

NORTH COASTAL PREVENTION COALITION
Serving the Communities of Carlsbad, Oceanside, and Vista
www.northcoastalpreventioncoalition.org

9:00 a.m.

Minutes of the General Membership
Thursday, June 11, 2009

Community Rooms
SDCounty HHSA/ADS
North Regional Offices

Attendance:

Aaron Byzak, County Board of Supervisors-Pam Slater-Price's Office/NCPC Board President
Fred Becker, Becker Institute/NCPC Board Vice President
Ray Thomson, Occupational Health Services/NCPC Board Secretary
Maria Yanez, VCC/REACH/NCPC Board Member
Ray Machado, RXYM Fashions/NCPC Board Member
Margie O'Hern, Oceanside Resident/NCPC Board Member
Erica Leary, VCC/TCPC Program Manager
John Byrom, VCC/TCPC Community Organizing Specialist
Eileen Turk, City of Oceanside/Parks & Rec Department
Ray Pearson, Carlsbad Resident
Kathie Morgan, Patient Care PPCM
Tiffany Wyndham, Music Worx
Nancy Logan, San Dieguito Alliance for Drug Free Youth
Jim Provenza, Oceanside Police & Fire Commission
Judi Strang, San Dieguito Alliance for Drug Free Youth
Linda Ledesma, Carlsbad Police Department
Danel Vickerman, VCC/HPC
Dannah Hosford, VCC/Tobacco Control Programs
Leticia Robles, VCC/TCPC
Miguel Pinedo, VCC/TCPC
Jovonne Dempster, VCC/TCPC/Youth Coalition Coordinator
Charlene Guillergan, VCC Tobacco Control Programs
Liliana Sandoval, VCC/Tobacco Control Programs
Carmela Muñoz, VCC/DFC/ENA Programs
Rachel Bruckman, VCC/TCPC Program
Debbie Obregon, VCC/TCPC/NCPC Admin.

I. Welcome and Introductions – Aaron Byzak:

The meeting was brought to order at 9:05 a.m. Self-introductions were made, giving names and organizations represented and new attendees welcomed.

II. Approval Meeting Minutes – May 11, 2009:

Meeting minutes were approved as presented.

III. Treasurer's Report – Margie O'Hern:

Margie reported a general account balance of \$5526.21.

IV. Strategic Planning – Completing the Process – Aaron Byzak:

Sub-committees reconvened to finish work on group action plans and assign responsibilities for short, medium and long term goals. The three committee documents will be compiled and presented for approval at the September general meeting.

Committee 1 – Membership Recruitment and Fundraising

Chair: Fred Becker, Secretary Kathy Valdez

Members: John Byrom, Ray Machado, Debbie Obregon, Margie O'Hern, Paul Savo, Caroline Smith, Maria Yanez, Linda Ledesma

Committee 2 – New and Existing Programs

Chair: OPEN, Secretary: Charlene Guillergan

Members: Charles Cooluris, Jovonne Dempster, Loretta Adame, Carmela Muñoz, Jim Provenza, Lilianna Sandoval, Danel Vickerman.

Committee 3 – Media & Communications

Chair: Dannah Hosford, Secretary: Erica Leary

Members: Gena Knutson, John Lundblad, Leticia Robles, Ray Thomson, Luzmam Vigil, Ulises Villalba, Tiffany Wyndham

V. NCTD Alcohol Policy Update – Erica Leary:

In response to complaints of rowdy behavior, fighting, and recent drunken brawls, the North County Transit District is proposing a ban on alcohol consumption on Coaster trains. Most of the complaints seem to occur on return trains to North County after Padre Games and/or other weekend events. The NCTD Planning Committee considered the issue at its June 4 meeting and will go back to the Board on June 18 with its proposal. The proposal could be a full alcohol ban or a 9 p.m. cut-off on event night trains.

