be appointed to fill one of the two vacant slots on the 2013/2014 board. So motioned by Aaron Byzak, seconded by Ray Pearson, and passed unanimously.

Members discussed officers and agreed existing Board officers to remain in place for 2013: Aaron Byzak, President; Fred Becker, Vice President; Margie O'Hern, Treasurer; and Ray Pearson, Secretary. So motioned by Fred Becker, seconded by Ray Thomson, and passed unanimously.

### **III. Meeting Minutes Approval: December 13, 2012.**

Minutes approved as presented.

### **IV. Treasurer's Report:**

General account **\$614.88**; 420 Remix Carryover **\$1595.53**; Youth Coalition **\$1142.48**; Eastside Neighborhood Assoc. **\$58.06**.  
Membership dues for 2013: \$25/individual, \$50/organization. If an invoice and/or receipt are needed, please contact Debbie. Thank you in advance for your ongoing support.

Debbie shared FY 2011 Income/Expense report; annual tax filing is due 2/15/13.

### **V. Discussion/Announcements/Updates:**

#### **20 Year Anniversary/STOP Grant Recognition Event:**

- **Date:** March 14, 2013
- **Where:** Breakfast meeting at El Camino Country Club, Oceanside (\$500 deposit paid in November).
- **Cost:** \$15/person
- **Save the Date** postcard will be mailed next week
- **Keynote** speaker – TBD (Still making contacts)
- **Corporate sponsorships** (Ray Thomson noted that OHS will contribute \$250 – thank you OHS!)

**Strategic Planning- Goals and Objectives:**

Members reviewed three main focus areas identified at the board retreat in October: Research, Action, and Sustainability; committees were developed to address goals and objectives for each focus area; chair (or co-chair) was assigned to each committee:

Research - Ray Pearson

Action - Nicole Pappas and Maria Yanez

Sustainability - Aaron Byzak

Goals and objectives from each committee were submitted and compiled into a PPT presentation to be shared at the following GM meeting. The board will continue to review and formulate the strategic plan through February with a final draft prepared and presented at the 20<sup>th</sup> anniversary celebration in March.

**Service to Science Award:**

Erica reported that a contract agreement with CSUSM should be completed this week.

**Carlsbad Activity Grant:**

Erica reported that NCPC has applied for a Carlsbad Activity Grant to develop and host a full-day PSA training/workshop in March for middle and high school students in Carlsbad. The focus will address substance abuse prevention themes, but will also include training that could apply to any discipline. Grant funds (\$3,900.00) would be used to cover consultant fees, venue, refreshments, and prizes.

**Anti 4/20 Event for 2013:**

April 20<sup>th</sup> falls on a Saturday this year, making Boomers! not an option for our annual anti 4/20 event. NCPC is looking at developing a PSA contest open to middle and high school students to educate peers on marijuana use. Suggested categories include: *Marijuana's impact on physical and emotional health* or *Marijuana's impact on achieving goals*. Contest will be launched Feb. 1 with opportunities for both group or individual entries. Winning entries will be debuted at a "RED CARPET" event on April 20.

**VI. Proposed 2013 GM Agenda Items/Presentations:**

- Feb 14 - 420 PSA Contest + GM
- Mar 14 – 20 Year Anniversary Breakfast Meeting, El Camino Country Club
- Apr 11 – 420 PSA Contest Updates + GM

VII. **Adjournment:** The meeting was adjourned at 8:00am; next scheduled meeting is Thursday, February 14, 2013 at 7:30am.

Respectfully submitted by Debbie Obregon  
on behalf of Ray Pearson, Secretary