

COMMUNITY ACTIONS:



Local laws and policies restricting drug paraphernalia sales and marijuana dispensaries



Policies restricting pro-marijuana merchandise and paraphernalia at community events, street fairs, and retail outlets



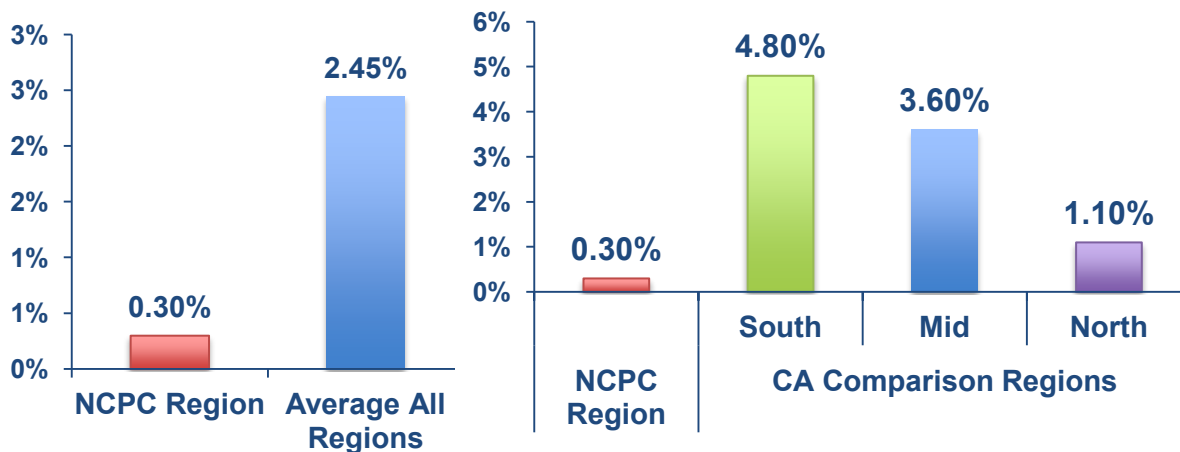
Community support and participation in annual "420 Remix – A Celebration of Sober and Drug Free Life Choices" event

OUTCOMES:

"Students in school districts targeted by the community-based prevention programs had more positive outcomes compared to several systematically matched comparison groups."

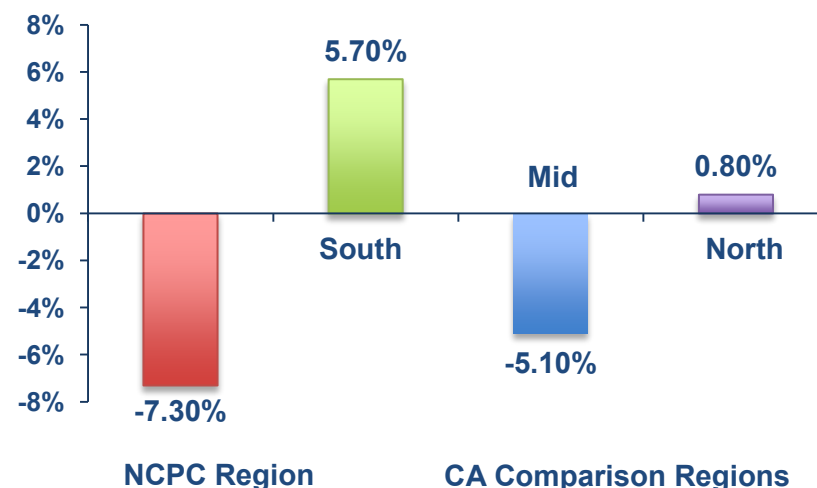
Marijuana use in the last 30 days

Percent change from baseline (1998-99) to endpoint (2009-10)



Access to Marijuana

Percent change from baseline (1998-99) to endpoint (2009-10)



REMAINING CHALLENGES:

- ❖ The uniform application of programs in different communities
- ❖ Larger policies and politics working against the program's objectives
- ❖ Battling the media's normalization of marijuana

*Analysis conducted by CSUSM using CA Healthy Kids Survey data grades 7-11. Comparison regions matched on racial composition and school characteristics from nine various districts throughout the state. NCPC works in the cities of Carlsbad, Oceanside and Vista, California to reduce the harm of alcohol, tobacco, marijuana and other drugs through community action, education, support and collaboration.

For more information, please visit NCPC at www.northcoastalpreventioncoalition.org or contact Erica Leary, Program Manager, at eleary@vistacommunityclinic.org or 760-631-5000 x7150.

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