



Serving the communities of Carlsbad, Oceanside, and Vista to reduce the harm of alcohol, tobacco, marijuana and other drugs.



National Exemplary Award for Innovative Substance Abuse Prevention Programs, Practices, & Policies



Got Outcomes! Coalition of Excellence
COALITION OF THE YEAR

A Leader for Community Action and Advocacy

The North Coastal Prevention Coalition (NCPC) is a non-profit organization that began in 1993 and works with partners in education, law enforcement, social services, governmental agencies, youth, and the private sector.

The mission of NCPC is to reduce the harm of alcohol, tobacco, marijuana and other drugs in the cities of Carlsbad, Oceanside and Vista through community action, education, support and collaboration.

Alcohol: Social Host Ordinance:

NCPC supports and advocates for enforcement of 'social host ordinances' (SHO) to prevent underage drinking at house parties. SHOs hold party hosts responsible for making sure guests under 21 don't have access to alcohol.



Providing ALCOHOL to MINORS is Against the Law!

¡Proveer ALCOHOL a los MENORES es Contra La Ley!

Report underage drinking parties:
Reporte el consumo de alcohol por los menores:

Carlsbad Police 760-931-2197
Oceanside Police 760-435-4900
Vista Sheriff's 760-940-4300

www.northcoastalpreventioncoalition.org



Alcohol at Movie Theaters:

More standard theaters across the nation and our region are applying to sell alcohol in all theaters, instead of restricting alcohol to theaters for 21+ only. Based on a 2015 NCPC survey, nearly 60% of respondents don't want alcohol at the movies, and less than 10% support alcohol being allowed in any theater. DUI's and underage drinking are just two of many concerns cited.



Tobacco:

The North Coastal Prevention Youth Coalition consists of youth from Oceanside and El Camino High Schools. Youth members helped advocate for smoke-free outdoor dining in Oceanside to reduce exposure to second-hand smoke. By collecting surveys, writing letters, and speaking at council meetings, they helped the ordinance pass in March 2015—just in time for summer!

Marijuana:

NCPC collaborates with Smart Approaches to Marijuana (SAM) learnaboutsam.org to educate our communities about the harmful effects of youth marijuana use. As youth perceive marijuana to be less harmful, their use rates are likely to continue to increase.



Other Drugs:

More people die from prescription drug abuse than car crashes in San Diego County. Safely disposing of expired or unused prescriptions is one way to prevent abuse. Drop boxes are located at the Carlsbad Safety Center, Oceanside Police Department and Sheriff Department Stations.



How to Help

The North Coastal Prevention Coalition meets monthly and welcomes community participation:

2nd Thursday of each month from 8-9 AM
S.D. County Health & Human Services Agency
North Coastal Regional Offices—Community Room
1701 Mission Ave., Oceanside

In addition to attending monthly meetings, residents and agency representatives have supported Coalition efforts by building relationships within the community, writing letters to local leaders, and attending City Council meetings.

The North Coastal Prevention Youth Coalition (NCPYC) welcomes high school students interested in becoming prevention advocates and developing leadership skills. Contact Carmela Muñoz for more information: 760-631-5000 x7147.

Program Contact Information

The following programs are managed by the Vista Community Clinic (VCC) in collaboration with the North Coastal Prevention Coalition. **Staff can be reached at 760-631-5000.**

- Funding from the County of San Diego, Health and Human Services Agency, Behavioral Health Services supports alcohol and drug prevention in the north coastal region through a contract to Vista Community Clinic. NCP staff include:
 - ⇒ Erica Leary, Program Manager (x7150)
 - ⇒ John Byrom (x7149)
 - ⇒ Carmela Muñoz (x7147)
 - ⇒ Fatima Ashaq (x7158)
 - ⇒ Debbie Obregon (x7174)
- The **Tobacco Control Programs** are funded by the County of San Diego, Health and Human Services Agency, Tobacco Control Resource Program and the State of California, Department of Public Health, Tobacco Control Program.
 - ⇒ Gena Knutson, Program Manager (x7165)
 - ⇒ Kari Moya, Program Coordinator (x7117)
 - ⇒ Nancy Rocha (x7158)
 - ⇒ Fatima Ashaq (x7158)

North Coastal Prevention Coalition

c/o Vista Community Clinic
1000 Vale Terrace
Vista, CA 92084

Phone: (760) 631-5000 x7174

Fax: (760) 414-3736

info@northcoastalpreventioncoalition.org

www.northcoastalpreventioncoalition.org

2016 Board of Directors

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- Ray Pearson, Carlsbad Unified School Board
- Diane Strader, Eastside Neighborhood Assoc.
- Dale Walton, McAlister Institute
- Maria Yanez, City of Oceanside

Participating Organizations

- CA Alcoholic Beverage Control (760-471-4237)
- Carlsbad Police Department (760-931-2162)
- Carlsbad Unified School District (760-729-9291)
- City of Oceanside (760-433-3393)
- City of Vista (760-643-2892)
- County of San Diego, HHSA, Alcohol and Drug Services (619-584-5007)
- Discovery in Recovery (866-267-6151)
- Drug Enforcement Admin. (858-616-4100)
- Eastside Neighborhood Assn. (760-435-3400)
- Mothers Against Drunk Driving (858-564-0780)
- McAlister Institute (760-721-2781)
- North County Lifeline (760-726-4900)
- Occupational Health Services (760-752-5322)
- Oceanside Police Department (760-435-4900)
- Oceanside Unified School Dist. (760-967-1322)
- San Dieguito Alliance for Drug-Free Youth (858-755-6598)
- University of CA San Diego Health Sciences (619-543-3873)
- Vista Community Clinic (760-631-5000)
- Vista Sheriff's Department (760-940-4551)
- Vista Unified School District (760-726-2170)
- Various community members.....

Join us and make a difference!