After lengthy discussion regarding the ban and alternate options (full ban, partial ban, party cars vs. family/quiet cars, security and liability issues), the general consensus was a full alcohol ban was the best solution to reduce problems associated with alcohol consumption on Coaster trains. NCPC members are encouraged to call the NCTD board members to voice their support for a full alcohol ban and/or attend the NCTD Board meeting on June 18, 2 p.m., in the Oceanside office, 810 Mission Avenue.

VI. Announcements:

- Linda Ledesma announced invitation to attend retirement party for Captain Mike Shipley of the Carlsbad Police Department, Thursday, July 9, Carlsbad Sea Pointe Resort; contact 760-931-2134 for additional information.
- John Byrom announced Vista's 7th Annual Walk Against Crime/2009 National Night Out, August 4 @ 5 p.m. downtown Vista; contact 760-726-1340 ext 1483 for more information.
- Ray Machado, RXYM Fashions, presented proto-type anti-drug t-shirt and asked members for input regarding sample materials (cotton vs. cotton blend) and t-shirt imprint colors. The t-shirts will soon be available for purchase online at RXYM website.
- Dannah Hosford announced that the Escondido City Council will be voting on smoke-free parks ordinance Wednesday, June 24; she encouraged members to attend to show support for the ordinance.
- Nancy Logan made an advance announcement to mark calendars for October 23 annual Red Ribbon Week Luncheon. Nancy is this year's event chairperson and asked members to email her @ nancylogan3@aol.com with award nominations. More information to follow.
- Danel Vickerman, Assistant Director VCC/HPC, noted that in addition to the alcohol, tobacco, and drug prevention programs regularly represented at NCPC, the clinic provides primary medical care for lower income/under-insured residents, at low cost/no cost medical services. Please visit www.vistacommunityclinic.org for additional information.
- Rachel Bruckman announced that the NCPC youth coalition will host a Youth Advocacy Training on Tuesday, June 30, 8:30 a.m. to 5 p.m. Participants will learn the power of youth advocacy and how to make positive community changes through online media messaging, public speaking, and how to create a media campaign. This **FREE** all-day training is being offered county-wide to high school students-registration is required (breakfast and lunch will be provided). Please spread the word and contact Jovonne Dempster for additional info.
- The youth coalition will also have its annual end of the year celebration banquet on Thursday, June 25 at Ciao's Restaurant in Vista, 6-8 p.m. Youth members and their families will be guests, and all NCPC Board and coalition members are invited to attend (cost is \$20 at the door). Please RSVP or contact Jovonne at 760-407-1220 ext 146 for more details.
- Nancy Logan, San Dieguito Alliance, added that Youth Coalition members participated in MADD "Sticker Shock" event on June 4; youth and adult volunteers visited several convenience and liquor stores throughout North County placing stickers on alcohol packaging warning customers about purchasing alcohol for minors.
- Carmela Muñoz reported that the Eastside Neighborhood Association/Leadership Project held a "door knocking" event in the Eastside neighborhood on May 16. The residents walked through the neighborhood giving out information about the association and explaining how they are working to improve their community. About 35-40 residents participated and also met with OPD and city officials to discuss neighborhood concerns and issues. The Eastside Neighborhood Association will also participate with this year's National Night Out on August 4 collaborating with Oceanside city officials to host a neighborhood movie night at Joe Balderrama Park. More info will follow.
- Judi Strang, San Dieguito Alliance, noted that Solana Beach is moving forward with smoke-free ordinance for outdoor dining; Del Mar is also considering a smoke-free ordinance in **all** public areas.
- Aaron Byzak reported that the San Diego County Board of Supervisors approved a medical marijuana ID program for the county after US Supreme Court refused to hear appeal. Membership discussion ensued regarding their thoughts on the plan to provide medical marijuana cards, as well as concerns about the use of the term "medical marijuana," particularly in light of our media normalization efforts.

VII. Adjourn:

The meeting was adjourned at 10:30 a.m. The next general membership meeting date is Thursday, July 9, 2009, 9-10 a.m.

Respectfully submitted by:
Debbie Obregon on behalf of
Ray Thomson, Secretary Ray Thomson, Secretary